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Bird Construction Launches New Website | Built By Bird

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TORONTO, Feb. 20, 2013 /CNW/ - Bird Construction is pleased to announce the launch of its new website at www.bird.ca.

"Bird is growing — simply put, we had outgrown our previous website and needed a new online channel to better showcase our position as one of Canada's leading general contractors," stated Tim Talbott, President and CEO of Bird. "The design of our new website has a much different look than other construction company websites. It is heavily focused on images and is a lot of fun. I encourage everyone to check it out."

Similar to any construction project that has been Built By Bird, the creation of the website was a team effort from the initial consultation through its implementation. Bird district offices coast to coast have contributed to both the aesthetic quality and content to ensure the website successfully delivers relevant subject matter to all markets we serve in Canada.

The new site features an extensive portfolio of over 300 recent projects, each showcasing a number of full-screen photographs along with a detailed description of the project. A unique and user-friendly project filter enables users to apply multi-faceted filtering criteria to focus on projects of interest. The website also includes a number of videos that provide insights into Bird's culture. We believe these will attract potential employees to access the streamlined application process for the many exciting career opportunities at Bird for students, recent graduates and skilled professionals in the construction industry.

We are extremely pleased and excited about the final product that highlights the challenging projects, successful careers and trust of our clients — all Built By Bird.

ABOUT BIRD CONSTRUCTION

As a leading general contractor in Canada, Bird turns ideas into reality through a tradition of building trust, delivering exceptional client service and creating value. With close to a century of successful experience in the construction industry, Bird's resume includes pre-construction and construction services to a long list of new and repeat clients. With its broad market reach, Bird's clients include leading firms in the multi-tenant residential, commercial, institutional, retail, industrial, water and wastewater, mining, energy and civil sectors.

The Toronto Stock Exchange does not accept responsibility for the adequacy or accuracy of this release.

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