



**Q2 2023**

**BIRD CONSTRUCTION INC.  
MANAGEMENT'S  
DISCUSSION & ANALYSIS**

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for the three and six month periods ended  
June 30, 2023 and 2022

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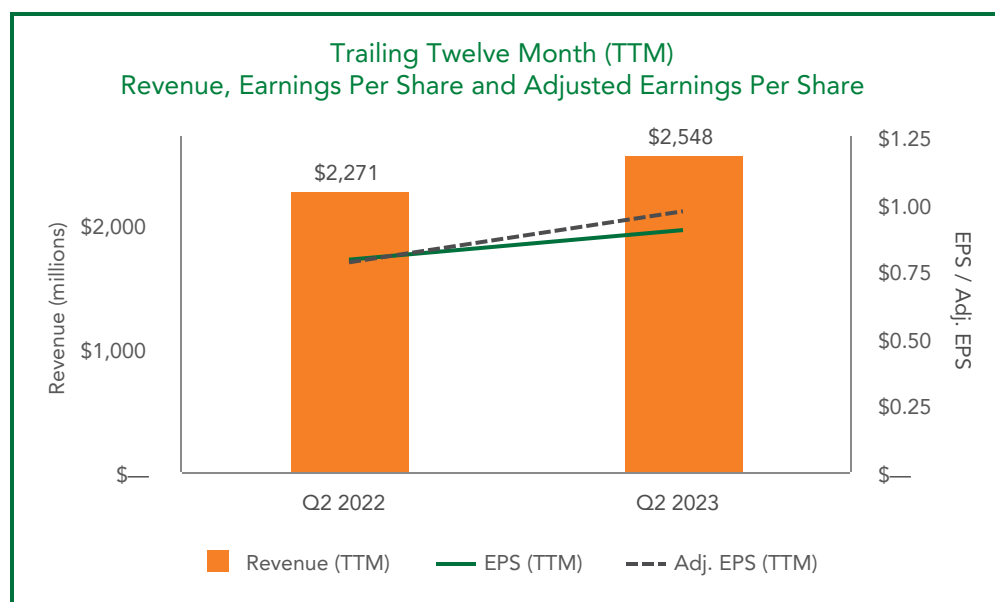
*The following Management's Discussion and Analysis ("MD&A") of Bird Construction Inc.'s ("the Company" or "Bird") financial condition and results of operations for the three and six months ended June 30, 2023, should be read in conjunction with the June 30, 2023 unaudited interim condensed consolidated financial statements. This MD&A has been prepared as of August 9, 2023. Unless otherwise specified, all amounts are expressed in Canadian dollars. The information presented in this MD&A is presented in accordance with International Financial Reporting Standards ("IFRS"), unless otherwise noted.*

*This discussion contains forward-looking statements and information, which are subject to a variety of factors that could cause actual results to differ materially from those contemplated by this information. See "Forward-Looking Information". Some of the factors that could cause results or events to differ from current expectations include, but are not limited to, the factors described under "Risks Relating to the Business" included in the Company's most recent Annual Information Form dated March 7, 2023. Additional information about the Company is available through the System for Electronic Document Analysis and Retrieval ("SEDAR") at [www.sedar.com](http://www.sedar.com) and on the Company's website at [www.bird.ca](http://www.bird.ca).*

Throughout this MD&A certain measures are used that, while common in the construction industry, do not have a standardized meaning prescribed by IFRS and are considered specified financial measures. These include non-GAAP financial measures, non-GAAP financial ratios and supplementary financial measures. These measures may not be comparable with similar measures presented by other companies. Further information regarding these measures can be found in the "Terminology and Non-GAAP & Other Financial Measures" section of this MD&A.

## EXECUTIVE SUMMARY

<i>(in thousands of Canadian dollars, except per share amounts)</i>		Six months ended June 30,	
Income Statement Data	2023		2022
Revenue	\$	1,222,874	\$ 1,052,209
Net income		18,863	20,465
Basic and diluted earnings per share ("EPS")		0.35	0.38
Adjusted Earnings <sup>(1)</sup>		20,952	15,037
Adjusted Earnings Per Share <sup>(1)</sup>		0.39	0.28
Adjusted EBITDA <sup>(1)</sup>		45,539	39,343
Adjusted EBITDA Margin <sup>(1)</sup>		3.7 %	3.7 %
Cash Flow Data			
Net (decrease) increase in cash and cash equivalents	\$	(67,438)	\$ (105,294)
Cash flows from operations before changes in non-cash working capital		46,459	48,461
Capital expenditures <sup>(2)</sup>		(13,314)	(13,487)
Cash dividends paid		(11,013)	(10,471)
Cash dividends declared per share		0.21	0.20
Balance Sheet Data			
		June 30, 2023	December 31, 2022
Total assets	\$	1,257,716	\$ 1,229,279
Working capital		177,054	184,632
Loans and borrowings		72,523	75,091
ROU Liabilities		74,270	73,259
Shareholders' equity		281,424	272,988
Key Performance Indicators			
Pending Backlog <sup>(1)</sup>	\$	3,103,300	\$ 2,489,900
Backlog <sup>(3)</sup>		2,990,596	2,636,543
<p><sup>(1)</sup> Adjusted Earnings and Adjusted EBITDA are non-GAAP financial measures. These measures, along with Adjusted Earnings Per Share, Adjusted EBITDA Margin and Pending Backlog do not have standardized meanings under IFRS and may not be comparable with similar measures presented by other companies. See "Terminology and Non-GAAP &amp; Other Financial Measures."</p> <p><sup>(2)</sup> Represented by "Additions to property and equipment and intangible assets" in the consolidated statement of cash flows.</p> <p><sup>(3)</sup> Backlog is a measure that may not be comparable with a similar measure presented by other companies. See "Terminology and Non-GAAP &amp; Other Financial Measures."</p>			



## Q2 2023 HIGHLIGHTS

Bird's second quarter of 2023 delivered significant organic revenue growth while gross profit and EBITDA margins strengthened compared to both the first quarter of the year and to the same quarter of last year. The Company reported the highest quarterly revenue in its history, while at the same time continuing to grow its Backlog and Pending Backlog of contracted and awarded work with improving margin profiles. Bird continues to drive growth through its diversified and risk-balanced business model, with expanding cross-selling opportunities across its service offerings, and robust, accretive performance from recent acquisitions. Bird generates the majority of revenues from lower risk contract types, has limited exposure to lump sum turnkey projects, and has minimal work in the more interest-rate sensitive residential and commercial construction markets.

### SECOND QUARTER 2023 COMPARED TO SECOND QUARTER 2022

- Construction revenue of \$686.4 million compared to \$576.7 million, representing a 19.0% increase year-over-year.
- Net income and earnings per share were \$13.7 million and \$0.26, respectively, compared to \$14.1 million and \$0.26 in Q2 2022.
- Adjusted Earnings<sup>1</sup> and Adjusted Earnings Per Share were \$15.7 million and \$0.29, respectively, compared to \$8.5 million and \$0.16 in Q2 2022.
- Adjusted EBITDA<sup>1</sup> of \$29.5 million, or 4.3% of revenues, compared to \$21.5 million, or 3.7% of revenues in Q2 2022.

### YEAR-TO-DATE 2023 COMPARED TO YEAR-TO-DATE 2022

- Construction revenue of \$1,222.9 million was earned in the first six months of 2023, compared to \$1,052.2 million in 2022, representing a 16.2% increase year-over-year.
  - Net income and earnings per share for the first half of the year were \$18.9 million and \$0.35, respectively, compared to \$20.5 million and \$0.38 in 2022.
  - Adjusted Earnings<sup>1</sup> and Adjusted Earnings Per Share were \$21.0 million and \$0.39 year-to-date in 2023, respectively, compared to \$15.0 million and \$0.28 in the prior year.
  - Adjusted EBITDA<sup>1</sup> for the first six months of 2023 was \$45.5 million, or 3.7% of revenues, compared to \$39.3 million, or 3.7% of revenues in 2022.
- 
- Bird executed a record amount of work in the second quarter of 2023, delivering revenues of \$686.4 million driven predominantly by organic growth, with additional contributions from Trinity, acquired on February 1, 2023.
  - The Company's margin profile continued to improve in the quarter compared to the prior year, with Gross Profit Percentage increasing to 7.9% and Adjusted EBITDA Margin increasing to 4.3%, from 7.5% and 3.7%, respectively, in the second quarter of 2022.
  - Bird added almost \$1.0 billion in securements to its Backlog during the quarter (\$1.6 billion year-to-date), growing the Company's Backlog to \$3.0 billion at June 30, 2023. The Company's Pending Backlog also grew by \$106.5 million during the quarter to \$3.1 billion, and includes approximately \$1.1 billion of Master Service Agreement ("MSA") and recurring revenue work to be performed over the next seven years.
  - Bird maintains a strong liquidity position at June 30, 2023, with operational cashflows for the quarter funding not only the growth in the Company's work program, but also productivity and project-driven capital expenditures and net repayments of debt. Bird ended the second quarter with \$107.1 million of cash and cash equivalents and an additional \$172.0 million available under the Company's Syndicated Credit Facility.

<sup>1</sup> Adjusted Earnings and Adjusted EBITDA are non-GAAP financial measures. See "Terminology and Non-GAAP & Other Financial Measures."

- During the second quarter of 2023, the Company announced that it was awarded the following projects and contracts:
  - Bird was awarded \$300 million in additional recurring MSA work, including a new seven-year MSA for multi-discipline bundled services across a client's maintenance, turnarounds and sustaining capital programs, and contract extensions with additional services and scope on existing MSAs ranging from three to five years. Similar to other MSA awards, the value will reside in Pending Backlog and be converted to Backlog over time as purchase orders are received against the MSAs.
  - Bird was awarded a construction management services contract valued at approximately \$50 million for BC Housing's Permanent Supportive Housing Initiative, located in Vancouver, BC. The project, supported by Bird's pre-construction design services and with a final design delivered in conjunction with Bird's Stack Modular business, will be the first modular project of this height in Canada, delivering a volumetric steel modular tower with 14 floors of quality units on a rapid, repeatable scale. The project will follow the Passive House green building design standard, and the modular approach, with off-site design and construction of the units, substantially reduces construction time and reduces the impact on the local community during construction.
  - Bird was selected as the successful proponent for Lot 1: Coarse Tailing Dam Raise project by Quebec Iron Ore. The work will be completed at the Bloom Lake Mine in Fermont, Quebec, one of the five largest iron ore mines in Canada.
  - Bird was awarded the BC Ferries' FMU Redevelopment Project, including the renovation of five existing buildings and the replacement of several older buildings, including the existing machine shop, with a state-of-the-art multipurpose machine shop expanding the existing operational space by almost three times.
- Subsequent to the quarter end, the Company announced that it was awarded the following projects and contracts:
  - Bird was awarded multiple contracts for industrial and civil work in the energy and mining sectors valued at approximately \$180 million, including a contract for civil and concrete scopes to support processing infrastructure development at the Blackwater Mine project in central British Columbia, two contracts for rehabilitation work on hydroelectric power-related structures in northeastern Ontario, and a contract for final site earthworks, grading and asphalt paving at an existing project site in northwestern British Columbia.
  - Bird was selected as the preferred proponent for the Southern Alberta Institute of Technology's (SAIT) Campus Centre Redevelopment Project, the Victor Philip Dahdaleh Hall project at St. Francis Xavier University, and two long-term care facilities in Nova Scotia. The combined value of the contracts is over \$350 million.
- The Board has declared eligible dividends of \$0.0358 per common share for each of August, September and October 2023.

## QUARTERLY RESULTS OF OPERATIONS

### Consolidated Statement of Income and Additional Financial Indicators

(in thousands of Canadian dollars, except per share amounts and percentages)

	Three months ended June 30,		
	2023	2022	% change
Construction revenue	\$ 686,415	\$ 576,688	19.0 %
Costs of construction	631,874	533,245	18.5 %
Gross profit	54,541	43,443	25.5 %
Income (loss) from equity accounted investments	1,133	139	715.1 %
General and administrative expenses	(36,202)	(31,014)	16.7 %
Income from operations	19,472	12,568	54.9 %
Finance and other income	1,516	8,989	(83.1)%
Finance and other costs	(3,187)	(2,319)	37.4 %
Income before income taxes	17,801	19,238	(7.5)%
Income tax expense	4,087	5,134	(20.4)%
Net income for the period	\$ 13,714	\$ 14,104	(2.8)%
Total comprehensive income for the period	\$ 13,628	\$ 13,874	(1.8)%
Basic and diluted earnings per share	\$ 0.26	\$ 0.26	— %
Adjusted Earnings <sup>(1)</sup>	\$ 15,680	\$ 8,491	84.7 %
Adjusted Earnings Per Share	\$ 0.29	\$ 0.16	81.3 %
Adjusted EBITDA <sup>(1)</sup>	\$ 29,457	\$ 21,508	37.0 %
Adjusted EBITDA Margin	4.3%	3.7%	0.6 %

<sup>(1)</sup> Adjusted Earnings and Adjusted EBITDA are non-GAAP financial measures. See "Terminology and Non-GAAP & Other Financial Measures."

The Company recorded construction revenue of \$686.4 million in the second quarter of 2023, representing a \$109.7 million, or 19.0%, increase over amounts reported in the same period of 2022. The revenue increase for the quarter consisted of approximately 18% organic growth driven primarily by industrial construction and institutional building construction. New industrial work continued to drive revenue growth in the quarter, more than replacing the quarterly revenue from a large year-round work program which concluded during 2022. Trinity, acquired in February 2023, also modestly contributed to revenue growth in the quarter.

Gross profit of \$54.5 million for the second quarter of 2023, representing a Gross Profit Percentage<sup>2</sup> of 7.9%, was \$11.1 million higher than the \$43.4 million gross profit (7.5% Gross Profit Percentage) recorded a year ago. The increase in gross profit margins was driven primarily by project mix in the quarter, with a higher proportion of self-perform work executed in the quarter compared to the prior year, which typically generates higher margin, and improved margin profiles on newer work. Margin profiles continue to be strengthened by disciplined project selection, growing self-perform capabilities and cross-selling opportunities across the Company.

Income from equity accounted investments in the second quarter of 2023 was \$1.1 million, \$1.0 million higher than the \$0.1 million recorded in same period of 2022. The increase was driven by higher income from Stack Modular, and higher income from a multi-school project in Alberta compared to the prior year. Partially offsetting

<sup>2</sup> "Gross Profit Percentage" does not have a standardized meaning under IFRS and may not be comparable with similar measures presented by other companies. See "Terminology and Non-GAAP & Other Financial Measures."

these increases was lower equity income from a project in Western Canada that was classified as held for sale during the first quarter of 2023.

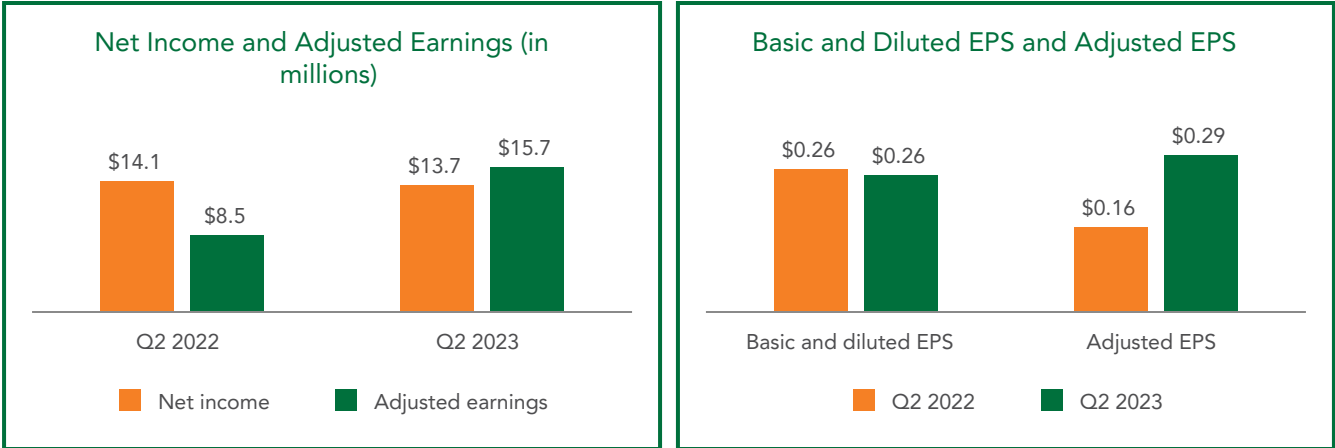
In the second quarter of 2023, general and administrative expenses were \$36.2 million (5.3% of revenue<sup>3</sup>) versus \$31.0 million (5.4% of revenue) in the corresponding period a year ago. The primary drivers of the \$5.2 million increase were \$2.4 million of acquisition and integration costs and asset impairments related to the rationalization of the Company's leased office space during the quarter, and \$2.1 million higher compensation costs. Higher compensation costs in the current year include higher share-based payment costs and the impact of related derivatives, driven primarily by the Company's share price being higher than in the prior year, and increased accrued compensation costs.

Finance and other income for the second quarter of 2023 was \$7.5 million lower than amounts recorded in the prior year period, primarily due to a \$7.6 million gain and \$1.7 million of interest income recorded in the the second quarter of 2022 related to a settlement of historical construction billings and related interest charges with a customer, partially offset by a \$0.6 million fair value loss on warrants received as part of the settlement. In the current year quarter, higher interest was earned on the Company's cash balances, including restricted cash and cash equivalents, and cash held for joint operations due to increases in interest rates compared to the prior year. The increased interest on cash balances largely offset additional interest expense incurred on loans and borrowings reported in Finance and other costs, discussed further below.

Finance and other costs of \$3.2 million in the second quarter of 2023 exceeded amounts recorded in the same period of 2022 by \$0.9 million due to increases to the Canadian prime rate applied to the Company's variable rate debt.

In the second quarter of 2023, income tax expense was \$4.1 million, compared to \$5.1 million recorded in the second quarter of 2022. Higher income tax expense in the second quarter of 2022 was primarily driven by a non-recurring gain and interest income recognized on the settlement of historical construction billings with a customer.

In the second quarter of 2023, total comprehensive income was \$13.6 million, compared to \$13.9 million in the second quarter of 2022. The decrease is primarily due to the decrease in net income of \$0.4 million described above, partially offset by higher foreign currency impacts on equity accounted investments.

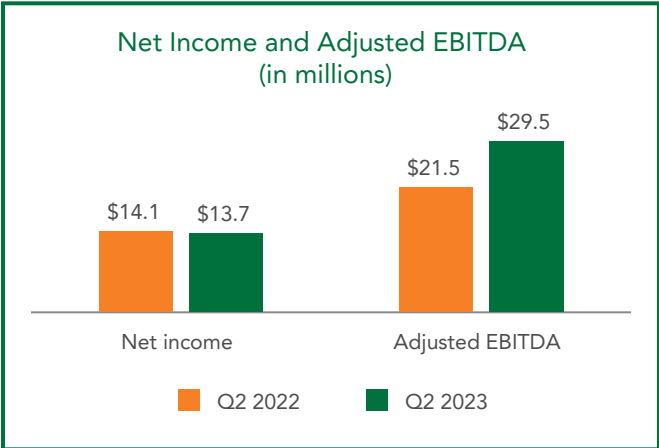


Adjusted Earnings<sup>4</sup> for the second quarter of 2023 was \$15.7 million, compared with Adjusted Earnings in the second quarter of 2022 of \$8.5 million, a increase of \$7.2 million. Adjusted Earnings reflects higher gross profit for the current quarter, increases in income from equity accounted investments, and lower income taxes, as described above. These increases were partially offset by \$3.0 million higher general and administrative expenses, excluding the after-tax impact of acquisition and integration expenses which are excluded from Adjusted Earnings, \$0.9 million higher finance and other costs driven mainly by increases in interest rates, and \$1.7 million lower finance and other income, excluding the after-tax impact of a one-time gain which is excluded from Adjusted Earnings, related to the settlement of historical construction billings in 2022.

<sup>3</sup> "General and Administrative expenses as a percentage of revenue" does not have a standardized meaning under IFRS and may not be comparable with similar measures presented by other companies. See "Terminology and Non-GAAP & Other Financial Measures."

<sup>4</sup> Adjusted Earnings is a non-GAAP financial measure. See "Terminology and Non-GAAP & Other Financial Measures."

Basic and diluted earnings per share were \$0.26 in the second quarter of 2023 and 2022. Adjusted Earnings Per Share was \$0.29 and \$0.16 in the second quarter of 2023 and 2022, respectively. In addition to changes in Net Income and Adjusted Earnings discussed above, the weighted average shares outstanding for the second quarter of 2023 was higher by 79,346 shares related to the Trinity acquisition on February 1, 2023.



Adjusted EBITDA<sup>5</sup> in the second quarter of 2023 was \$29.5 million compared to \$21.5 million recorded in the second quarter of 2022. The \$7.9 million year-over-year increase was consistent with higher gross profit and the increase in income from equity accounted investments discussed above, partially offset by growth-related increases in general and administrative expenses, including the expenses of Trinity which was acquired in February 2023. The Company's Adjusted EBITDA Margin improved 0.6% to 4.3% in the second quarter of 2023 compared the same period in 2022, reflecting both improvements in Gross Profit Percentage, discussed above, as well as gaining leverage on general and administrative costs as the Company's revenue grows.

<sup>5</sup> Adjusted EBITDA is a non-GAAP financial measure. See "Terminology and Non-GAAP & Other Financial Measures."



## YEAR-TO-DATE RESULTS OF OPERATIONS

### Consolidated Statement of Income and Additional Financial Indicators

(in thousands of Canadian dollars, except per share amounts and percentages)

	Six months ended June 30,		
	2023	2022	% change
Construction revenue	\$ 1,222,874	\$ 1,052,209	16.2 %
Costs of construction	1,128,509	967,148	16.7 %
Gross profit	94,365	85,061	10.9 %
Income (loss) from equity accounted investments	1,217	(326)	473.3 %
General and administrative expenses	(67,756)	(62,318)	8.7 %
Income from operations	27,826	22,417	24.1 %
Finance and other income	2,687	9,255	(71.0)%
Finance and other costs	(5,979)	(4,092)	46.1 %
Income before income taxes	24,534	27,580	(11.0)%
Income tax expense	5,671	7,115	(20.3)%
Net income for the period	\$ 18,863	\$ 20,465	(7.8)%
Total comprehensive income for the period	\$ 18,948	\$ 20,576	(7.9)%
Basic and diluted earnings per share	\$ 0.35	\$ 0.38	(7.9)%
Adjusted Earnings <sup>(1)</sup>	\$ 20,952	\$ 15,037	39.3 %
Adjusted Earnings Per Share	\$ 0.39	\$ 0.28	39.3 %
Adjusted EBITDA <sup>(1)</sup>	\$ 45,539	\$ 39,343	15.7 %
Adjusted EBITDA Margin	3.7%	3.7%	— %

<sup>(1)</sup> Adjusted Earnings and Adjusted EBITDA are non-GAAP financial measures. See "Terminology and Non-GAAP & Other Financial Measures."

For the six months ended June 30, 2023, the Company recorded construction revenue of \$1,222.9 million, a \$170.7 million, or 16.2%, increase compared with \$1,052.2 million of construction revenue recorded in the same period of 2022. The revenue increase for the six month period consisted of over 15% organic growth led primarily by industrial construction and institutional building construction. New industrial work drove revenue growth year-to-date, more than replacing revenues from a large year-round work program which concluded during 2022. Trinity, acquired in February 2023, also modestly contributed to revenue growth in the six month period.

The Company's gross profit of \$94.4 million for 2023, representing an 7.7% Gross Profit Percentage, compares to \$85.1 million gross profit (8.1% Gross Profit Percentage) recorded in 2022. The Company's highly collaborative work program, growing Backlog with enhanced margin profiles, and expanded self-performance capabilities continue to drive higher year-to-date gross profit on significant revenue growth, and were largely able to offset the favourable Gross Profit Percentage impact of a large, mostly self-performed, year-round industrial work program in 2022.

Income from equity accounted investments for 2023 totalled \$1.2 million, compared with Losses of \$0.3 million in 2022. The higher income in 2023 was primarily due to \$1.2 million higher earnings related to Stack Modular and higher income from a multi-school project in Alberta compared to the prior year, partially offset by lower income from a PPP concession entity that was classified as held for sale and sold in 2023.

General and administrative expenses were \$67.8 million (5.5% of revenue) for the six months ended June 30, 2023, compared to \$62.3 million (5.9% of revenue) in 2022. The primary drivers for the \$5.4 million year-over-year

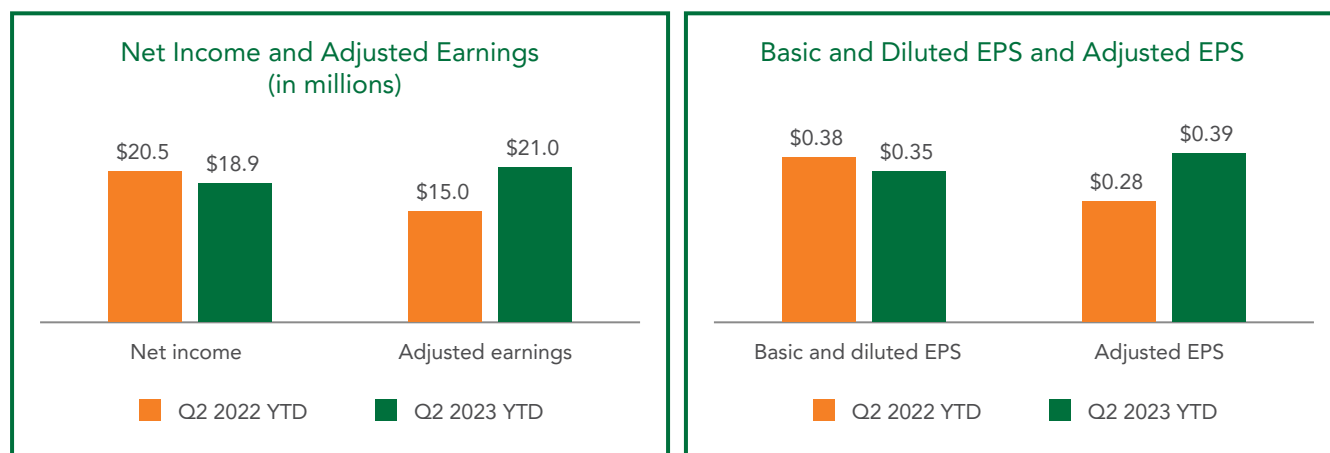
increase were: \$2.3 million of acquisition and integration costs and asset impairments resulting from the rationalization of the Company's leased office space during the second quarter; \$1.9 million higher compensation costs, including share-based payment costs and the impact of related derivatives, and higher accrued compensation; \$0.5 million higher aggregate growth-related increases to travel, business development and pursuit costs as activity levels increased compared to 2022; and \$1.5 million aggregate increases across other categories, including general and administrative expenses of Trinity. Partially offsetting these increases were \$0.5 million lower amortization and depreciation, and \$0.3 million higher gains on sale of property and equipment.

Finance and other income of \$2.7 million in 2023 was \$6.6 million lower than 2022 primarily due to a \$7.6 million gain and \$1.7 million of interest income recorded in the the second quarter of 2022 related to a settlement of historical construction billings and related interest charges with a customer, partially offset by a \$0.6 million fair value loss on warrants received as part of the settlement. Partially offsetting this impact was higher interest earned on the Company's cash balances, including restricted cash and cash equivalents and cash held for joint operations, due to increases in interest rates compared to the prior year. The increased interest earned on cash balances largely offset additional interest expense incurred on loans and borrowings reported in Finance and other costs, discussed further below.

Finance and other costs of \$6.0 million recorded in 2023 was \$1.9 million higher than amounts recorded in the same period of 2022 primarily due to increases to the Canadian prime rate applied to the Company's variable rate debt and the Company carrying a higher average debt balance outstanding on variable rate credit facilities in the current year.

For the six months ended June 30, 2023, income tax expense of \$5.7 million decreased compared to the \$7.1 million expense recorded in 2022. Higher income tax expense in for the first six months of 2022 was primarily driven by a non-recurring gain and interest income recognized on the settlement of historical construction billings with a customer.

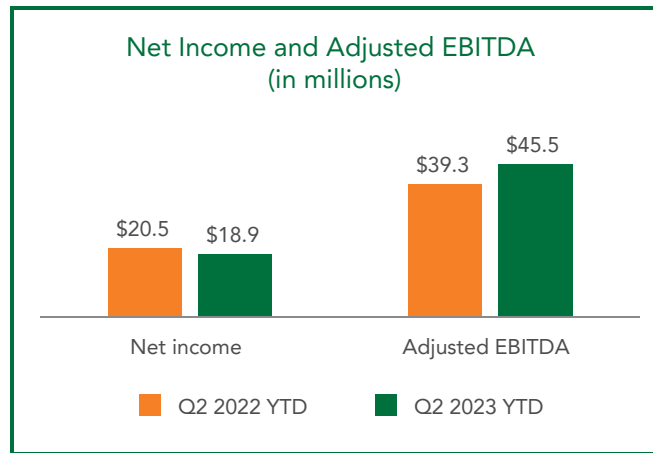
Total comprehensive income was \$18.9 million for 2023, compared to \$20.6 million in 2022. The decrease was primarily due to the Company's \$1.6 million lower net income, discussed above.



Adjusted Earnings<sup>6</sup> for the six months ended June 30, 2023 was \$21.0 million, compared with Adjusted Earnings of \$15.0 million in 2022. Adjusted Earnings reflects significant increases in year-to-date revenues and gross profit, increases in income from equity accounted investments, and lower income taxes, as described above. These increases were partially offset by \$3.3 million higher general and administrative expenses, excluding the after-tax impact of acquisition and integration expenses and asset impairments which are excluded from Adjusted Earnings, \$1.9 million higher finance and other costs driven by increasing interest rates, and \$0.8 million lower finance and other income, excluding the after-tax impact of a one-time gain which is excluded from Adjusted Earnings, related to the settlement of historical construction billings in 2022.

Basic and diluted earnings per share were \$0.35 for 2023, compared to \$0.38 for 2022. Adjusted Earnings Per Share was \$0.39 and \$0.28 for 2023 and 2022, respectively. In addition to the impacts of changes in Net Income and Adjusted Earnings discussed above, the basic weighted average shares outstanding for 2023 was higher by 65,756 due to common shares issued in connection with the Trinity acquisition in February 2023.

<sup>6</sup> Adjusted Earnings is a non-GAAP financial measure. See "Terminology and Non-GAAP & Other Financial Measures."



Adjusted EBITDA<sup>7</sup> for the six months ended June 30, 2023 was \$45.5 million compared to \$39.3 million recorded in 2022. The \$6.2 million year-over-year increase was consistent with the increases in gross profit and income from equity accounted investments discussed above, partially offset by growth-related increases in general and administrative expenses, including compensation costs and the inclusion of expenses of Trinity which was acquired during the first quarter. Adjusted EBITDA margin was 3.7% for the first six months of 2023 and 2022, with 2023 margins being lower in the first quarter, and higher than 2022 amounts in the second quarter. Adjusted EBITDA and Adjusted EBITDA Margin in the prior year benefited from a large, mostly self-performed, year-round industrial work program that concluded in 2022.

## KEY PERFORMANCE INDICATORS

### Securements, Pending Backlog and Backlog

The Company's success in securing work is reflected in the values of its Pending Backlog and Backlog. The following table shows the Company's balances at the end of the following reporting periods:

<i>(in thousands of Canadian dollars)</i>		June 30, 2023		December 31, 2022
Pending Backlog	\$	3,103,300	\$	2,489,900
Backlog	\$	2,990,596	\$	2,636,543

Pending Backlog at June 30, 2023 was \$3,103.3 million compared to \$2,489.9 million at December 31, 2022, an increase of \$613.4 million or 24.6%. The Company's Backlog of \$2,990.6 million at June 30, 2023 exceeded the balance at December 31, 2022, with new contracts secured exceeding executed work by \$354.1 million, representing a 13.4% increase in the first six months of 2023.

Bird has a strong reputation for delivering sophisticated projects in a collaborative framework. As the Company pursues and participates in more of these projects, there may be client-driven requirements for early contractor involvement and pre-construction services. Bird's participation at earlier stages of the project development cycle can result in significant amounts of awarded project value being booked to and remaining in Pending Backlog for longer periods of time before transitioning to contracted Backlog. Due to the nature of the early involvement, smaller portions of work are typically contracted during initial phases of the project while working collaboratively to ensure the cost estimate, schedule forecast, and project planning are sufficiently advanced before contracts are executed for construction phases.

Pending Backlog includes almost \$1,100 million of recurring revenue contracts, and primarily consists of multi-year MSA, maintenance, task order, and similar contractual arrangements. These contracts are typically with industrial clients, span multiple years, and represent a recurring revenue stream over the next seven years, with the Company converting these contracts to Backlog on a regular basis as purchase orders or other formal

<sup>7</sup> Adjusted EBITDA is a non-GAAP financial measure. See "Terminology and Non-GAAP & Other Financial Measures."

documents to proceed are received. The remaining projects included in Pending Backlog are geographically diverse, span multiple sectors, and are generally lower risk contract types and collaborative in nature.

The following table outlines the changes in the amount of the Company's Backlog throughout the current and prior reporting periods:

<i>(in millions of Canadian dollars)</i>	Six months ended June 30, 2023	Year ended December 31, 2022	Six months ended June 30, 2022
Opening balance	\$ 2,636.5	\$ 3,002.5	\$ 3,002.5
Securements, change orders & other adjustments	1,577.0	2,011.5	927.4
Realized in construction revenues	(1,222.9)	(2,377.5)	(1,052.2)
Closing balance	<b>\$ 2,990.6</b>	<b>\$ 2,636.5</b>	<b>\$ 2,877.7</b>

## Gross Profit Percentage

When securing a contract and after the Company has secured a contract, the profitability of that contract, measured by the Gross Profit Percentage, is primarily a function of initial pricing based on market conditions, management's ability to control costs, achieve productivity objectives associated with the contract and resolve commercial issues if they arise.

During the second quarter of 2023, the Company realized a Gross Profit Percentage of 7.9% compared with 7.5% in second quarter of 2022. For the first six months of 2023, the Company realized a Gross Profit Percentage of 7.7% compared with 8.1% in 2022. The year-over-year changes in Gross Profit Percentage for the quarter and year-to-date are discussed in the sections above titled "Quarterly Results of Operations" and "Year-to-Date Results of Operations".

## Financial Condition

The Company must have adequate working capital and equity retained in the business to support its ongoing operations, including surety and contract security requirements. The Company continually monitors the adequacy of its working capital and equity to satisfy contract security needs. Working capital is calculated as total current assets less total current liabilities.

The following table shows the working capital and shareholders' equity balances of the Company at the end of the current and prior reporting periods:

<i>(in thousands of Canadian dollars)</i>	June 30, 2023	December 31, 2022
Working capital	\$ 177,054	\$ 184,632
Shareholders' equity	\$ 281,424	\$ 272,988

Further discussion of the change in the Company's working capital and shareholders' equity balances is provided in the section entitled "Financial Condition, Capital Resources & Liquidity".

## Health, Safety & Environment

Bird's number one Corporate Value is 'We Put Safety First'. This means ensuring that all work on the Company's sites is executed to rigorous operational safety standards and enabled through a psychologically safe workspace. Collectively these cornerstones form a culture that send our people home every day healthy and uninjured.

The following table shows the Company's safety key performance indicators for the following current and prior reporting periods:

	Six months ended June 30, 2023	Year ended December 31, 2022	Six months ended June 30, 2022
Person-hours of work	4,867,680	10,002,845	4,777,021
Lost time incidents ("LTI")	0	1	0
Lost time incidents frequency ("LTIF")	0.00	0.02	0.00

## OUTLOOK

Bird's Backlog and Pending Backlog, consisting primarily of collaborative contracts, provide strong momentum and visibility for 2023 and 2024, positioning the Company for sustained margin expansion and revenue growth. Our improving margin performance, including embedded margins in our growing combined backlog, continues to be driven by our strategic shift toward higher-margin sectors and away from the more economically sensitive commercial sector, and expansion of our self-perform capabilities. The diverse nature of our portfolio of projects, focused on high-demand and complex work with lower risk contractual profiles, coupled with the robust current market, establishes a solid foundation for improving profitability and achieving the low double-digit organic revenue growth we now expect for the full year.

Supported by the 19% revenue growth achieved in the second quarter, Bird has raised its expectations for revenue growth from high single-digit to low double-digit organic revenue growth for the full year. On the back of strong execution and bolstered by the visibility provided in the record \$3.0 billion Backlog and \$3.1 billion Pending Backlog, including approximately \$1.1 billion in recurring revenue, Bird is confident in delivering even stronger performance through the second half of 2023.

The second quarter saw significant bookings, adding to an already robust Backlog. This new work is expected to ramp up towards the end of the third quarter. The current Backlog mix is diversified across industrial, infrastructure and institutional projects, with increased self-perform, cross-selling, and integrated solution opportunities. The collaborative nature of the projects allows close alignment with clients to effectively address cost escalation risks and improve delivery. The visibility and higher embedded margins uphold management's confidence in continued bottom and top-line growth, including growth expectations for earnings per share and adjusted EBITDA sufficient to achieve an expected dividend payout ratio below 40% of net income for the year. Driven by improving gross profit margins, and further leverage on our cost structure, earnings per share and adjusted EBITDA growth are expected to outpace revenue growth for the full year.

Bird's track record and reputation as a key partner for Canada's most significant industrial projects continue to bear fruit, as seen in recent project announcements. The Company is delivering its self-perform capabilities as an early contractor at the Jansen Potash Project, Blackwater Mine and Bloom Lake Mine, as well as final works on a large industrial project in northwestern BC. Early engagement combined with full project life cycle capabilities positions Bird to fulfill longer-term demand in this sector. Additionally, there remains high demand for Bird's services throughout the nuclear, agri-food processing, water and wastewater treatment, maintenance and repair, telecom, and transportation sectors. Bird's role in the energy transition and lower carbon solutions is evident through recent hydroelectric facilities awards and delivery of innovative and sustainable post-secondary and healthcare facilities.

The demand for Bird's Stack modular business further enhances the Company's optimism, providing a rapid delivery solution for public infrastructure and affordable housing, aligning with the current market needs. The current backlog is primarily composed of non-commercial and non-residential projects, strengthening the Company's profitability and resilience.

Bird expects to capitalize on the generational opportunity presented by the energy transition, infrastructure modernization, and the enhanced commodities environment. Bird has established itself as a leading collaborative contractor with a solid balance sheet and low net debt position, enabling the Company to continue to deliver on its strategic priorities, including additional opportunistic tuck-in acquisitions.

*"We built our name on quality. We have a passion for excellence in our work and relationships that honours our business and our industry.*

**- We Are Driven To Do Great Work "**

## FINANCIAL CONDITION, CAPITAL RESOURCES AND LIQUIDITY

The following table presents a summary of the Company's financial condition at the end of the following reporting periods:

<i>(in thousands of Canadian dollars)</i>	June 30, 2023	December 31, 2022
Cash and cash equivalents	\$ 107,148	\$ 174,607
Non-cash working capital	69,906	10,025
Working capital	\$ 177,054	\$ 184,632
Non-current loans and borrowings	\$ 65,867	\$ 68,007
Non-current right-of-use liabilities	\$ 55,047	\$ 55,469
Shareholders' equity	\$ 281,424	\$ 272,988

As a result of the strength of the Company's balance sheet and its Syndicated Credit Facility, the Company believes it has sufficient amounts of both working capital and liquidity to execute its Backlog and to accommodate expected growth in its diversified work program. The Company believes it has sufficient working capital to support its current and projected contractual requirements.

As a component of working capital, the Company maintains a balance of cash and cash equivalents. At June 30, 2023, this balance totalled \$107.1 million. Accessible cash at June 30, 2023 was \$55.1 million (\$96.0 million at December 31, 2022) with the remaining cash and cash equivalents balance held in trust or in joint operations' accounts. Accessible cash at June 30, 2023 decreased due to investments in working capital to support the seasonal growth of the Company's work programs, investments in property, plant and equipment and intangible software, the acquisition of Trinity, and net repayment of borrowings and ROU liabilities, with partially offsetting shifts in geographical project mix and stage of completion on certain major projects in regions where trust cash requirements are enacted.

Non-cash working capital was \$69.9 million at June 30, 2023, compared to \$10.0 million at December 31, 2022. The investment in non-cash working capital utilized \$59.9 million of cash year-to-date in 2023. The overall use of cash is consistent with the Company's seasonal expectations and is mainly due to the shifts in project mix and the stage of completion on certain major projects.

The Company's non-cash working capital position fluctuates significantly in the normal course of business from period to period, primarily due to the timing of differences between the settlement of payables due to subcontractors and suppliers, billings and collection of receivables from clients, and the timing in the settlement of income taxes payable. The Company's cash balances, and available credit facilities when needed, absorb these fluctuations with no net impact to the Company's net working capital position or ability to access contract surety support.

At June 30, 2023, the Company had working capital of \$177.1 million compared with \$184.6 million at December 31, 2022, a decrease of \$7.6 million. The primary drivers of the decrease were the Company's acquisition of Trinity net of acquired working capital of \$1.8 million, net repayments of loans and borrowings and ROU liabilities in excess of changes in current portions of \$12.8 million, partially offset by net income of \$18.9 million exceeding dividends declared of \$11.0 million by \$7.9 million. The Company's current ratio<sup>8</sup> at June 30, 2023 was 1.22 compared to 1.23 at December 31, 2022.

The \$8.4 million increase in shareholders' equity since December 31, 2022 was primarily due to the Company's net income of \$18.9 million and other comprehensive income of \$0.1 million exceeding dividends declared by \$7.8 million, plus the issuance of \$0.7 million of Bird common shares in connection with the acquisition of Trinity during the first quarter.

### Credit Facilities

The Company has a number of credit facilities in place, including a Syndicated Credit Facility, Equipment Financing facilities, and Letters of Credit facilities, available to access in order to support the issuance of letters of credit, finance future capital expenditures and finance the day-to-day operations of the business. The composition and terms of these facilities are more fully described in Note 18 to the June 30, 2023 interim condensed consolidated financial statements.

The following table outlines the amount of the credit facilities, the amount of issued letters of credit and the amount of collateral pledged in support of the outstanding letters of credit at the end of the current and prior reporting periods:

<i>(in thousands of Canadian dollars)</i>	June 30, 2023	December 31, 2022
Committed revolving credit facility	\$ 220,000	\$ 220,000
Letters of credit issued from committed revolving credit facility	25,312	25,312
Drawn from committed revolving credit facility	22,725	22,725
Available committed revolving credit facility	171,963	171,963
Committed non-revolving term loan facility	\$ 47,500	\$ 47,500
Cumulative repayments of committed non-revolving term loan facility	(3,750)	—
Drawn committed non-revolving term loan facility	43,750	47,500
Non-committed Available Accordion	\$ 50,000	\$ 50,000
Letters of credit facilities	\$ 150,000	\$ 150,000
Letters of credit issued from letters of credit facilities	34,951	51,627
Available letters of credit facilities	115,049	98,373
Collateral pledged to support letters of credit	\$ 90	\$ 90
Guarantees provided by EDC	\$ 34,861	\$ 51,537

<sup>8</sup> "Current ratio" is the percentage derived by dividing total current assets by total current liabilities. See "Terminology and Non-GAAP & Other Financial Measures."

## Quarterly Cash Flow Data

The following table provides an overview of cash flows during the three months ended June 30, 2023 and 2022:

<i>(in thousands of Canadian dollars)</i>	Three months ended June 30,		
	2023	2022	\$ change
Cash flows from operations before changes in non-cash working capital	\$ 28,831	\$ 29,193	\$ (362)
Changes in non-cash working capital and other	(21,698)	(101,816)	80,118
Cash flows from (used in) operating activities	7,133	(72,623)	79,756
Investments net of capital distributions from equity accounted entities	84	552	(468)
Additions to property, equipment and intangible assets	(5,641)	(8,050)	2,409
Proceeds on sale of property and equipment	1,098	687	411
Other long-term assets	279	3,807	(3,528)
Cash flows from (used in) investing activities	(1,772)	(1,503)	(269)
Dividend paid on shares	(5,775)	(5,236)	(539)
Proceeds from loans and borrowings	22,483	20,000	2,483
Repayment of loans and borrowings	(21,655)	(1,544)	(20,111)
Repayment of right-of-use liabilities	(3,981)	(4,914)	933
Cash flows from (used in) financing activities	(8,928)	8,306	(17,234)
Increase (decrease) in cash and cash equivalents	\$ (3,567)	\$ (65,820)	\$ 62,253

### Operating Activities

During the second quarter of 2023, cash flows from operating activities generated cash of \$7.1 million, an improvement of \$79.8 million compared to \$72.6 million cash used in the second quarter of 2022.

Cash flows from operations before changes in non-cash working capital of \$28.8 million was \$0.4 million lower than the \$29.2 million cash generated in 2022. The decrease resulted from lower net income of \$0.4 million in the current quarter in with comparable addbacks for non-cash items on an aggregate basis.

Cash used to fund changes in non-cash working capital and other improved \$80.1 million compared to the second quarter of 2022 driven mainly by decreased net cash outflows related to changes in accounts payable and contract liabilities (\$42.9 million), higher net inflows related to changes in accounts receivable and contract assets (\$37.7 million), and lower income taxes paid (\$1.3 million), partially offset by higher net interest paid (\$2.3 million). The non-cash working capital position fluctuates significantly in the normal course of business from period to period, primarily due to the timing of differences between the settlement of payables due to subcontractors and suppliers, billings and collection of receivables from clients, and the timing of the settlement of income taxes payable.

### Investing Activities

During the second quarter of 2023, the Company used \$1.8 million of cash in investing activities compared to \$1.5 million used in 2022. The Company had \$2.4 million lower capital expenditures on property, equipment and intangibles in the current quarter, and received \$0.8 million higher net proceeds on the sale of equipment and equity accounted investments, which was more than offset by \$3.5 million lower inflows related to long-term assets, primarily related to the release of insurance deposits in the prior year.

### Financing Activities

During the second quarter of 2023, the Company used \$8.9 million of cash related to financing activities, comprised of \$5.8 million of dividend payments, and \$5.6 million of scheduled repayments of loans and borrowings and ROU liabilities, partially offset by \$2.5 million proceeds on new equipment financing. During the quarter, the Company also borrowed and repaid \$20.0 million on its revolving credit facility that was used to fund temporary working capital requirements. In the same period of 2022, the Company made dividend payments of



\$5.2 million, made scheduled repayments of loans and borrowings and ROU liabilities of \$6.5 million, and borrowed \$20.0 million on its revolving credit facility to fund temporary working capital requirements.

## Year-to-Date Cash Flow Data

The following table provides an overview of cash flows for the three and six month periods ended June 30, 2023 and 2022:

<i>(in thousands of Canadian dollars)</i>	Six months ended June 30,		
	2023	2022	\$ change
Cash flows from operations before changes in non-cash working capital	\$ 46,459	\$ 48,461	\$ (2,002)
Changes in non-cash working capital and other	(76,648)	(143,344)	66,696
Cash flows from (used in) operating activities	<b>(30,189)</b>	<b>(94,883)</b>	<b>64,694</b>
Investments net of capital distributions from equity accounted entities	320	615	(295)
Proceeds on sale of investment in equity accounted entities	2,408	1,501	907
Additions to property, equipment and intangible assets	(13,314)	(13,487)	173
Proceeds on sale of property and equipment	1,603	1,448	155
Acquisitions, net of cash acquired	(5,827)	—	(5,827)
Other long-term assets	348	3,842	(3,494)
Cash flows from (used in) investing activities	<b>(14,462)</b>	<b>(6,081)</b>	<b>(8,381)</b>
Dividend paid on shares	(11,013)	(10,471)	(542)
Proceeds from loans and borrowings	42,483	20,000	22,483
Repayment of loans and borrowings	(45,051)	(3,876)	(41,175)
Repayment of right-of-use liabilities	(9,206)	(9,983)	777
Cash flows from (used in) financing activities	<b>(22,787)</b>	<b>(4,330)</b>	<b>(18,457)</b>
Increase (decrease) in cash and cash equivalents	\$ <b>(67,438)</b>	\$ <b>(105,294)</b>	\$ <b>37,856</b>

### Operating Activities

For the six months ended June 30, 2023, cash flows from operating activities used cash of \$30.2 million, \$64.7 million less than the \$94.9 million cash used in the comparable period in 2022.

Cash flows from operations before changes in non-cash working capital of \$46.5 million was \$2.0 million lower than the \$48.5 million cash generated in 2022 due to \$1.6 million lower net income, in addition to \$0.4 million lower net addbacks of non-cash items, including: lower amortization and depreciation (\$2.1 million), higher income from equity accounted investments (\$1.5 million), and lower non-cash income tax expense (\$1.4 million), partially offset by higher finance and other costs (\$1.9 million), lower gains on sale of property and equipment (\$1.8 million), and higher deferred compensation (\$1.0 million).

Cash used to fund changes in non-cash working capital and other improved \$66.7 million compared to 2022 driven mainly by reduced net cash outflows from accounts payable and contract liabilities (\$71.5 million), lower outflows related to provisions (\$5.5 million) and deferred compensation (\$3.8 million), lower income tax payments (\$2.5 million), and higher net inflows related to prepaid expenses (\$1.4 million), partially offset by reduced net inflows related to accounts receivable and contract assets (\$15.5 million), and higher net interest paid (\$2.4 million). The Company's non-cash working capital position fluctuates significantly from period to period, during the normal course of business, primarily due to timing differences between billings and collection of receivables, settlement of payables due to subcontractors and suppliers, and the timing of income taxes payable.

### Investing Activities

For the six months ended June 30, 2023, the Company used \$14.5 million of cash in investing activities compared to \$6.1 million used in 2022. The \$8.4 million higher use of cash was primarily due to \$5.8 million net cash used to

acquire Trinity in February 2023, and \$3.5 million lower inflows related to long-term assets, primarily related to the release of insurance deposits in the prior year, partly offset by \$0.7 million increased net proceeds on sale of property and equipment and equity accounted investments.

### **Financing Activities**

For the six months ended June 30, 2023, the Company used \$22.8 million of cash to fund financing activities compared to \$4.3 used in 2022. The Company made \$11.0 million of dividend payments and \$14.3 million of scheduled repayments of loans and borrowings and ROU liabilities, offset by proceeds from equipment financing of \$2.5 million. In addition, the Company borrowed and repaid \$40.0 million on its revolving credit facility to fund working capital needs throughout the first six months of the year due to growth in its work program. In 2022, the Company made dividend payments of \$10.5 million and scheduled repayments of other loans and borrowings and ROU liabilities of \$13.8 million, offset by temporary advances on the Company's non-revolving term loan of \$20.0 million to fund working capital requirements.

## **FINANCIAL INSTRUMENTS**

The financial instruments that Bird uses expose the Company to credit, market and currency risks. Refer to Note 29 to the June 30, 2023 interim condensed consolidated financial statements for further details.

### **Credit Risk**

The Company is primarily exposed to credit risk through accounts receivable. At June 30, 2023, accounts receivable outstanding for greater than 90 days and considered past due by the Company's management represent 15.7% (December 31, 2022 – 16.6%) of the balance of progress billings on construction contracts receivable. Management has recorded an allowance of \$1.6 million (December 31, 2022 - \$1.6 million) against these past due receivables, net of amounts recoverable from others.

### **Market Risk**

The Company is exposed to interest rate risk to the extent that its credit facilities are based on variable rates of interest. At June 30, 2023, a one percent change in the interest rate applied to the Company's variable rate long-term debt would change annual income before income taxes by approximately \$0.7 million (2022 – \$0.9 million).

The Company has certain share-based compensation plans where the values are based on the common share price of the Company. The Company has fixed a portion of the settlement costs of these plans by entering into various TRS derivative contracts maturing in 2024. At June 30, 2023, a 10 percent change in the share price applied to the Company's TRS derivatives would change income before income taxes by approximately \$1.9 million (2022 – \$1.5 million).

### **Currency Risk**

The Company uses foreign currency to settle payments to certain vendors and subcontractors. At June 30, 2023, a 10% movement in the Canadian and U.S. dollar exchange rate would have changed income before income taxes by approximately \$– million (2022 – \$0.3 million).

## DIVIDENDS

The Company declared monthly eligible dividends on common shares payable on or about the 20th of the month following the month in which the dividend was declared. The following table outlines Bird's dividend history:

Dividend Period		
January 1 to March 31, 2022	\$	0.0975
April 1 to June 30, 2022	\$	0.0975
July 1 to September 30, 2022	\$	0.0975
October 1 to December 31, 2022	\$	0.0975
January 1 to March 31, 2023	\$	0.1008
April 1 to June 30, 2023	\$	0.1074

As of August 9, 2023, the Board of Directors has declared eligible dividends with a record date subsequent to June 30, 2023, for the following months:

Eligible dividends declared	Record date	Payment date	Dividend per share
July dividend	July 31, 2023	August 18, 2023	\$ 0.0358
August dividend	August 31, 2023	September 20, 2023	\$ 0.0358
September dividend	September 29, 2023	October 20, 2023	\$ 0.0358
October dividend	October 31, 2023	November 20, 2023	\$ 0.0358

## OUTSTANDING COMMON SHARE DATA AND STOCK EXCHANGE LISTING

The Company is authorized to issue an unlimited number of common shares. The Company had a total of 53,774,639 common shares outstanding at August 9, 2023 (December 31, 2022 - 53,695,293). The Company's common shares are listed on the Toronto Stock Exchange ("TSX") under the trading symbol BDT.

## OFF BALANCE SHEET ARRANGEMENTS

The Company has surety lien bonds issued on behalf of the Company valued at \$95.2 million at June 30, 2023 (December 31, 2022 - \$87.8 million).

The Company has recognized assets and liabilities for all leases with a term of more than twelve months, excluding low-value assets, in accordance with IFRS 16 Leases.

Further details of commitments and contingencies are included in Note 30 to the June 30, 2023 interim condensed consolidated financial statements.

## SUMMARY OF QUARTERLY RESULTS

(in thousands of Canadian dollars, except per share amounts)

	2021		2022				2023	
	Q3	Q4	Q1	Q2	Q3	Q4	Q1	Q2
Revenue	\$ 621,224	\$ 597,803	\$ 475,521	\$ 576,688	\$ 668,156	\$ 657,184	\$ 536,459	\$ 686,415
Net income	12,117	9,917	6,361	14,104	14,466	14,932	5,149	13,714
Earnings per share	0.23	0.18	0.12	0.26	0.27	0.28	0.10	0.26
Adjusted Earnings <sup>(1)</sup>	13,821	13,046	6,546	8,491	15,502	15,485	5,272	15,680
Adjusted Earnings Per Share	0.26	0.24	0.12	0.16	0.29	0.29	0.10	0.29
Adjusted EBITDA <sup>(1)</sup>	28,585	28,399	17,835	21,508	31,203	30,639	16,082	29,457

<sup>(1)</sup> Adjusted Earnings and Adjusted EBITDA are non-GAAP financial measures. See "Terminology and Non-GAAP & Other Financial Measures."

The Company experiences more seasonality in its business in the first quarter and early second quarter as a result of the nature of its work program for mining clients and the timing of new project starts in its industrial work program. Contracts for industrial and institutional work typically extend over several quarters and often over several years. In addition, seasonal activity often increases in both the spring and fall for the Company's MRO services, related to plant turnarounds that are typically completed in this timeframe.

For the purpose of quarterly financial reporting, the Company must estimate the cost required to complete each contract to assess the overall profitability of the contract and the amount of gross profit to recognize for the quarter. Such estimating includes contingencies to allow for certain known and unknown risks. The magnitude of the contingencies will depend on the nature and complexity of the work to be performed. As the contract progresses and remaining costs to be incurred and risk exposures become more certain, contingencies will typically decline or have been utilized, although certain risks will remain until the contract has been completed, and even beyond.

In some cases, variations in earnings may occur where costs incurred to date may be recoverable from insurance policies or claims to customers at a future date but cannot be recorded in the current quarter. In the case of insurance claims, financial recovery is not recorded until certainty of the recovery is attained. In the case of claims against customers that are considered constrained variable consideration, revenue is not recorded until it is highly probable that there will not be a significant reversal of cumulative revenue to date. As a result, earnings may fluctuate significantly from quarter-to-quarter, depending on whether contracts with these types of claims are completed or nearing completion during the quarter, or have been completed in a prior quarter, and may fluctuate based on timing of resolution of claims.

There are also several other factors that can affect the Company's revenues and profit from quarter-to-quarter. These include the timing of contract awards, the value of subcontractor billings and project scheduling. Management does not believe that any individual factor is responsible for changes in revenue from quarter-to-quarter, except for seasonality in the first quarter and early second quarter of each year, and significant acquisitions.

## ACCOUNTING POLICIES

The Company's significant accounting policies are outlined in the notes to the annual consolidated financial statements for the year ended December 31, 2022.

### New Accounting Standards, Amendments and Interpretations Adopted

The Company has adopted new amendments effective January 1, 2023 related to amendments to IAS 1 *Disclosure of Accounting Policies*, IAS 8 *Definition of Accounting Estimates* and IAS 12 *Income Taxes* that did not have a material impact on the Company's financial statements.

## Future Accounting Changes

There are new accounting standards and amendments to accounting standards and interpretations that are effective for annual periods beginning on or after January 1, 2024 that have not been applied in preparing the financial statements for the period ended June 30, 2023. These standards and interpretations are not expected to have a material impact on the Company's financial statements.

## CRITICAL ACCOUNTING ESTIMATES & JUDGEMENTS

The preparation of the financial statements requires management to make judgements, estimates and assumptions that affect the application of accounting policies and the reported amounts of revenues, expenses, assets, liabilities and the disclosure of contingent assets and liabilities at the reporting date.

Uncertainty about these assumptions and estimates could result in a material adjustment to the carrying amount of an asset or liability and/or the reported amount of revenue and expense in future periods. Estimates and underlying assumptions are reviewed on an ongoing basis. Revisions to accounting estimates are recognized in the period in which the estimates are revised and in any future periods affected. Estimates and judgements used in the preparation of these financial statements are consistent with those used in the preparation of the Company's annual consolidated financial statements for the year ended December 31, 2022, as described in Note 3 of the financial statements, and include:

- Assets and liabilities acquired in a business combination
- Revenue and gross profit recognition
- Provisions
- Impairment of non-financial assets
- Measurement of pension obligations
- Share-based payments
- Leases
- Income taxes

## CONTROLS AND PROCEDURES

As permitted by NI 52-109, *Certification of Disclosures in Issuers' Annual and Interim Filings*, Bird may limit its design of Disclosure Controls and Procedures or Internal Controls over Financial Reporting to exclude controls, policies and procedures of a business that was acquired not more than 365 days before the end of the financial period.

The controls and procedures set out below do not include controls, policies, and procedures for Trinity, acquired on February 1, 2023.

### Disclosure Controls and Procedures

Disclosure controls and procedures are designed to provide reasonable assurance that all material information is gathered and reported to senior management, including the President and Chief Executive Officer ("CEO") and Chief Financial Officer ("CFO"), particularly during the period in which the annual filings are being prepared, and information required to be disclosed in the Company's annual filings, interim filings or other reports filed or submitted by it under securities legislation has been recorded, processed, summarized and reported within the time periods specified in the securities legislation.

An evaluation of the effectiveness of the design of the Company's disclosure controls and procedures was carried out under the supervision of management, including the CEO and CFO, with oversight by the Board of Directors and Audit Committee, as at June 30, 2023. Based on this evaluation, the Company's CEO and CFO have concluded that the design of the Company's disclosure controls and procedures, as defined in NI 52-109, was effective as at June 30, 2023.

## Internal Controls over Financial Reporting

Internal controls over financial reporting are designed to provide reasonable assurance regarding the reliability of financial reporting and the preparation of financial statements for external purposes in accordance with IFRS. Absolute assurance cannot be provided that all misstatements have been detected because of inherent limitations in all control systems. The Company's management is responsible for designing and maintaining adequate internal control over financial reporting for the Company.

An evaluation of the effectiveness of the design of the Company's internal controls over financial reporting was carried out under the supervision of management, including the CEO and CFO, with oversight by the Board of Directors and Audit Committee, as at June 30, 2023, using the control framework issued by the Committee of Sponsoring Organizations of the Treadway Commission on Internal Control - Integrated Framework (2013). Based on this evaluation, the Company's CEO and CFO have concluded that the design of the Company's internal controls over financial reporting, as defined in NI 52-109, was effective as at June 30, 2023.

There have been no material changes in the Company's internal controls over financial reporting during the period beginning on April 1, 2023 and ending on June 30, 2023, that materially affected, or are reasonably likely to materially affect, the Company's internal controls over financial reporting.

## RISKS RELATING TO THE BUSINESS

The following are the more significant risk factors relating to the business. For a detailed discussion of all risk factors relating to the business, refer to the Company's most recently filed Annual Information Form dated March 7, 2023 which is available through SEDAR at [www.sedar.com](http://www.sedar.com) and on the Company's website at [www.bird.ca](http://www.bird.ca). Readers are also encouraged to review the "Forward-Looking Information" section of this MD&A.

- Ability to Hire and Retain Qualified and Capable Personnel
- Maintaining Safe Work Sites
- Economy and Cyclicalities
- Ability to Secure Work
- Global Pandemics
- Performance of Subcontractors
- Accuracy of Cost to Complete Estimates
- Estimating Costs and Schedules/Assessing Contract Risks
- Adjustments and Cancellations of Backlog
- Work Stoppages, Strikes and Lockouts
- Acquisition and Integration Risk
- Litigation/Potential Litigation
- Design Risks
- Information Systems and Cyber-security Risk
- Climate Change Risk

## TERMINOLOGY AND NON-GAAP & OTHER FINANCIAL MEASURES

### Terminology

Throughout this report, management uses the following terms that may not be comparable with similar terms presented by other companies and require definition.

- **"Backlog"** is the total value of all contracts awarded to the Company, less the total value of work completed on these contracts as of the date of the most recently completed quarter. This includes all contracts that have been awarded to the Company whether the work has commenced or will commence in the normal course. It includes all the Company's remaining performance obligations in its contracts with its clients, including work

orders and other formal documents to proceed issued in connection with multi-year recurring revenue contracts such as MSAs, maintenance, task order, and similar contractual arrangements. It does not include amounts for variable consideration that are constrained, agency relationship construction management projects, and estimated future work orders or other formal documents to proceed to be performed as part of recurring revenue agreements. The Company's Backlog equates to the Company's remaining performance obligations as at June 30, 2023, and December 31, 2022; refer to Note 10 of the June 30, 2023 interim condensed consolidated financial statements.

- **"Lost Time Incident Frequency"** or **"LTI Frequency"** is the number of lost time incidents recorded per 200,000 person-hours of work by Bird employees.

## Non-GAAP and Other Financial Measures

Throughout this MD&A certain measures are used that do not have a standardized meaning prescribed by IFRS and are considered specified financial measures. These include non-GAAP financial measures, non-GAAP financial ratios and supplementary financial measures. The Company's specified financial measures are detailed below. These measures may not be comparable with similar measures presented by other companies.

### Non-GAAP Financial Measures

- **"Adjusted Earnings"** is defined as IFRS net income excluding asset impairments, acquisition, integration and restructuring (as defined in accordance with IFRS) costs and the income tax effect of these costs. Acquisition, integration and restructuring (as defined in accordance with IFRS) costs are a component of Costs of construction and General and administrative expenses presented in the statement of income. Management uses Adjusted Earnings to assess the operating performance of the business. These adjustments are made to exclude items of an unusual nature that are not reflective of ongoing operations. Management believes that investors and analysts use these measures, as they may provide predictive value to assess the ongoing operations of the business and are a more consistent comparison between financial reporting periods.

<b>ADJUSTED EARNINGS</b>				
<i>(in thousands of Canadian dollars, except per share amounts)</i>				
	<b>Three months ended June 30,</b>		<b>Six months ended June 30,</b>	
	<b>2023</b>	<b>2022</b>	<b>2023</b>	<b>2022</b>
Net income	\$ 13,714	\$ 14,104	\$ 18,863	\$ 20,465
Add: Acquisition and integration costs	1,161	151	1,323	397
Add: Impairment of assets	1,430	—	1,430	—
Deduct: Gain on settlement of trade receivable	—	(7,596)	—	(7,596)
Income tax effect of the above items	(625)	1,832	(664)	1,771
<b>Adjusted Earnings</b>	<b>\$ 15,680</b>	<b>\$ 8,491</b>	<b>\$ 20,952</b>	<b>\$ 15,037</b>
<b>Adjusted Earnings Per Share <sup>(1)</sup></b>	<b>\$ 0.29</b>	<b>\$ 0.16</b>	<b>\$ 0.39</b>	<b>\$ 0.28</b>

<sup>(1)</sup> Calculated as Adjusted Earnings divided by basic weighted average shares.

- **"Adjusted EBITDA"** represents earnings before taxes, interest, depreciation and amortization, finance and other costs, finance and other income, asset impairment charges, gain or loss on sale of property and equipment, restructuring and severance costs outside of normal course, and acquisition, integration and restructuring (as defined in accordance with IFRS) costs. Acquisition costs, integration costs, restructuring (as defined in accordance with IFRS) costs, and other restructuring and severance costs are a component of Costs of construction and General and administrative expenses presented in the statement of income. Adjusted EBITDA is a common financial measure used by investors, analysts, and lenders as an indicator of cash operating performance, as well as a valuation metric, and as a measure of a company's ability to incur and service debt. The calculation of Adjusted EBITDA excludes items that do not reflect ongoing cash flows of the business or continuing operations, including impairment charges, restructuring charges, and

acquisition and integration charges, as management believes that these items should not be reflected in a metric used for valuation and debt servicing evaluation purposes.

<b>ADJUSTED EBITDA</b>				
<i>(in thousands of Canadian dollars, except percentage amounts)</i>				
	<b>Three months ended June 30,</b>		<b>Six months ended June 30,</b>	
	<b>2023</b>	<b>2022</b>	<b>2023</b>	<b>2022</b>
Net income	\$ 13,714	\$ 14,104	\$ 18,863	\$ 20,465
Add: Income tax expense	4,087	5,134	5,671	7,115
Add: Depreciation and amortization	8,112	9,628	15,947	18,048
Add: Finance and other costs	3,187	2,319	5,979	4,092
Less: Finance and other income	(1,516)	(8,989)	(2,687)	(9,255)
Add: Loss (gain) on sale of property and equipment	(718)	(839)	(987)	(1,519)
Add: Acquisition and integration costs	1,161	151	1,323	397
Add: Impairment of assets	1,430	—	1,430	—
<b>Adjusted EBITDA</b>	<b>\$ 29,457</b>	<b>\$ 21,508</b>	<b>\$ 45,539</b>	<b>\$ 39,343</b>
<b>Adjusted EBITDA Margin<sup>(1)</sup></b>	<b>4.3 %</b>	<b>3.7 %</b>	<b>3.7 %</b>	<b>3.7 %</b>

<sup>(1)</sup> Calculated as Adjusted EBITDA divided by Revenue.

### Non-GAAP Financial Ratios

- **“Adjusted Earnings Per Share”** is calculated by dividing Adjusted Earnings by the basic weighted average number of shares.
- **“Adjusted EBITDA Margin”** is the percentage derived by dividing Adjusted EBITDA by construction revenue.

### Supplementary Financial Measures

- **“Pending Backlog”** is the total potential revenue of awarded but not contracted projects including where the Company has been named preferred proponent, where a contract has not been executed and where the letter of intent or agreement received is non-binding. It may also include estimated amounts for agency relationship construction management projects, pre-construction activities, collaborative contracting arrangements and future work orders to be performed as part of multi-year MSA, maintenance, task order, and similar contractual arrangements. Management does not provide any assurance that a contract will be finalized, or revenue recognized in the future.
- **“Gross Profit Percentage”** is the percentage derived by dividing gross profit by construction revenue. Gross profit is calculated by subtracting construction costs from construction revenue.
- **“Current ratio”** is the percentage derived by dividing total current assets by total current liabilities.
- **“General and Administrative expenses as a percentage of revenue”** is the percentage derived by dividing general and administrative expenses by construction revenue.



## FORWARD-LOOKING INFORMATION

This MD&A contains forward-looking statements and information ("forward-looking statements") within the meaning of applicable Canadian securities laws. The forward-looking statements contained in this MD&A are based on the expectations, estimates and projections of management of Bird as of the date of this MD&A unless otherwise stated. The use of any of the words "believe", "expect", "anticipate", "contemplate", "target", "plan", "outlook", "potential", "estimated", "intends", "continue", "may", "will", "should" and similar expressions are intended to identify forward-looking statements. More particularly and without limitation, this MD&A contains forward-looking statements concerning: anticipated financial performance; the future performance of acquired entities; the outlook for 2023; expectations with respect to anticipated revenue growth, growth in earnings per share and adjusted EBITDA in 2023 and beyond, and margin improvements; the Company's ability to capitalize on opportunities and grow profitably; the demand for the Company's modular business; the sufficiency of working capital; and with respect to Bird's ability to convert Pending Backlog to Backlog and the timing of conversions.

Since forward-looking statements address future events and conditions, by their very nature they involve inherent risks and uncertainties. Investors are cautioned that forward-looking statements are based on the opinions, assumptions and estimates of management considered reasonable at the date the statements are made, and actual results could differ materially from those currently anticipated due to a number of factors and risks. These include, but are not limited to the risks associated with the industries in which Bird operates in general, such as:

- Ability to hire and retain qualified and capable personnel
- Maintaining safe work sites
- Economy and cyclicalities
- Ability to secure work
- Global pandemics
- Performance of subcontractors
- Accuracy of cost to complete estimates
- Estimating costs and schedules/assessing contract risks
- Adjustments and cancellations of Backlog
- Work stoppages, strikes and lockouts
- Acquisition and integration risk
- Potential for non-payment
- Litigation/potential litigation
- Design risks
- Information systems and cyber-security risk
- Competitive factors
- Completion and performance guarantees
- Access to capital
- Quality assurance and quality control
- Access to surety support and other contract security
- Insurance risk
- Climate change risk
- Joint venture risk
- Ethics and reputational risk
- Compliance with environmental laws
- Internal and disclosure controls
- Payment of dividends

Readers are cautioned that the foregoing list of factors is not exhaustive. Additional information on other factors that could affect the operations or financial results of the parties, and the combined company are included in reports on file with applicable securities regulatory authorities, including but not limited to: Annual Information Form for the year ended December 31, 2022, which may be accessed on Bird's SEDAR profile at [www.sedar.com](http://www.sedar.com).

The forward-looking statements contained in this MD&A are made as of the date hereof and the Company undertakes no obligation to update publicly or revise any forward-looking statements, whether as a result of new information, future events or otherwise, except as, and to the extent required by applicable securities laws.