

BIRD CONSTRUCTION INC. NOTICE OF ANNUAL MEETING OF SHAREHOLDERS and MANAGEMENT INFORMATION CIRCULAR

MARCH 16, 2021

MANAGEMENT INFORMATION CIRCULAR

MARCH 16, 2021

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bird

NOTICE OF ANNUAL MEETING OF SHAREHOLDERS

to be held on May 11, 2021

NOTICE IS HEREBY GIVEN that an annual meeting (the "**Meeting**") of the holders of shares ("**Shares**") of Bird Construction Inc. (the "**Company**" or "**Bird**") will be conducted solely via live audio webcast available online at <u>https://web.lumiagm.com/240530844</u> on Tuesday, May 11, 2021 at 2:30 p.m. (Eastern time), subject to any adjournments or postponements thereof, for the following purposes:

- a. to receive the consolidated financial statements for the year ended December 31, 2020 and the report of the auditors on those statements;
- b. to elect ten directors of the Company (the "Directors") for the ensuing year;
- c. to appoint auditors for the ensuing year and to authorize the Directors to fix the remuneration to be paid to the auditors; and
- d. to transact such further or other business as may properly come before the Meeting or any adjournment(s) or postponement(s) thereof.

A Proxy Circular accompanies this Notice. The Proxy Circular contains details of matters to be considered at the Meeting.

The Company has been carefully monitoring the status of the outbreak of the novel coronavirus ("COVID-19") and is proactively implementing measures to prioritize the health and well-being of its employees, suppliers, partners, shareholders, communities and other stakeholders. This year, out of an abundance of caution, to proactively deal with the public health impact of the COVID-19 pandemic and to mitigate risks to the health and safety of stakeholders, the Company will hold the Meeting in a virtual-only format, which will be conducted via live audio webcast. SHAREHOLDERS WILL NOT BE ABLE TO ATTEND THE MEETING IN PERSON. Shareholders will have an equal opportunity to participate at the Meeting online, regardless of their geographic location.

You will be able to access the virtual meeting using an internet connected device such as a laptop, computer, tablet or mobile phone, and the meeting platform will be supported across browsers and devices that are running the most updated version of the applicable software plugins. Those accessing the virtual Meeting must remain connected to the internet at all times during the meeting in order to vote when balloting commences.

Inside this document, you will find detailed information on how shareholders can attend, participate in and vote at the Meeting.

Registered shareholders and duly appointed proxyholders of such registered shareholders will be able to attend, participate and vote at the virtual Meeting, all in real time. Non-registered shareholders (being shareholders whose shares are registered in the name of an intermediary such as a bank, trust company, securities dealer or broker, trustee or administrator of a self-administered registered retirement savings plan, registered retirement income fund, registered education savings plan or similar plan) on your behalf (each, a "Non-Registered Shareholder") who have not arranged for due appointment of themselves as proxyholder will not be able to attend, participate or vote at the Meeting. Guests will be able to listen to the Meeting. Without a username, proxyholders will not be able to attend, participate or vote at the Meeting. To register a proxyholder, shareholders MUST visit Computershare.com/Bird and provide Computershare with their proxyholder's contact information, so that Computershare may provide the proxyholder with a username via email.

Only holders of record of Shares at the close of business on March 12, 2021 will be entitled to vote at the Meeting, or any adjournment(s) or postponement(s) thereof. If you are attending the Meeting online you can vote at the Meeting. Regardless, all Shareholders are strongly encouraged to vote by submitting their completed form of proxy (or voting instruction form) prior to the Meeting and accordingly ask that registered Shareholders complete, date and sign the enclosed form of proxy and return it, in the envelope provided, to the Company's transfer agent, Computershare Investor Services, by delivering the proxy to Proxy Department, Computershare Investor Services: (i) by mail to 100 University Ave., 8th floor, Toronto, Ontario, M5J 2Y1; or (ii) by phone at 1-866-732-VOTE (8683) Toll Free, or (iii) online

Bird Construction Inc.

at <u>www.investorvote.com</u>, so that it is received by 2:30 p.m. (Eastern time) on Friday, May 7, 2021 (or at least 48 hours prior to the commencement of any reconvened Meeting in the event of any adjournment(s) or postponement(s) thereof).

If you are a Non-Registered Shareholder such that your shares are registered in the name of an intermediary (such as a bank, trust company, securities dealer or broker, trustee or administrator of a self-administered registered retirement savings plan, registered retirement income fund, registered education savings plan or similar plan) on your behalf, and you wish to vote on any matter before the Meeting, you should carefully follow the instructions found on the form of proxy or VIF provided to you by your intermediary, in order to cast your vote.

Further details on how shareholders can attend, participate in and vote at the Meeting are provided in the Proxy Circular.

DATED at Mississauga, Ontario, this 16th day of March 2021.

By Order of the Directors of Bird Construction Inc.

P.A. Chautte

Paul A. Charette Chair of the Board of Directors

BIRD CONSTRUCTION INC. MANAGEMENT INFORMATION CIRCULAR GENERAL PROXY MATTERS

You have received this Management Information Circular (this "Circular") because you owned common shares ("Shares") in the capital of Bird Construction Inc. (the "Company" or "Bird") at the close of business on March 12, 2021, the record date for the annual meeting ("Meeting") of the shareholders ("Shareholders") of Bird to be held solely via live audio webcast available online at https://web.lumiagm.com/240530844, on Tuesday, May 11, 2021 at 2:30 p.m. (Eastern time). As a Shareholder, you have the right to attend the Meeting virtually on May 11, 2021 and vote your Shares. The following questions and answers provide guidance on how to vote your shares.

Q: How many votes do I get?

A: Shareholders are entitled to one vote for each share held.

Q: How do I vote?

A: Your vote is important. To ensure that your shares will be represented and voted at the meeting, please submit your vote as soon as possible by one of the following methods:



Internet

You will need to have your proxy form or voting instruction form in hand. Go to the web-site listed on the form that you received and follow the instructions on the screen.



Telephone

You will need to have your proxy form or voting instruction form in hand. Dial the phone number listed on the form that you received and follow the voting prompts.



Mail

Complete your proxy form or voting instruction form and return using the enclosed postage-paid envelope.



Virtual-Only Meeting

You must complete the steps described on page 7 to attend and vote at the meeting, which will be conducted via live audio webcast at: <u>https://web.lumiagm.com/240530844</u>.

The voting process is different depending on whether you are a registered or non-registered (beneficial) shareholder. Voting by proxy in advance of the Meeting is the easiest way to vote your shares. See below for additional details.

Q: Who is soliciting my proxy?

A: The enclosed form of proxy is being solicited by the management of Bird and the associated costs will be paid by Bird. Unless you indicate otherwise on the form of proxy, signing the enclosed form of proxy gives authority to Paul A. Charette, Chair of the Board of Directors ("**Board**"), and Terrance L. McKibbon, President and CEO of Bird, to vote your shares "FOR" the election of the ten nominees as members of the Board ("**Directors**") for the ensuing year, "FOR" the appointment of KPMG LLP as the auditors of the Company for the ensuing year and the authorization of the Directors to fix their remuneration.

Q: Can I appoint someone other than members of management of Bird to vote my shares?

A: Yes. In order to appoint some other person to represent you as your proxyholder at the Meeting, write the name of this person in the blank space provided in the form of proxy. It is important to ensure that any other person you appoint that is attending the Meeting is aware that he or she is appointed and that this person log into the online Meeting using the credentials

you created for him/her as your appointee. Please see further instructions below under the heading "Registering a Proxyholder".

Q: What do I do with my completed proxy?

A: Return it to Bird's transfer agent, Computershare Investor Services Inc., in the envelope provided.

Q: What if amendments are made to the matters being voted on or if other matters are brought before the Meeting?

A: The person named in the proxy form will have discretionary authority with respect to amendments or variations of matters identified at the Meeting. As of the date of the Management Information Circular, the Directors of the Company know of no such amendment, variation or other matter to be presented for action at the Meeting.

Q: Can I change my vote once I have voted on the internet, or by telephone or take back my proxy once I have given it?

A: Yes. If you submitted a proxy and wish to revoke and change your proxy, you are required to prepare a written statement to this effect. The statement must be signed and delivered to Bird at any time up to and including the last business day preceding the day of the Meeting. If you submitted your vote through your broker or other financial intermediary, you must follow the instructions provided by them to revoke your proxy or change your vote.

If you have already voted by proxy and you vote again during the online ballot during the Meeting, your online vote during the Meeting will revoke your previously submitted proxy. If you have already voted by proxy and do not wish to revoke your previously submitted proxy, do not vote again during the online ballot.

Q: If I need to contact the transfer agent, how do I reach them?

A: You can contact the transfer agent by mail at: Computershare Investor Services Inc., 8th Floor, 100 University Avenue, Toronto, Ontario, M5J 2Y1 or by telephone within Canada and the United States at 1-800-564-6253.

Q: What percentage of the common shares voted is required to elect the Directors and appoint the auditors?

A: We need a simple majority (at least 50% plus one vote) of all votes cast at the Meeting, whether in person or represented by proxy, to elect the nominated Directors and appoint the auditors.

Q: Who counts the votes?

A: Bird's transfer agent, Computershare Investor Services Inc., counts and tabulates the votes.

Q: How can I nominate a candidate for election as a director at the Meeting?

A: Bird's By-law No. 3 (the "Advance Notice By-Law"), which sets out advance notice requirements for director nominations, was confirmed by shareholders at the 2016 Annual and Special Meeting of Shareholders. The Advance Notice By-Law sets forth a procedure requiring advance notice to the Company by any Shareholder who intends to nominate any person for election as a director of the Company other than pursuant to (a) a requisition of a meeting made pursuant to the provisions of the *Business Corporations Act* (Ontario) (the OBCA), or (b) a shareholder proposal made pursuant to the provisions of the OBCA. Among other things, the Advance Notice By-Law fixes a deadline by which Shareholders must notify the Company of their intention to nominate directors and sets out the information that Shareholders must provide in the notice for it to be valid. These requirements are intended to provide all Shareholders with the opportunity to evaluate and review all proposed nominees and vote in an informed and timely manner regarding said nominees. The Advance Notice By-Law is available on SEDAR at www.sedar.com and on the Company's website at www.bird.ca. As of March 16, 2021, the Company has not received any notice of a Shareholder's intention to nominate directors at the Meeting pursuant to the Advance Notice By-Law.

Solicitation of Proxies

This Circular is furnished in connection with the solicitation of proxies by or on behalf of management of Bird Construction Inc. References in this Circular to the Meeting include any adjournment(s) or postponement(s) thereof.

Solicitations of proxies will be made primarily by mail, but may also be made by newspaper publication, in person or by telephone, fax or oral communication by Directors, officers, employees or agents of the Company or its subsidiaries who will be specifically remunerated therefor. All costs of solicitation will be borne by the Company.

Information for Registered Shareholders

You are a registered shareholder if your name appears on your share certificate or your Direct Registration System (DRS) confirmation. If you are a registered shareholder, you will receive a proxy form containing the relevant details concerning the business of the Meeting, including a control number that must be used to vote by proxy in advance of the Meeting or join the live webcast the day of the Meeting to attend the Meeting live, submit your questions and submit your vote while the Meeting is being held.

To vote your shares in advance, you may provide voting instructions online at www.investorvote.com or by telephone or signing and returning the completed form of proxy (or voting information form) in accordance with the instructions provided in the Circular and on your form of proxy or voting information form.

In order to be voted, proxies must be received by 2:30 p.m. (Eastern time) on Friday, May 7, 2021 (or at least 48 hours prior to the commencement of any reconvened Meeting in the event of any adjournment(s) or postponement(s) thereof).

Information for Non - Registered Shareholders

If your shares are not registered in your name but are held on your behalf by a financial intermediary such as a bank, trust company, securities broker or trustee, you are a non-registered shareholder and, you are still entitled to vote your shares. You should carefully follow the directions of your financial intermediary with respect to the procedures to be followed to vote your shares. If you wish to attend and participate at the Meeting, you should carefully follow the instructions set out on your voting information form relating to the Meeting, in order to appoint and register yourself as proxy, otherwise you will be required to login as a guest. See below for additional details.

Special Procedures for the Virtual-only Meeting

Please read the below very carefully as it contains important information related to the Company's virtual-only Meeting.

Registered Shareholders can access and vote at the Meeting during the live webcast as follows:

- 1. Log into https://web.lumiagm.com/240530844 at least 15 minutes before the Meeting starts to allow yourself time to check into the virtual Meeting and to complete the related procedures.
- 2. Enter your 15-digit control number into the Login section (your control number is located on your form of proxy) and click on "Enter Here".
- 3. Follow the instructions to access the Meeting and vote when prompted.

Even if you currently plan to participate in the virtual Meeting, you should consider voting your shares by proxy in advance so that your vote will be counted if you later decide not to attend the Meeting or in the event that you are unable to access the Meeting for any reason. If you access and vote on any matter at the Meeting during the live webcast, then you will revoke any previously submitted proxy.

Non - Registered Shareholders wishing to access and vote at the Meeting during the live webcast as follows:

- 1. Appoint yourself as proxyholder as described below under the heading "Registering a Proxyholder". Please note that these steps must be completed prior to the proxy deadline as set out in the Circular or you will not be able to vote your common shares at the Meeting during the live webcast.
- 2. Follow the instructions below for Proxyholders to log in and vote at the Meeting.

A non-registered shareholder wishing to access the Meeting without voting during the live webcast – for example, because you have provided voting instructions prior to the Meeting or appointed another person to vote on your behalf at the Meeting – can access the Meeting in the same manner as for registered shareholders described above using the login information that has been provided to you by Computershare once you have completed the steps to register a proxyholder below. You will be able to ask questions if you access the Meeting in this manner.

The time limit for depositing proxies may be waived or extended by the Chair of the meeting at his or her discretion, without notice.

Registering a Proxyholder

If you are a registered shareholder, and you do not intend to access and vote at the Meeting during the live webcast, you may also appoint another person as proxyholder (who does not need to be one of the named proxyholders or a shareholder) to access and vote at the Meeting during the live webcast. You must submit your proxy appointing the proxyholder or appoint such proxyholder at investorvote.com in the Appointee section. As an additional step to be completed after you have submitted your proxy, you must visit https://www.computershare.com/Bird and provide Computershare with the required proxyholder or appoint contact information, so that Computershare may provide the proxyholder with a username to gain entry to the virtual Meeting.

If you are a non-registered shareholder, you may appoint yourself or another person to access and vote at the Meeting during the live webcast. If you wish to attend and participate at the Meeting, you should carefully follow the instructions set out on your voting information form relating to the Meeting, in order to appoint and register yourself as proxy, otherwise you will be required to login as a guest. You must also visit <u>https://www.computershare.com/Bird</u> and provide Computershare with the required proxyholder contact information, so that Computershare may provide you with a username to gain entry to the virtual Meeting.

If you have been appointed as proxyholder for a registered or non-registered shareholder (or you are a non-registered shareholder who has appointed themselves as proxyholder), you can access and vote at the Meeting during the live webcast as follows:

- 1. Log into <u>https://web.lumiagm.com/240530844</u> at least 15 minutes before the Meeting starts to allow yourself time to check into the virtual Meeting and to complete the related procedures.
- 2. Enter the details that you received from Computershare in your appointment acknowledgement email into the proper fields in the link to the Meeting.
- 3. Follow the instructions to access the meeting and vote when prompted.

Guests

If you wish to access the Meeting as a guest, you can log into the Meeting as set out below. Please read and follow the instructions below carefully. Note that guests will be able to listen to the Meeting and ask questions in the question and answer session following the Meeting but will not be able to vote.

- 1. Log into <u>https://web.lumiagm.com/240530844</u> at least 15 minutes before the meeting starts to allow yourself time to check into the virtual Meeting and to complete the related procedures.
- 2. Complete the GUEST LOGIN section and Click on "Enter Here".

Asking questions at the Meeting

Registered shareholders, proxyholders (including non-registered shareholders who have appointed themselves as proxyholder) and non-registered shareholders accessing the Meeting will have an opportunity to ask questions at the Meeting in writing by sending a message to the chair of the meeting online through the virtual Meeting platform.

Notice and Access

As permitted by the Canadian Securities Administrators, we are using "Notice and Access" to deliver this Circular to nonregistered holders of the Shares (a "**Non-Registered Holders**"). Instead of receiving a paper copy of this Circular in the mail, Non-Registered Holders who hold Shares of Bird as of March 12, 2021, the record date for the Meeting, have access to it online. Non-Registered Shareholders received a package in the mail with a notice (the "**Notice**") explaining how to access this Circular electronically and how to request a paper copy of it. A voting instruction form was included with the Notice with instructions so that you can vote your Shares. See "Appointment of Proxies" below for more information on the voting instruction form. Registered holders of Shares will continue to receive a paper copy of the Notice of Meeting, this Circular, the form of proxy and the 2020 Annual Report (collectively, "**meeting materials**").

Adopting Notice and Access allows for faster access to this Circular, helps reduce printing and postage costs and contributes to the protection of the environment. Requests for meeting materials may be made by contacting the Company at 905-602-4122 x 104 or toll-free at 1-844-602-2473.

Shareholders are also encouraged to consent to electronic delivery (e-delivery) to receive our other continuous disclosure documents, including annual and interim reports. Shareholders who enroll in e-delivery will be notified by email when documents are made available, at which time they can be viewed and/or downloaded from our website (www.bird.ca). How you enroll depends on whether you are a registered Shareholder or a Non-Registered Holder. Registered Shareholders may sign up for e-delivery at the following website: www.computershare.com/mailinglist or by checking the box on the reverse side of your proxy form and providing your email address. Non-Registered Holders may sign up for e-delivery at www.proxyvote.com using the control number on your voting instruction form, or after the Meeting, by obtaining a unique registration number from your financial intermediary.

Appointment of Proxies

Accompanying this Circular is a form of proxy for registered holders of Shares. The persons named in the enclosed form of proxy are representatives of the Directors and/or officers of the Company. A Shareholder wishing to appoint a person (who need not be a Shareholder) to represent such Shareholder at the Meeting other than the persons designated in the accompanying form of proxy may do so either by inserting such person's name in the blank space provided in the form of proxy or by completing another form of proxy and, in either case, returning it in accordance with the instructions contained on the form of proxy. A form of proxy must be received by Computershare Investor Services Inc. (the "Transfer Agent") at or prior to 2:30 p.m. (Eastern time) on Friday, May 7, 2021 or if the Meeting is adjourned, not later than 48 hours (excluding Saturdays, Sundays and holidays) before any adjourned meeting. Failure to so deposit a form of proxy shall result in its invalidation.

Only registered holders of Shares, or duly appointed proxyholders, are permitted to vote at the Meeting. However, in many cases, Shares of Non-Registered Holders are registered either:

- (i) in the name of an intermediary that the Non-Registered Holder deals with in respect of the Shares. Intermediaries include banks, trust companies, securities dealers or brokers, and trustees or administrators of self-administered RRSPs, RRIFs, RESPs and similar plans; or
- (ii) in the name of a clearing depository (such as **CDS Clearing and Depository Services Inc**. or "**CDS**").

In accordance with Canadian securities law, the Company has distributed copies of the Notice described above under "*Notice and Access*" and the form of proxy to CDS and to intermediaries (such as Broadridge Investor Communications Solutions or "**Broadridge**") for onward distribution to Non-Registered Holders. The Company does not send meeting materials directly to Non-Objecting Beneficial Owners. The Company does pay for intermediaries to deliver meeting materials to Objecting Beneficial Owners.

Non-Registered Holders who have not waived the right to receive meeting materials will receive either a voting instruction form or, less frequently, a form of proxy. The purpose of these forms is to permit Non-Registered Holders to direct the voting of the Shares they beneficially own. Non-Registered Holders should follow the procedures set out below, depending on which type of form they receive:

(i) **Voting Instruction Form**. In most cases, a Non-Registered Holder will receive, along with the Notice described above under "*Notice and Access*", a voting instruction form. If the Non-Registered Holder does

not wish to attend and vote at the Meeting during the live webcast (or have another person attend and vote on the Shareholder's behalf), the voting instruction form must be completed, signed and returned in accordance with the directions on the form. Voting instruction forms sent by Broadridge permit the completion of the voting instruction form by telephone or through the internet at <u>www.proxyvotecanada.com</u>. If a Non-Registered Holder wishes to attend and vote at the Meeting during the live webcast (or have another person attend and vote on the Shareholder's behalf), the Non-Registered Holder must complete, sign and return the voting instruction form in accordance with the directions provided and a form of proxy giving the right to attend and vote will be forwarded to the Non-Registered Holder; or

(ii) Form of Proxy. Less frequently, a Non-Registered Holder will receive, along with the Notice described above under "Notice and Access", a form of proxy that has already been signed by the intermediary (typically by a facsimile, stamped signature) which is restricted as to the number of Shares beneficially owned by the Non-Registered Holder but which is otherwise not completed. If the Non-Registered Holder does not wish to attend and vote at the Meeting during the live webcast (or have another person attend and vote on the Shareholder's behalf), the Non-Registered Holder must complete the form of proxy and deposit it with Broadridge as described above. If a Non-Registered Holder wishes to attend and vote at the Meeting during the live webcast (or have another person attend and vote at the Meeting during the live webcast (or have another person attend and vote at the Meeting during the live webcast (or have another person attend and vote at the Meeting during the live webcast (or have another person attend and vote on the Shareholder's behalf), the Non-Registered Holder wishes to attend and vote at the Meeting during the live webcast (or have another person attend and vote on the Shareholder's behalf), the Non-Registered Holder must strike out the names of the persons named in the proxy and insert the Non-Registered Holder's (or such other person's) name in the blank space provided.

Non-Registered Holders should follow the instructions on the forms they receive and contact their intermediaries promptly if they need assistance.

All shareholders are strongly encouraged to vote by submitting their completed form of proxy (or voting instruction form) prior to the Meeting by one of the means described in the Circular.

Revocation of Proxies

A registered Shareholder who has given a proxy may revoke the proxy by:

- (i) completing and signing a form of proxy bearing a later date and depositing it with the Transfer Agent as described above; or
- depositing an instrument in writing executed by the Shareholder or by the Shareholder's attorney authorized in writing: (a) at the registered office of the Company at any time up to and including the last business day preceding the day of the Meeting, or any adjournment of the Meeting, at which the proxy is to be used; or
 (b) filing electronically with the chair of the Meeting at <u>corporate@bird.ca</u> prior to the commencement of the Meeting on the day of the Meeting or any adjournment of the Meeting; or
- (iii) in any other manner permitted by law.

A Non-Registered Holder may revoke a voting instruction form or a waiver of the right to receive meeting materials and to vote given to an Intermediary at any time by written notice to the Intermediary, except that an Intermediary is not required to act on a revocation of a voting instruction form or of a waiver of the right to receive meeting materials and to vote that is not received by the Intermediary at least seven days prior to the Meeting.

The Board has fixed the record date for the Meeting as the close of business on March 12, 2021 (the "**Record Date**"). Each holder of record of Shares as at the Record Date is entitled to receive notice of, to attend and to one vote at the Meeting, or any adjournments or postponements thereof, in respect of each Share held on all matters proposed to come before the Meeting.

If you have already voted by proxy and you vote again during the online ballot during the Meeting, your online vote during the Meeting will revoke your previously submitted proxy. If you have already voted by proxy and do not wish to revoke your previously submitted proxy, do not vote again during the online ballot.

Signature of Proxy

A form of proxy must be executed by the Shareholder or his attorney authorized in writing, or if the Shareholder is a corporation, the form of proxy should be signed in its corporate name under its corporate seal by an authorized officer whose title should be indicated. A proxy signed by a person acting as attorney or in some other representative capacity should reflect such person's capacity following his signature and should be accompanied by the appropriate instrument evidencing qualification and authority to act (unless such instrument has been previously filed with the Company).

Voting of Proxies

The persons designated in the enclosed form of proxy will vote or withhold from voting the Shares in respect of which they are appointed by proxy on any ballot that may be called for in accordance with the instructions of the Shareholder as indicated on the proxy and, if the Shareholder specifies a choice with respect to any matter to be acted upon, the Shares will be voted accordingly. In the absence of any specification, the Shares represented by properly completed and executed proxies in favour of the management proxy nominees named in the form of proxy will be voted "FOR" each of the matters to be voted on by Shareholders as follows:

- "FOR" the election of the ten nominees as Directors for the ensuing year; and
- **"FOR"** the appointment of KPMG LLP as the auditors of the Company for the ensuing year and the authorization of the Directors to fix their remuneration.

The persons appointed under the form of proxy are conferred with discretionary authority with respect to amendments or variations of those matters specified in the form of proxy and Notice of Meeting and with respect to any other matters which may be properly brought before the Meeting. In the event that amendments or variations to the matters identified in the Notice of Meeting are properly brought before the Meeting, it is the intention of the persons designated in the enclosed form of proxy to vote in accordance with their best judgment on the matter or business. At the time of printing this Circular, the Directors knew of no such amendment, variation, or other matter.

Voting Shares and Principal Holders Thereof

As at March 16, 2021, 53,038,929 Shares were issued and outstanding. Each Share may be exercised for one vote relating to all matters to come before the Meeting.

Except as noted below, to the knowledge of the Directors and executive officers of the Company, as of the date of this Circular, no person or company beneficially owns, directly or indirectly, or exercises control or direction over, Shares carrying more than 10% of the voting rights attached to the outstanding Shares of the Company. According to public filings on SEDAR, at March 16, 2021, Canso Investment Counsel Ltd. had control over 9,956,514 Shares, representing 18.77% of the issued and outstanding Shares.

Procedure and Votes Required

The vote required at the Meeting to approve: (i) the appointment of auditors of the Company and authorization of the Directors to fix the remuneration to be paid to the auditors; and (ii) the election of the Directors, is the affirmative vote of the holders of not less than a majority of the Shares represented at the Meeting, whether in person or represented by proxy.

MATTERS TO BE ACTED UPON AT THE MEETING

1. Financial Statements

The audited consolidated financial statements of Bird Construction Inc. for the year ended December 31, 2020 and the auditor's report on those statements can be found on the Company's SEDAR profile at <u>www.sedar.com</u>, and on the Company's website at <u>www.bird.ca</u>. A copy can also be obtained on request by contacting the Company at 5700 Explorer Drive, Suite 400, Mississauga, Ontario L4W 0C6, Attention: Investor Relations.

2. Election of Directors

The Board of Directors has determined that the number of Directors of the Company will be fixed at ten. The ten nominees proposed for election as Directors are all current Directors. The nominees proposed for election are listed below under "Nominees for Election to Board of Directors". All nominees have established their eligibility and willingness to serve as a Director. The Directors will be elected for a term ending at the Company's next annual meeting or until their earlier removal.

Unless otherwise indicated, the persons designated in the form of proxy intend to vote for the election of the nominees listed below. If, for any reason at the time of the Meeting any of the nominees are unable to serve and unless otherwise specified, it is intended that the persons designated in the form of proxy will vote in their discretion for a substitute nominee or nominees.

Policy on Majority Voting

The Company has previously adopted a majority voting policy with respect to the election of Directors. Accordingly, if any nominee for election as a Director receives, from the Shares voted at the Meeting in person or by proxy, a greater number of Shares withheld than Shares voted in favour of his or her election (a "Majority Withheld Vote"), the Director must promptly tender his or her resignation to the chair of the Board ("Chair"), to take effect on acceptance by the Board.

The Human Resources, Safety and Governance Committee (the "**HRS&G Committee**") of the Board will expeditiously consider the Director's offer to resign and make a recommendation to the Board whether to accept it. Within 90 days of the Meeting, the Board will consider the recommendation of the HRS&G Committee and, in so doing, absent exceptional circumstances, the Board will accept the resignation. In so considering the HRS&G Committee's recommendation, the Board may consider the factors considered relevant by the committee and such additional information and factors that the Board considers to be relevant. Following the decision of the Board, the Board shall promptly disclose, by way of press release, its decision whether to accept or reject the Director's resignation, including the reasons for rejecting the resignation, if applicable.

This policy does not apply to a contested election of Directors, that is, where the number of nominees exceeds the number of Directors to be elected. Any Director who tenders his or her resignation will not participate in the deliberations of the HRS&G Committee or the Board regarding whether the resignation should be accepted.

Nominees for Election to Board of Directors

The following tables provide relevant information for each person proposed to be nominated for election as a Director. Included in these tables is a brief biography for each nominee, their independence status, their principal occupation and their meeting attendance record in 2020. Also included is the number and value of Shares beneficially owned or controlled by them, and a statement as to whether each Director meets the minimum shareholding requirement of three times the value of their respective annual cash and stock compensation, which must be achieved within five years of appointment to the Board.



J. Richard Bird Calgary, AB, Canada Independent Director since 1987

Principal Occupation: Corporate Director

J. Richard Bird retired from Enbridge Inc. in early 2015, having served as Executive Vice President, Chief Financial Officer and Corporate Development, and various other roles, including: Executive Vice President Liquids Pipelines, Senior Vice President Corporate Planning and Development, and Vice President and Treasurer. Mr. Bird has 30 years of experience as an officer of a number of public companies, and serves on the Board of Directors of Bird Construction Inc. He is Founder, President and Chief Investment Officer of the Ptarmigan Charitable Foundation. He is the past Chair of the Board of Directors of the Alberta Investment Management Company. He was named Canada's CFO of the Year for 2010. He holds a Bachelor of Arts degree from the University of Manitoba, and a Masters of Business Administration and PhD from the University of Toronto and has completed the Advanced Management Program at Harvard Business School.

Meetings attended in 2020:	#	%
Board	19 of 19	100
Audit Committee	4 of 4	100
Human Resources, Safety & Governance Committee	8 of 8	100

Bird Construction Inc.

Securities Beneficially Owned or Controlled at fiscal year end:									
Fiscal Year	# of Common Shares	# of DSUs	Total Common Shares and DSUs	Total Value of Common Shares and DSUs	Total as a Multiple of Share Ownership Guideline of 3x				
2020	820,989	32,949	853,938	\$6,831,504	48.1x				
2019	820,989	19,546	840,535	\$6,009,825	42.3x				
2018	820,989	7,782	828,771	\$5,063,791	47.3x				

Corporate Director

Principal Occupation:



Karyn A. Brooks, FCPA, FCA Calgary, AB, Canada Independent Director since 2017 *Karyn A. Brooks* retired from BCE and Bell Canada in March 2014, having served as Senior Vice-President and Controller for 11 years. Ms. Brooks has almost 20 years of executive experience as an officer of several large Canadian public companies. She serves on the Board and Audit Committee of Information Services Corporation and The Calgary Zoological Society, as well as chairing the Finance and Legal Committee of The Calgary Zoological Society. She was elected a Fellow of CPA Ontario and named one of Canada's Top 100 Women, both in 2009. In a volunteer capacity, Ms. Brooks has contributed significantly to accounting standard setting and its oversight, both domestically and internationally. She holds a Bachelor of Commerce (Honours) from Queen's University.

Meetings at	#	%				
Board	19 of 19	100				
Audit Commit	tee				4 of 4	100
Human Resou	8 of 8	100				
Securities E	Beneficially Ow	ned or Conti	rolled at fiscal year en	d:		
Fiscal Year	# of Common Shares	# of DSUs	Total Common Shares and DSUs	Total Value of Common Shares and DSUs	Total as a Multipl Ownership Guide	
2020	20,000	69,534	89,534	\$716,272	4.8x	
2019	20,000	47,213	67,213	\$480,573	3.4x	
2018	-	23,193	23.193	\$141.709	1.3x	



Paul A. Charette Oakville, ON, Canada Director since 1991 Independent - September 2011

Principal Occupation: Chair of the Board*

Paul A. Charette is the Chair of the Board of Directors. He joined Bird in 1976 as a Project Coordinator and progressed to President and Chief Operating Officer in 1988 and to President and Chief Executive Officer in 1991. Mr. Charette was also appointed as Chair of the Board in 2001. In September 2008, Mr. Charette retired from his position as Chief Executive Officer of Bird. He is a past Director of the Colleges and Institutes Canada and the past Chair of the Canadian Construction Association ("CCA"). In 2004, Mr. Charette was named Ontario Entrepreneur of the Year in Real Estate/Construction by Ernst & Young LLP. In 2010, Mr. Charette was chosen as CCA's Person of the Year. Mr. Charette has a diploma in Civil Technology from Red River College in Winnipeg, Manitoba.

2011		
Meetings attended in 2020:	#	%
Board	19 of 19	100
Audit Committee	4 of 4	100
Human Resources, Safety & Governance Committee	8 of 8	100

Securities Beneficially Owned or Controlled at fiscal year end:										
Fiscal Year	# of Common Shares	# of DSUs	Total Common Shares and DSUs	Total Value of Common Shares and DSUs	Total as a Multiple of Share Ownership Guidelines of 3x					
2020	150,000	55,948	205,948	\$1,647,584	6.9x					
2019	150,000	33,280	183,280	\$1,310,452	5.5x					
2018	150,000	13,381	163,381	\$998,258	5.4x					

* Mr. Charette will retire from his position as Chair of the Board following the Meeting. He stands for re-election at the Meeting and subject to his re-election, will continue to serve on the Board as an Independent Director.

Corporate Director

Principal Occupation:



D. Greg Doyle FCPA, FCA Victoria, BC, Canada Independent Director since 2003

was elected as a Partner in 1982 and Managing Partner of the Winnipeg office in 1985. In 1997, Mr. Doyle transferred to Warsaw, Poland and served as Senior Partner of KPMG Polska until he retired in 2003. During his time in Poland, Mr. Doyle also served as the member of the Board of KPMG Europe and the management committee of KPMG Central and Eastern Europe. He was a Director of the Winnipeg Airports Authority and served as chair of their audit committee, retiring both roles in April 2020 after a nine-year term. Mr. Doyle holds a Bachelor of Science and Bachelor of Commerce from the University of Manitoba and is a Chartered Professional Accountant.

D. Greg Doyle is a former partner of KPMG LLP. He joined KPMG LLP (formerly Peat Marwick) in 1974,

Meetings at	#	%					
Board	19 of 19	100					
Audit Commit	4 of 4	100					
Human Resou	8 of 8	100					
Securities E	Beneficially Owi	ned or Cont	rolled at fiscal year en	d:			
Fiscal Year	# of Common Shares	# of DSUs	Total Common Shares and DSUs	Total Value of Common Shares and DSUs	Total as a Mul Ownership Gu		
2020	55,500	125,987	181,487	\$1,451,896	9.7x		
2019	55,500	93,951	149,451	\$1,068,575	6.8x		
2018	55,500	64,723	120,223	\$734,563	6.0x		



Bonnie D. DuPont Calgary, AB, Canada Independent Director since 2011

Principal Occupation: Corporate Director

Bonnie D. DuPont was appointed as a Director effective January 1, 2011. Ms. DuPont is retired from Enbridge Inc. where she served for 12 years as the senior executive responsible for information technology, human resources, public and government affairs, corporate governance matters, and corporate social responsibility (CSR). She holds a Bachelors degree (Great Distinction) from the University of Regina and earned her Masters degree at the University of Calgary. She has been a Fellow of the Institute of Corporate Directors since 2015 and is a 2006 graduate of the ICD Corporate Directors' Education Program. She is also a Certified Human Resources Professional (CHRP) and is a member of the International Women's Forum (IWF). Ms. DuPont was named to the top 100 Most Powerful Women in Canada list each year from 2001 to 2006, and in 2007, was inducted into the Top 100 Hall of Fame. In 2008, she was presented with an Honorary Doctor of Laws from the University of Regina and in 2011 was presented with an Honorary Bachelor's Degree in Technology by the Southern Alberta Institute of Technology. Ms. DuPont also received

Bird Construction Inc.

an Honorary LLD from the University of Calgary in 2017. In 2019, Ms. DuPont was appointed to the Alberta Order of Excellence, the highest honour accorded an Alberta citizen. She has lectured in the Directors' Education Program offered by the Institute of Corporate Directors and is the past chair of the Board of Governors at the University of Calgary. Ms. DuPont was recently appointed chair of the Public Health Group within the O'Brien Institute of Public Health at the University of Calgary. She also serves on the board of NavCanada, is the chair of the Human Resources & Compensation Committee and serves as well on the Governance Committee.

Meetings at	#	%					
Board	19 of 19	100					
Audit Commit	tee				4 of 4	100	
Human Resou	Human Resources, Safety & Governance Committee						
Securities E	Beneficially Owr	ned or Cont	rolled at fiscal year en	d:			
Fiscal Year	# of Common Shares	# of DSUs	Total Common Shares and DSUs	Total Value of Common Shares and DSUs	Total as a Multip Ownership Guide		
2020	25,561	80,630	106,191	\$849,528	5.4x		
2019	25,561	63,074	88,635	\$633,740	4.0x		
2018	25,561	47,487	73,048	\$446,323	3.6x		



Canmore, AB, Canada

Director since 2019

Principal Occupation: President and Chief Executive Officer, Bird Construction Inc.

Terrance L. McKibbon, was appointed President and CEO of Bird Construction Inc. on July 1, 2019, after serving as Chief Operating Officer since June 2017. Prior to joining Bird in June 2017, Mr. McKibbon spent 20 years at Aecon Group. He served as President and Chief Executive Officer from June 2014 to December 2016, as well as a Non-Independent Director in that time. From June 2013 until June 2014 he served as President and as Chief Operating Officer from March 2011 until June 2014. He served as the President of Aecon's Civil and Utilities division from June 2005 until March 2011 and as an Executive Vice President of Aecon Group Inc. from 2005 until 2016. Mr. McKibbon has been involved with the management of construction-related companies for over 30 years including founding, acquiring and integrating companies and the overall management of companies that are active in all aspects of infrastructure construction. He was an Independent Trustee of Northview Apartment Real Estate

Investment Trust from May 2015 until November 2020 when the business was sold. Mr. McKibbon served as a Trustee of the Operating Engineers Local 793 Training Fund from 2005 until 2014 and as a Health & Safety Fund Trustee at Labourers International Union of North America from 2004 to 2013. He served as the Chairman and Board Member at Aecon: Lafarge Caledon BOD from 2000 to 2011. Mr. McKibbon attended Carleton University's Geology Program as well as integrated Science and Economics programs. Mr. McKibbon is a member of the Institute of Corporate Directors (ICD).

Meetings at	leetings attended in 2020:						#	%
Board							19 of 19	100
Securities Beneficially Owned or Controlled at fiscal year end:								
Fiscal Year	# of Common Shares	# of PSUs*	# of RSUs*	Total Common Shares, PSUs and RSUs	Total Value of Com Shares, PSUs an RSUs	-	Total as a Share Ov Guidelin	
2020	161,399	158,935	158,935	479,270	\$3,834,156		5.	7x
2019*	115,925	92,681	92,681	301,287	\$2,154,205		3.	Bx
2018	8,313	43,368	43,368	95,049	\$580,748		1.	1x

* Mr. McKibbon was appointed as a Director of the Company on July 1, 2019. As an Executive Officer, Mr. McKibbon was eligible to receive awards of RSUs and PSUs under the Equity Incentive Plan which may be settled on the terms described below under "*Compensation of Executive Officers – Equity Incentive Plan*".



Luc J. Messier Houston, TX, USA Independent Director since 2017

Principal Occupation: Corporate Director

Luc J. Messier is currently the president of Reus Technologies LLC, a company focusing on the development of new technologies. Between 2007 and 2015, Mr. Messier served as senior vice president for ConocoPhillips where he was responsible for global projects and global supply chain with the addition of global aviation in 2012. Before joining ConocoPhillips, Mr. Messier served as president and chief executive officer of Technip USA. Prior to joining Technip, Mr. Messier was Managing Director of Dragages Hong Kong, a subsidiary of Bouygues and held before engineering and project management positions at Bouygues Construction and at Pomerleau. Mr. Messier also serves on the board of Sodexo. He holds degrees in civil engineering from the University of Sherbrooke, enology and viticulture from UC Davis and studied business administration at INSEAD.

Meetings at	#	%					
Board	19 of 19	100					
Audit Commit	4 of 4	100					
Human Resou	8 of 8	100					
Securities E	Securities Beneficially Owned or Controlled at fiscal year end:						
Fiscal Year	# of Common Shares	# of DSUs	Total Common Shares and DSUs	Total Value of Common Shares and DSUs	Total as a Multip Ownership Guide		
2020	-	76,858	76,858	\$614,864	4.3x		
2019	-	49,393	49,393	\$353,160	2.5x		
2018	-	25,242	25,242	\$154,229	1.4x		



Ron D. Munkley Oakville, ON Canada Independent Director since 2011

Principal Occupation: Corporate Director

Ron D. Munkley was appointed as a Director in October 2011 and to the position of Lead Director in March 2017. He retired in 2009 as vice chair and Head of the Power and Utility Business of CIBC World Markets where he had acted as advisor on most Canadian utility and independent power transactions since joining CIBC World Markets in 1998. Mr. Munkley was named as a top Global Investment Banker by Brendan Wood International in 2008/9. Prior to 1998, Mr. Munkley was employed at Enbridge Consumers Gas for 27 years, culminating as chair, president and chief executive officer. He led Consumers Gas through deregulation and restructuring in the 1990s. In 2018, Mr. Munkley retired as a Director of Fortis Inc., where he was chair of the Governance Committee, and as Lead Director of Greystone Capital Management Inc. He holds a B.Sc. Hons. (Eng.) from Queens University and PDO certification from the Canadian Securities Institute.

Meetings at	#	%				
Board	19 of 19	100				
Audit Commit	4 of 4	100				
Human Resou	8 of 8	100				
Securities E	Beneficially Own	ned or Cont	rolled at fiscal year en	d:		
Fiscal Year	# of Common Shares	# of DSUs	Total Common Shares and DSUs	Total Value of Common Shares and DSUs	Total as a Mu Ownership Gu	Itiple of Share uidelines of 3x
2020	20,000	99,372	119,372	\$954,976	6.7x	
2019	20,000	78,187	98,187	\$702,037	4.9x	
2018	20,000	52,296	72,296	\$441,729	4.1x	



Paul R. Raboud Toronto, ON, Canada Director since 2008 Independent - March 2020

Principal Occupation: Corporate Director*

Paul R. Raboud was the Vice Chair of Bird Construction Inc. until his retirement from that position on March 3, 2017. Mr. Raboud was appointed as a Director in September 2008. He obtained a Bachelor of Science in Civil Engineering from the University of Alberta where he was awarded the gold medal in civil engineering. He earned a Masters of Science in Civil Engineering from the University of Alberta. He is a registered Professional Engineer with the Association of Professional Engineers of Ontario. Mr. Raboud joined Bird in 1984 in the Toronto office. He progressed through Bird as a field engineer, estimator, project manager and assistant district manager. In 1990, he was appointed manager of the Vancouver District, and in 2000, returned to the corporate office in Toronto as Executive Vice President. He was appointed President and Chief Operating Officer in March 2006 and appointed Chief Executive Officer in September 2008. In June 2010, Mr. Raboud stepped down from his position as

Chief Executive Officer into the role of Vice Chair of the Company. Mr. Raboud is the Past Chair of the Ontario General Contractors Association and is a Director of Revera Inc. and Stephenson's Holdings Inc.

Meetings at	tended in 2020:	#	%			
Board		19 of 19	100			
Securities E						
Fiscal Year	# of Common Shares	# of DSUs	Total Common Shares and DSUs	Total Value of Common Shares and DSUs	Total as a Multiple of Shar Ownership Guidelines of 3	
2020	210,648	29,921	240,569	\$1,924,552	14.8x	
2019	210,648	17,665	228,313	\$1,632,438	12.6x	
2018	210,648	6,908	217,556	\$1,329,267	14.0x	

*Subject to his re-election at the Meeting, and upon Mr. Charette's retirement as the Board Chair, the Board intends to appoint Mr. Raboud as the next Chair of the Board after the Meeting.



Principal Occupation: Corporate Director

Arni C. Thorsteinson has been the President of Shelter Canadian Properties Limited, a diversified real estate development and management company, since 1990. He joined a predecessor company in 1976. He is also a Director or trustee of Lanesborough Real Estate Investment Trust, and Onex Corporation. Mr. Thorsteinson holds a Bachelor of Commerce (Honours) and a Doctor of Laws, *honoris causa,* from the University of Manitoba and a Chartered Financial Analyst designation.

Arni C. Thorsteinson Winnipeg, MB, Canada Independent Director since 1991

Meetings at	#	%				
Board	19 of 19	100				
Audit Commit	4 of 4	100				
Human Resou	8 of 8	100				
Securities E	Beneficially Own	ned or Cont	rolled at fiscal year en	ld:		
Fiscal Year	# of Common Shares	# of DSUs Total Common Shares Total Value of Common Shares and DSUs and DSUs		Total Value of Common Shares and DSUs	Total as a Multip Ownership Guide	
2020	2020 103,500 109,517 213,017 \$1,704,136		12.0x			
2019	103,500	80,090	183,590	\$1,312,669	9.2x	
2018	103.500	54.083	157.583	\$962.832	9.0x	

Director Independence

The Board of Directors has determined that the number of Directors of the Company will be fixed at ten. Each of the Directors is a business and community leader, which provides the Company with a depth and range of business knowledge useful to the Company. Nine of the ten Directors, or 90%, are considered independent under guidelines published by the Canadian Securities Administrators. Mr. McKibbon is not an independent Director because he is employed by the Company in the capacity of President & CEO.

The Board and its committees regularly hold in-camera sessions as part of the regularly scheduled Board and committee meetings, at which the non-independent Directors are not present, unless invited to attend. In addition, no material company decision can be approved without the approval of the independent Directors.

Director	Audit Committee	Human Resources, Safety and Governance Committee
Independent Directors		
J. Richard Bird	\checkmark	√
Karyn A. Brooks**	Committee Chair	√
Paul A. Charette	\checkmark	√
D. Greg Doyle	\checkmark	√
Bonnie D. DuPont	\checkmark	Committee Chair
Luc J. Messier	\checkmark	√
Ron D. Munkley*	\checkmark	√
Arni C. Thorsteinson	\checkmark	√
Paul R. Raboud	-	-
Non-Independent Directors		
Terrance L. McKibbon	-	-

Board Committee Membership

*Mr. Munkley was appointed Lead Director on March 14, 2017.

**Ms. Brooks was appointed Chair of the Audit Committee on May 12, 2020

COMPENSATION OF DIRECTORS

The Board is responsible for developing and implementing the Directors' compensation plan and has delegated the responsibility for Director compensation to the HRS&G Committee.

The HRS&G Committee reviews the Directors' compensation plan every year. As part of this review, the committee considers the time commitment and experience required of members of our Board and its committees, as well as Director compensation paid by a group of comparable public companies when it sets the compensation. The committee then reports its findings to the Board and makes any recommendations for the Board's approval. In addition, the committee may retain a compensation consultant to assist in its review of Director compensation as required and appropriate.

In 2016, the HRS&G Committee retained Mercer LLC to conduct a review of the Directors' compensation. Mercer concluded that the Company's Directors were being paid below the 50th percentile of directors of the Company's peer group (same peer group as executive compensation). The Board determined at that time to maintain Director compensation at the then current levels and move towards 50th percentile in 2018. In 2019, the HRS&G Committee again retained Mercer to conduct a similar review of Directors' compensation. Mercer concluded that the Company's Director compensation was positioned competitively with the market 50th percentile of directors of the Company's peer group. For a discussion of the peer group, see the discussion under the heading "*Compensation of Executive Officers – Compensation Review*". Director's compensation for 2020, while unchanged from 2019, was consistent with Mercer's findings from their review conducted in 2019. The HRS&G Committee is considering retaining a compensation consultant to facilitate the next review of the Company's Director compensation in 2021.

The Directors' compensation plan is designed to:

- attract and retain the most qualified individuals to serve as Directors;
- promote a high degree of objectivity and independent thinking;
- align the interests of Directors with those of the Shareholders;
- compensate Directors for their expertise and commitment, as well as the risks they assume; and
- offer compensation that is competitive with other comparable public companies.

Director compensation for the Chair of the Board consists of an annual fee, which reflects the additional time spent by him on Board matters, as well as the skills and experience he brings to the Company. Each other non-employee Director received an annual retainer and, as applicable, an additional retainer for membership on each committee (Audit and HRS&G). In addition, the chair of each committee (Audit and HRS&G) received an additional annual fee to compensate him or her for the additional time spent managing the affairs of the particular committee. From time to time, non-employee Directors may also receive additional fees in connection with serving on ad hoc committees or in connection with additional duties assumed by them above and beyond those normally performed in their capacity as members of the Board and/or on regular standing committees of the Board. No such additional fees were incurred in 2020. Director compensation also includes participation in the Deferred Share Unit Plan, described below.

Deferred Share Unit Plan

Non-employee Directors participate in a Deferred Share Unit Plan ("**DSU Plan**") providing for the issuance of Deferred Share Units ("**DSUs**"). The DSU Plan, which came into effect on January 1, 2013, was established to allow non-employee Directors of the Company to participate in the long-term success of the Company and to promote a greater alignment of their interests with those of the Shareholders of the Company.

Under the terms of the DSU Plan, Directors' compensation is paid as 50% cash and 50% DSUs, though Directors may elect to receive up to 100% of their compensation in DSUs. The number of DSUs awarded to a Director is determined by dividing the applicable amount of the Director's fee by the volume weighted average trading price of the Company's common shares for the five trading days prior to the applicable date. In addition, each Director's DSU account is credited with dividend equivalents in the form of additional DSUs on any dividend payment date in respect of which cash dividends are paid on the common shares of the Company. The DSUs are redeemed by the Company for cash at the time a Director ceases to be a Director of the Company. The cash settlement amount will equal the number of DSUs held by the Director, multiplied by the volume weighted average trading price of the Company's common shares for the five trading days prior to the redemption date.

Each DSU is an unfunded and unsecured obligation of the Company. The DSU Plan is only available to non-employee Directors. Directors who are employees of the Company do not participate in the DSU Plan or any other form of Director compensation. They participate in plans for executives of the Company described below under "Compensation of Executive Officers".

Although the Company's executive compensation program is designed primarily around pay for performance, Director compensation is based on annual retainers which help ensure the Company's Directors are unbiased when making decisions.

In 2020, Directors who were not employees of the Company were entitled to receive the following fees:

Position	Annual Retainer
Board Chair	\$240,000
Directors (Except Board Chair)	\$130,000
Audit Committee Members (Except Board Chair)	\$6,000
HRS&G Committee Members (Except Board Chair)	\$6,000
Audit Committee Chair	\$16,000
Human Resources, Safety and Governance Committee Chair	\$16,000

The Lead Director, appointed on March 14, 2017, does not receive compensation other than or in addition to the above compensation.

Director Compensation Table

The following table shows the compensation paid to non-employee Directors in 2020:

					For	m of Settlen	of Settlement	
Director	Fees Earned	Other Compensation	Dividends on DSUs	Total	Cash	Number of DSUs	DSU Amount	
J. Richard Bird	\$142,000	-	\$9,821	\$151,821	\$71,000	13,403	\$80,821	
Karyn A. Brooks	\$150,000	-	\$22,590	\$172,590	41,685	22,321	\$130,905	
Paul A. Charette	\$240,000	-	\$16,697	\$256,697	\$120,000	22,668	\$136,697	
D. Greg Doyle	\$150,000	-	\$42,128	\$192,128	-	32,036	\$192,128	
Bonnie D. DuPont	\$158,000	-	\$27,533	\$185,533	\$79,000	17,556	\$106,533	
Luc J. Messier	\$142,000	-	\$23,781	\$165,781	-	27,464	\$165,781	
Ron D. Munkley	\$142,000	-	\$34,535	\$176,535	53,250	21,184	\$123,285	
Paul R. Raboud	\$130,000	-	\$8,899	\$138,899	\$65,000	12,255	\$73,899	
Arni C. Thorsteinson	\$142,000	-	\$36,115	\$178,115	-	29,427	\$178,115	

The following table shows the cumulative number of DSUs held under the DSU Plan by each non-employee Director at December 31, 2020, with the value of the units based on the closing price of the common shares listed on the TSX on December 31, 2020 of \$8.00:

Director	Number of DSUs	Value of DSUs Held		
J. Richard Bird	32,949	\$263,592		
Karyn A. Brooks	69,534	\$556,272		
Paul A. Charette	55,948	\$447,584		
D. Greg Doyle	125,987	\$1,007,896		
Bonnie D. DuPont	80,630	\$645,040		
Luc J. Messier	76,858	\$614,864		
Ronald D. Munkley	99,372	\$794,976		
Paul R. Raboud	29,921	\$239,368		
Arni C. Thorsteinson	109,517	\$876,136		

BOARD SKILLS AND EXPERIENCE

The current nominees for election as Directors collectively have the expertise and experience to oversee and govern the strategic, operational, financial and governance affairs of the Company. Nominees to the Board are selected based on their experience, insight, knowledge, independent judgment and business acumen.

The following table summarizes the key skills that the Board has determined it should possess as a whole to carry out its mandate:

Description of Skills

Marketing and Business Development

Experience in the marketing of construction services combined with a strong knowledge of market participants

Managing and Leading Growth

Experience in driving strategic direction and leading the growth of an organization

Finance/Accounting

Experience in financial accounting and reporting and corporate finance, especially with respect to debt and equity markets, and familiarity with financial controls, and Canadian IFRS

Capital Markets

Understanding of capital markets including debt and equity markets and transactions

CEO or Senior Officer Experience

Experience as a CEO, Senior Officer or Executive of a publicly listed company or major organization

Construction or Related Industry Experience

Experience in a senior position in a major organization providing construction services

Corporate Governance

Experience in governance matters relating to a publicly listed company

Service on Public Company Boards

Experience as a board member of a publicly listed company

Risk Management

Experience in the identification and management of risk in a major organization

Human Resources/ Executive Compensation

Strong understanding of executive compensation and benefits, and related governance matters, legislation and agreements

Health, Safety, Environmental and Social Responsibility

Strong understanding of regulatory framework, public policy and leading practices of workplace safety, health, the environment and social responsibility

Director		ure on E Board	Bird	Skills, Experience or Expertise										
	1 - 8 years	9 - 15 years	16 + years	Marketing and Business Development	Managing and Leading Growth	Finance/Accounting	Capital Markets	CEO or Senior Officer Experience	Construction or Related Industry Experience	Corporate Governance	Service on Public Company Boards	Risk Management	Human Resources/ Executive Compensation	Health, Safety, Environmental and Social
J. Richard Bird			\checkmark	~	~	~	\checkmark	\checkmark			\checkmark	\checkmark	~	
Karyn A. Brooks	\checkmark				~	\checkmark	\checkmark	\checkmark		\checkmark	\checkmark	\checkmark	~	
Paul A. Charette			\checkmark	\checkmark	\checkmark	\checkmark		\checkmark	\checkmark	\checkmark	\checkmark	~	\checkmark	\checkmark
D. Greg Doyle			\checkmark		\checkmark	\checkmark	\checkmark	\checkmark		\checkmark	\checkmark	\checkmark		
Bonnie D. DuPont		\checkmark		\checkmark	\checkmark			\checkmark		\checkmark	\checkmark	~	\checkmark	\checkmark
Terance L. McKibbon	\checkmark			\checkmark	\checkmark	~		\checkmark	\checkmark		\checkmark	\checkmark	\checkmark	\checkmark
Luc J. Messier	\checkmark			\checkmark	\checkmark	\checkmark		\checkmark	\checkmark	\checkmark	\checkmark	\checkmark		\checkmark
Ron D. Munkley		\checkmark			~		\checkmark	\checkmark		\checkmark	\checkmark	\checkmark	~	\checkmark
Paul R. Raboud		\checkmark		\checkmark	\checkmark	\checkmark	\checkmark	\checkmark	\checkmark		\checkmark	\checkmark		\checkmark
Arni C. Thorsteinson			\checkmark	\checkmark	\checkmark	\checkmark	\checkmark	\checkmark	\checkmark	\checkmark	\checkmark	\checkmark	\checkmark	\checkmark

The following table sets out the skills that each nominee possesses as well as their tenure on the Company's Board:

The Board of Directors has a Human Resources, Safety and Governance Committee, whose members are as listed above under "Board Committee Membership".

The Board of Directors also has an Audit Committee, whose members are as listed above under "Board Committee Membership". The Audit Committee charter is included in the appendices to the Company's Annual Information Form dated March 9, 2021. The Audit Committee has also established a policy on the scope of services that may be provided by the Company's external auditors and a hiring policy with respect to persons previously employed by the Company's external auditors.

INDEBTEDNESS OF DIRECTORS, OFFICERS AND EMPLOYEES

The Company, including its subsidiaries, does not provide financial assistance to Directors, officers or employees for the purchase of Shares. In addition, loans are not typically made to Directors, officers or employees of the Company or its subsidiaries for any other reason, except in extraordinary circumstances when considered advisable by the Board.

Bird Construction Inc.

As of March 16, 2021, there was no indebtedness owing to the Company or its subsidiaries by any Director, executive officer or senior officer of the Company or its subsidiaries, except for (1) a non-interest bearing loan from Bird Construction Inc. provided to Mr. Paul Bergman, Executive Vice President; and (2) a non-interest bearing loan from Bird Construction Inc. provided to Mr. Neal Lade, Vice President & District Manager, Atlantic.

The loan to Mr. Bergman was provided in connection with his appointment as an Executive Officer of Bird in 2016 to assist him with the cost of relocating to Toronto. The loan in the amount of \$500,000 will be due in full on August 14, 2021 or, if Mr. Bergman's employment is terminated by Mr. Bergman before that date, upon such termination. The loan is secured by a charge on the title of Mr. Bergman's residence and will immediately become repayable should any of Mr. Bergman's interest in the property be transferred.

The loan to Mr. Lade was provided to him in 2020 in connection with his appointment as Vice President & District Manager. The previous loan in the amount of \$300,000 made to Mr. Lade in 2018 to assist him with the cost of relocating to Toronto was fully repaid by him in 2020. The 2020 loan in the amount of \$300,000 will be due in full on August 18, 2023 or, if Mr. Lade's employment is terminated by Mr. Lade before that date, sixty days after such termination. The loan is secured by a charge on the title of Mr. Lade's residence and will immediately become repayable should any of Mr. Lade's interest in the property be transferred.

DIRECTORS' AND OFFICERS' LIABILITY INSURANCE

The Company indemnifies its Directors and officers against losses arising from claims against them for their acts, errors or omissions and the Company maintains liability insurance for its Directors and officers in the event they are sued in relation to the performance of their duties as Directors or officers of the Company and its subsidiaries, including legal defense costs.

The limit of the errors and omissions liability insurance policy that provides coverage for any such liability and indemnification was \$60 million at the end of 2020. The premium paid in 2020 was \$134,500 (including all applicable taxes) and there is no retention/deductible for claims against individual Directors or officers.

INTERESTS OF INFORMED PERSONS IN MATERIAL TRANSACTIONS

During 2020, Bird was involved in construction contracts with Shelter Canadian Properties Limited or companies affiliated with it (collectively and individually, "**Shelter**"). Shelter is controlled by the family of Mr. Thorsteinson, a Director of the Company. All contracts with Shelter were completed on construction terms typical in the industry. The aggregate value of transactions with Shelter during the 2020 fiscal year was \$657,386 (In 2019: \$1,935,021) and the outstanding balance receivable at December 31, 2020 was nil (At December 31, 2019: \$891,313). The Company does not consider these transactions to be material to the Company individually or in the aggregate.

APPOINTMENT OF AUDITOR

The Board of Directors and management of the Company recommend that KPMG LLP be re-appointed as auditors of the Company for the 2021 fiscal year at remuneration to be fixed by the Directors. KPMG LLP has served as auditor of the Company or one of its predecessors for over 40 years. In the absence of contrary instructions, the Directors and/or officers named as proxyholders in the enclosed proxy intend to vote FOR the appointment of KPMG LLP as auditors, to hold office for a one-year term at remuneration to be fixed by the Directors.

Information regarding the Audit Committee and its members is contained in the Company's Annual Information Form dated March 9, 2021. Specifically, please refer to the sections in the Annual Information Form entitled "Directors and Executive Officers", "Audit Committee Information" and "Appendix B – Audit Committee Charter".

CORPORATE GOVERNANCE

Board Oversight of Corporate Governance

This section of the Circular discusses the importance of good governance to the Company, our Shareholders, customers and our employees. It contains a description of our governance philosophy, policies and practices and describes the role of the Board and the two Board committees in relation to governance.

The Board of Directors has adopted, as its approach to corporate governance, the guidelines set out in National Instrument 58-101 - *Disclosure of Corporate Governance Practices*, National Instrument 52-110 – *Audit Committees*, and National Policy 58-201 - *Corporate Governance Guidelines*.

As of the date of the Circular, the Board believes we are in full compliance with all Canadian governance regulations, rules and standards that apply to us.

Ethical Business Conduct

A strong culture of ethical conduct is central to good governance at Bird. The Company and its Board are committed to conducting their activities in accordance with the highest standards of business ethics. These standards are intended to provide guidance regarding ethical issues, to assist in recognizing and dealing with ethical issues, to provide mechanisms to report unethical conduct, and to help foster a culture of honesty and accountability.

The Board has developed a written Director Code of Ethics, a copy of which may be obtained by making a request in writing to the Company. The Board has also approved the following written codes and policies applicable to all employees (the "Ethics **Policies**"): Employee Code of Ethics, Anti-Bribery and Corruption Policy, Whistleblower Policy, and Competition Laws Compliance Policy.

Compliance with the Company's Ethics Policies is monitored by the HRS&G Committee and the Audit Committee, as applicable and appropriate. Management reports all whistleblower complaints at each Board meeting and immediately reports any significant violations of the Ethics Policies to the chair of the HRS&G Committee or the Audit Committee, as applicable. Whistleblower complaints may also be made directly to the chair of the Audit Committee. The Ethics Policies address conflicts of interest, use of corporate assets, confidentiality and compliance with laws and regulations, and employees are required to acknowledge the Ethics Policies in writing.

Health and Safety

As befitting of a Company that started out as a family business, critical to Bird's successful growth is our continued commitment to the health and safety of the employees and other stakeholders who work on our sites and in our offices every day. This is a critical component of our operational strategy, a core company value, and a key corporate social responsibility.

At Bird, we understand that a corporate commitment to health and safety yields tremendous dividends in both business and human capital. In addition to reducing related health and safety costs and reducing the frequency and severity of work-related personal injuries and property damage, a robust health and safety program leads to greater engagement of our employees and other stakeholders. This, in turn, produces a stronger commitment to product and service quality, improved productivity and client satisfaction.

From project planning to execution, through ongoing communication, documentation, orientation, training, and review and analysis, we seek to ensure continuous improvement in all facets of our operations. This approach better prepares and supports all our workers and managers to act as safety leaders in the construction industry.

In a highly competitive business environment, resourcing remains one of the greatest challenges facing the construction industry. Bird's commitment to the health and safety of our employees and partners enhances both employee recruitment and retention and serves to provide a strategic competitive advantage, allowing us to continue to successfully pursue and execute challenging work.

Conflict of Interest

The Director Code of Ethics requires that the Company's Directors disclose any potential or actual conflict of interest to ensure independent judgment regarding Board discussions and decision making. In the event of any potential or actual conflict of interest by a Director in relation to a Board matter, the Director will withdraw from the deliberations and not vote upon such matter.

Meetings of the Board of Directors

The Board of Directors meets at least once in each quarter, meets annually to review and approve the business plan of the Company, and holds additional meetings as appropriate. Meetings of the Board are generally held in person but attendance may also be by teleconference or other electronic means. In 2020, due to Covid-19, a majority of the Board meetings were facilitated through virtual mediums.

Insider Trading

The Company's Insider Trading and Blackout Policy places restrictions on insiders, including Directors, as to when they can trade Shares. The Policy, which fulfills the Company's obligations to stock exchanges and regulators, includes the following provisions:

- All insiders are prohibited from trading when they are in possession of Material Information (as defined in the Policy) that has not been generally disclosed.
- In addition, quarterly blackout periods apply when Directors and officers are prohibited from trading in Shares, as follows:
 - For Directors, these blackouts begin upon the earlier of their receipt of any Material Information relating to a quarterly or annual reporting period or the receipt of quarterly Board packages.
 - For officers, the blackout periods begin upon the earlier of receipt of any Material Information related to a quarterly or annual reporting period or the first scheduled date for the quarterly or annual review of District profitability in which the officer participates.
 - Blackout periods end for both groups on the close of business on the first business day following the day on which the Corporation releases its related annual or quarterly financial results.
 - Blackout periods may also be implemented at other times, at the discretion of the Company or the Directors when deemed necessary.
- Encouraging Directors and officers to pre-clear transactions with the Corporate Secretary's office.

Whistleblower Policy

As noted above, the Company has a Whistleblower Policy which gives employees and others the opportunity to report complaints of potential violations of regulatory matters including accounting, financial reporting, securities laws, and financial audit matters, as well as matters relating to business practices including conflicts, business, professional and personal ethics and other matters set out in the Ethics Policies.

Reports under the Whistleblower Policy may be made by employees internally, directly to the chair of the Audit Committee on a confidential basis or anonymously to a third-party hotline. All complaints are reported to the chair of the Audit Committee and, at each quarterly meeting, the chair of the Audit Committee informs the Board about any complaints received and, if there are complaints, reports on how they were handled or recommends a course of action for dealing with any complaint. The Board has discretion to hire independent advisors (outside legal counsel, independent auditors and others) to help investigate any matter.

Meeting in Camera

The Board and the committees hold in-camera meetings regularly, without officers and management present. These sessions enable the Board and committees to discuss issues in a candid and independent manner without the influence of senior management. To make sure the Board functions independently of management, the Board has the flexibility to meet with external consultants without the presence of management whenever the Board sees fit.

Orientation and Continuing Education

The responsibility for the orientation and continuing education of the Directors is delegated to the HRS&G Committee. New Directors are provided with full orientation on the Company's organizational structure, the structure and role of the Board and its committees including duties and responsibilities, the Company's corporate policies and by-laws, the Director Code of Ethics and other relevant policies, and the Company's current business plan. In addition, presentations and reports are provided regularly to the Board and each committee on various aspects of the Company's operations.

The objective is to ensure that new Directors fully understand the role of the Board and its committees, the contribution individual Directors are expected to make (including, in particular, the commitment of time and resources that the Company expects from its Directors) and the nature and operation of the Company's strategy and business.

All Directors are encouraged to attend appropriate educational programs to enhance their Board membership and the costs of each program will be paid by the Company. In 2020, independent Directors attended a total of 17 separate programs.

Nomination of Directors

The Board, as a whole, is responsible for identifying and recommending candidates for election to the Board. The skills and attributes described above under "Board Skills and Experience" are considered from time to time and the Board determines whether the Board can, and should, be strengthened by adding a particular skill set or knowledge base in light of Board composition at the time and other factors including anticipated growth and development of the Company.

Moreover, we recognize the benefits of promoting Board diversity. Diverse perspectives contribute to innovation and growth opportunities, and the Board believes that diversity may be achieved through a range of factors including gender diversity, diverse skills and experiences, regional diversity and industry diversity.

Regardless of whether the Board is actively recruiting new members at any given time, the Board regularly discusses skill sets and considers potential candidates that would be desirable.

Board Evaluation

The HRS&G Committee is responsible for evaluating the performance of the Board, the Audit Committee, the HRS&G Committee, each of their chairs and individual Directors on a regular basis. The HRS&G Committee has designed written questionnaires to solicit constructive input to improve individual and overall Board performance, and includes among other things, Board composition and structure, Board and committee leadership, Board culture, overall Board and committee effectiveness, and individual director performance.

The Chair of the HRS&G Committee presents the results to the Board for discussion and recommendations may be developed and implemented, as appropriate. From time to time, the Chair of the Board meets informally with each Director to discuss their individual and overall Board performance.

Women in Leadership Positions

The Board has not adopted a written policy regarding the identification and nomination of women Directors. As noted above under "Nomination of Directors", the Board is of the view that a number of skills and attributes are important when seeking new Directors. An overview of these skills and attributes is described above under "Board Skills and Experience". The Board is of the view that diversity among Board members is important and that gender is only one element of ensuring a diverse Board.

Currently, two of the ten Directors, Ms. Bonnie D. DuPont and Ms. Karyn A. Brooks, are women, representing 20% of the Board. Ms. DuPont was elected to the Board in 2011 and, while the Board did consider it a positive element that she is a woman, Ms. DuPont was sought out and asked to join the Board in particular because of her strong governance background, her experience in human resource matters and her experience as a senior executive of a public company. Ms. Brooks was appointed to the Board in 2017 and, similarly, while the Board did consider it a positive element that she is a woman, Ms. Brooks' appointment was made after a robust director recruitment process and she was asked to join the Board because of her qualifications, including her executive and board experience, her finance background, and her governance and leadership skills and knowledge.

The Board has not adopted a specific target for the number of women on the Board. The Board assesses Director candidates on a case by case basis and does not believe that strict adherence to a target ultimately results in the best Board composition. In a similar fashion, the Board takes the same approach when considering the slate of Directors it wishes to nominate for reelection to the Board.

The Company has not adopted a specific target regarding the number of women in senior executive positions. Promotions and new hires to senior executive positions are made purely based on merit, based on achievements within the Company for promotions and achievements external to the Company for new hires. Currently, there is one woman in an executive officer position at the Company and its subsidiaries, and there are a number of women on the Company's senior management teams, and the Company is prepared to promote or hire more women into more senior positions. However, given the low percentage of women in the construction industry, compared to the percentage of women in the workforce generally, the Company does not believe it is appropriate at this time to have a specific target percentage of women in senior executive positions.

While the company will seek out external candidates to fill senior executive positions where considered necessary or appropriate, Bird has a long history of promoting internal candidates to many of these positions. A significant number of our current senior executives have a long history with Bird, building on their skills and experience with the Company. In 2011, Bird developed an internal program, the Bird Leadership Academy, in which existing employees of Bird may be selected to complete a four-session, twelve-day leadership program. Of the employees who have completed this program, almost 7% have been women. In 2018, Bird developed an additional manager training program, Taking Flight, to help develop manager's skillsets and to be a precursor to the Bird Leadership Academy. Of the employees who have been selected to participate in this program approximately 10% are women.

The construction industry has traditionally been and remains a male dominated business, though the promotion of women in the construction industry is increasing. Bird recruits a number of its new employees from post-secondary institutions across the country and its representatives attend career fairs and other functions in an effort to recruit qualified employees. The Company will select female candidates should they have the skill sets required and 28% of Bird's full-time employees are women.

Bird also recognizes that not all roles within the Company or at the executive level require experience in the construction industry. For example, while experience in the construction industry may be an asset, individuals working in Bird's finance, marketing, human resources, IT and legal departments do not necessarily require construction-industry experience to succeed. These are areas where Bird has increased diversity of its workforce.

Board Renewal

The Board does not believe it is appropriate to establish fixed term limits for Directors and, as such, it has not adopted such a policy for Directors. Advocates of term limits believe that they contribute to the effectiveness and accountability of boards, by ensuring continuous refreshment and greater independence from management. However, we believe that applying term limits would result in a loss of the contributions of Directors who have valuable business experience upon which to draw and who have been able to develop, over a period of time, insight into the Company and its industry. These Directors continue to provide a significant contribution to the Board and the Company.

The Board is of the view that thoughtful and robust governance and Director assessment processes are better mechanisms for ensuring independence, accountability and Board effectiveness. A Director's length of service is one factor to be considered in an annual assessment of the effectiveness of the individual Director and Board as a whole but is not determinative.

The Board has adopted a retirement policy whereby Directors are expected to retire and not seek re-election at the annual shareholders' meeting occurring after they turn 75. This policy may be waived by the Board in special circumstances. In its annual assessment of the effectiveness of the Board and individual Directors, the Board considers the contribution of each Director so that, as a Director approaches the mandatory retirement age, the Board can better determine whether it would be appropriate to waive the retirement policy in respect of a Director. This annual assessment also helps the Board determine, where appropriate, which Directors should not seek re-election even before age 75 and to prepare for succession in a timely manner.

The tenure of existing non-employee Directors ranges from three to thirty-three years. On an annual basis, the Board, as a whole, assesses the effectiveness of each Director taking into account his or her age and tenure, as well as his or her contribution to the Board and the desired skills and experience that the Board believes are necessary and appropriate.

Mandate, Role and Responsibilities

The Board's Mandate (attached as Schedule "A" to this Circular and available on the Company's website at www.bird.ca) provides that the Board is responsible for the stewardship and oversight of management of the Company. The Board's principal duties include overseeing and approving the Corporation's business strategy and strategic planning process as well as approving policies, procedures and systems for implementing strategy and managing risk. The Board regularly schedules meetings during the year, including risk management and strategy as key components of these meetings. The Board also annually holds a meeting with a specific agenda to approve a strategic business plan for the upcoming year. Special meetings of the Board are convened as appropriate. In 2020, the Board met nineteen times.

The Board exercises its duties directly and through its two standing committees: the Audit Committee and the HRS&G Committee.

The Audit Committee assists the Board in overseeing:

- the integrity of the Company's financial statements and financial reporting process;
- the integrity of the internal control systems relating to financial reporting;
- the relationship with the Company's external auditors; and
- compliance with financial and legal regulatory requirements.

Details of the Audit Committee Charter can be found in the Company's Annual Information Form located on SEDAR and on the Company's website at www.bird.ca.

The HRS&G Committee assists the Board in overseeing the Company's:

- development of and compliance with Human Resources policies and practices;
- development of and compliance with safety and health policies and practices;
- development of compensation and benefit policies;
- policies and procedures designed to provide for effective and efficient corporate governance; and
- succession planning for the CEO and other key officers.

Details of the HRS&G Committee Charter can be found on the Company's website at www.bird.ca.

The Board has developed written position descriptions for the Chair of the Board, the chair of each of the committees, the Lead Director and the President and Chief Executive Officer. The duties and responsibilities of the Chair of the Board include the following:

Chair of the Board

- i. Establishing procedures to govern the Board's work, including the location and time of meetings of the Board and the procedures to be followed with respect to meetings of the Board, including determining who may be present at such meetings in addition to the Directors and the Corporate Secretary;
- ii. Ensuring the Board has adequate resources, especially by way of full, timely and relevant information to support its decision-making requirements;
- iii. Working with the chairs of the Board committees to coordinate the schedule of meetings for such committees;
- iv. Ensuring that delegated committee functions are carried out and reported to the Board;
- v. Meeting periodically with the Corporate Secretary to review governance issues, including the level of communication between management and the Board;
- vi. In conjunction with the HRS&G Committee, ensuring the effectiveness of the Board and individual Directors including initiating performance discussions with individual Directors when appropriate;

- vii. Acting, as necessary, as liaison between the Board and the Company's shareholders and other stakeholders;
- viii. Facilitating a candid and full discussion of all key matters that come before the Board, ensuring that sufficient time is allotted during Board meetings for this and ensuring that the independent Directors have adequate opportunities to meet to discuss matters without management present and that decisions are made on a sound and wellinformed basis; and
- ix. Carrying out such other duties as may be reasonably requested by the Board, depending on its evolving needs and circumstances.

Lead Director

The Lead Director will assume the role of Chair of the Board in the absence of the Chair or if and when the Chair has a conflict of interest. The Lead Director's functions include, but are not limited to, the following: presiding at all meetings of the Board at which the Chair is not present; serving as liaison between the Chair and the other Directors, if and as determined by the Board; collaborating with the Chair to set meeting agendas for the Board and to approve Board meeting schedules to assure there is sufficient time for discussion of all agenda Items; and having the authority to call meetings of the independent Directors.

For a full description of the positions of Chair of the Board and Lead Director see the "Mandate of the Board of Directors & Corporate Governance Framework".

Corporate Cease Trade Orders or Bankruptcies

To the knowledge of the Company, within the past ten years, no proposed Director or executive officer of Bird Construction Inc. have: (a) served as a director, chief executive officer or chief financial officer of any company that was subject to a "cease trade" or similar order, or an order denying the relevant company access to any exemption under securities legislation, which remained in effect for more than 30 consecutive days (an "**Order**"), and that was issued (i) while the proposed nominee was acting as director, chief executive officer or chief financial officer, or (ii) after the proposed nominee ceased to be a director, chief executive officer or chief financial officer; (b) served as a director or executive officer of any company that, while the proposed nominee was acting in that capacity, became bankrupt, made a proposal under any legislation relating to bankruptcy or insolvency or was subject to or instituted any proceedings, arrangement or compromise with creditors or had a receiver, receiver manager or trustee appointed to hold the company's assets; or (c) become bankrupt, made a proposal under any legislation or compromise with creditors, or had a receiver, receiver manager or trustee appointed to hold his or her assets.

The foregoing information, not being within the direct knowledge of the Company, has been furnished by the Directors and executive officers of the Company.

Penalties or Sanctions

To the knowledge of the Company, no proposed Director or executive officer of Bird Construction Inc., nor any personal holding company thereof owned or controlled by them (i) has been subject to any penalties or sanctions imposed by a court relating to securities legislation or by a securities regulatory authority or has entered into a settlement agreement with a securities regulatory authority, or (ii) has been subject to any other penalties or sanctions imposed by a court or regulatory body that would likely be considered important to a reasonable investor in making an investment decision.

Personal Bankruptcies

To the knowledge of the Company, in the last ten years, no proposed Director or executive officer of the Company, nor any personal holding company thereof owned or controlled by them, has become bankrupt, made a proposal under any legislation relating to bankruptcy or insolvency, has become subject to or instituted any proceedings, arrangement or compromise with creditors, or had a receiver, receiver manager or trustee appointed to hold his or her assets or the assets of his or her holding company.

COMPENSATION OF EXECUTIVE OFFICERS

Compensation Discussion and Analysis

In 2015, with the assistance of Mercer, the HRS&G Committee undertook a review of the Company's then existing executive compensation program. As a result, the HRS&G Committee recommended and the Board approved in 2016 a new executive compensation program (the "**Executive Compensation Program**"), including the Equity Incentive Plan (the "**EIP**") (as discussed below) that was approved at the 2017 annual and special meeting of Shareholders, and implemented in 2017. In 2019, Mercer was again engaged to assist the HRS&G Committee in its review of the Executive Compensation Program (the "**2019 Review**"). After this more recent review, the Committee concluded that Executive Compensation Program was being successfully executed and no additional changes needed to be made to the program. The discussion below focuses on the key elements of the Executive Compensation Program.

Objectives of the Executive Compensation Program

The goal of Bird's Executive Compensation Program is to attract and retain high-level performing executives and to provide incentives for them to earn profits for the Shareholders of the Company similar to the incentive resulting from holding an ownership interest in the Company. The Executive Compensation Program is designed under the direction of the HRS&G Committee, whose responsibilities pertaining to executive compensation include:

- reviewing and recommending to the Board the CEO's salary, any awards and distributions made under the short-term incentive plan ("STIP") and any awards of performance share units ("PSUs") or restricted share units ("RSUs", and together with PSUs, the "Units") under the EIP, and distributions made thereunder;
- reviewing and recommending to the Board the salaries, awards and distributions made under the STIP and any awards and distributions of Units recommended by the CEO for other executive officers; and
- reviewing the design of the Executive Compensation Program on an annual basis and assessing its effectiveness and competitiveness.

Design of the Executive Compensation Program

The Executive Compensation Program is designed to emphasize pay-for-performance and to provide incentives to management to increase the amount of income and cash available to Shareholders of the Company. In 2020, as in the past, the pay-for-performance mandate resulted in a compensation program that:

- aligned the interest of Bird's executive officers (the "Executive Officers") with both the short- and long-term interests of the Shareholders;
- provided pay that varied depending on financial performance of the Company as well as the performance of each Executive Officer; and
- could be easily understood by the Executive Officers and the Shareholders.

Elements of the Executive Compensation Program

Compensation for the Executive Officers in 2020 consisted of four elements:

- 1. Base salaries;
- 2. Annual cash profit sharing pursuant to the STIP;
- 3. Awards made under the EIP, consisting of PSUs and RSUs; and
- 4. Benefits.

The basic philosophy of Bird in the design of its Executive Compensation Program is to pay for performance. This approach is intended to directly tie a significant portion of each Executive Officer's remuneration to their respective performance in the given year and balance the compensation payout with the corresponding net income return to Shareholders. The primary drivers of the Program are base salaries and pay-for-performance through the STIP and the EIP. Base salaries are generally at the 50th percentile mark, as determined in the 2019 Review. The Company's general philosophy is to provide meaningful upside potential through the STIP and the EIP which, in turn, will help to balance compensation expense with market cycles and promote retention. See "Summary Compensation Table" for a discussion of the Units issued in 2018 through 2020.

Bird Construction Inc.

The Company's benefit plans were developed to be at about market, with no significant impact on the other components of the Executive Compensation Program. The benefit plans were comprehensively reviewed in 2019 against external benchmarks and were found to be meeting the stated objective.

Compensation Review

In 2019, the HRS&G Committee engaged Mercer to perform the 2019 Review of the Company's compensation programs, including the Executive Compensation Program, to ensure that they remained competitive and viable under industry conditions at the time, and to review and adopt governance best practices. As a result, the HRS&G Committee concluded that the Executive Compensation Program was being successfully executed and no additional changes needed to be made to the program.

As part of the 2019 Review, detailed terms of reference were developed, including the required deliverables. Mercer evaluated the Executive Compensation Program in accordance with the terms of reference against a benchmark of related industry comparator companies (the "Related Industry Comparator Group"), as set out below. No changes were made to the Related Industry Comparator Group in 2020:

- Aecon Group Inc.
- IBI Group Inc. •
- North American Construction Group Ltd.
- Stantec Inc. Stuart Olson Inc. .

- Badger Daylighting Inc. Calfrac Well Services Ltd. Exco Technologies Ltd.
- Richelieu Hardware Ltd. Russel Metals Inc.
- Trican Well Services Ltd.
- Wajax Corp.

The 2019 Related Industry Comparator Group was used to determine executive compensation for 2020. The Company's total direct compensation for the NEOs was reasonably within the range of the 50th percentile target established by the Board.

In February 2021, the HRS&G Committee engaged Meridian Compensation Consultants ("Meridian") to provide advice on the competitiveness and appropriateness of the Company's Executive Compensation Program for the current year. As part of this review, the HRS&G Committee reviewed the current Related Industry Comparator Group set out above and determined that, taking into consideration the change in the Company's revenue, assets and market capitalization, the current Related Industry Comparator Group be modified. Following the analysis conducted by Meridian, a new group for 2021 was approved by the HRS&G Committee. The new 2021 Related Industry Comparator Group to be used to review 2021 executive compensation is set out below:

- Aecon Group Inc.
- Badger Daylighting Inc.
 - •

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- Calfrac Well Services Ltd.
- Enerflex Ltd.
- North American Construction Group Ltd. Richelieu Hardware Ltd. •

IBI Group Inc.

- .
- Uni-Select Inc.
- Russel Metals Inc.
- •
- - **Taiga Building Products**

- Martinrea International Inc.
- NFI Group Inc.
- Wajax Corp. •

•

. Secure Energy Services Inc.

The members of the Related Industry Comparator Group were selected because these organizations represent a reasonable cross section of similar publicly-traded construction, engineering, industrials, materials and other related companies that have executives in positions that could readily be compared to the Executive Officers at Bird.

The Executive Compensation Program includes the following:

- Base salaries adjusted to be closer to the 50th percentile target.
- The STIP, with annual awards paid out in cash based on the achievement of pre-established performance metrics. •
- The EIP. •
- Benefits.

In 2020, the amount of consulting fees paid to any consultant related to executive compensation was \$13,488. In 2019 and 2018, the amount of consulting fees paid to Mercer related to executive compensation was \$105,090 and \$nil, respectively.

Base Salaries

Base salaries are a component of the overall compensation program for the Executive Officers. As such, it is the intent that base salaries, in conjunction with the other elements of the Executive Compensation Program, are structured so that the total

direct compensation of the Executive Officers falls within an acceptable range of the the benchmark total direct compensation as established by the Board. Accordingly, base salaries have generally been adjusted to the 50th percentile target relative to the peer group.

Short Term Incentive Plan

Under the STIP, applicable in 2020, short-term incentive awards are based on an assessment of corporate, executive team and individual performance, which support the Company's strategy and objectives. Each named executive officer ("**NEO**") is assigned a target STIP award, which is a percentage of base salary. At the beginning of the year, the corporate, executive team and individual performance measures and targets are set. At the end of the year, performance is assessed against those measures and targets to calculate the STIP award for each executive officer. The Board approves the final corporate score. The bulk of the STIP award is based on the achievement of corporate (economic) goals, which are objectively determinable, as noted in the table below.

			SHORT TE	RM COMP	M COMPENSATION TARGET				
	TARGET % OF	ECO	NOMIC	NEPE	ТЕАМ	NEPI			
POSITION	SALARY	%	Сар	%	Сар	%	Сар		
CEO	125%	90%	250%	5%	120%	5%	120%		
COO*/CFO/EVP	80%	80%	250%	10%	120%	10%	120%		
SVP	50%	80%	250%	10%	120%	10%	120%		

*Gilles Royer assumed the role of Chief Operating Officer on August 11, 2020, after serving the Company as Executive Vice President, Industrial since 2015.

For 2020, the Board determined that the corporate (economic) goals under the STIP would be driven by the achievement of return on equity ("**ROE**") at levels determined by the Board at the beginning of 2020. ROE is a Key Performance Indicator and is measured as net income during the performance period as a percentage of opening total shareholders equity on balance sheet for the performance period. The actual STIP payment at the end of the year is calculated based on ROE achieved and ranges from 0% of the target award to a maximum of 250% of the target award depending on the ROE achieved in the year. In 2020, the Company achieved an ROE of 29.4%, resulting in achievement of 219.1% of the STIP economic target award.

The non-economic team performance ("**NEPE Team**") and the non-economic individual performance ("**NEPE Individual**" together with NEPE Team, "**NEPE**") are related to performance objectives established by the Board at the start of each year. These objectives correlate to the Company's strategic plan, including safety, building profitable work programs, employee engagement and executing the Company's strategic plan. Each objective is assigned a weighting. At the end of each year, the CEO will recommend to the Board for approval the level of achievement of the NEPE objectives and assign a score against the percentage weighting of each objective base on a scale such that eighty percent achievement of a NEPE goal will generate 100% attainment of the award for the NEO. This assessment will be done by the HRS&G Committee in respect of the CEO. A maximum of 120% of target award may be earned based on 100% achievement of the NEPE goals.

Equity Incentive Plan ("EIP")

The purpose of the EIP is to provide executive officers of the Company or any Related Entity (as such term is defined in Section 2.22 of National Instrument 45-106 of the Canadian Securities Administrators, as amended from time to time) with the opportunity to acquire Units, i.e. PSUs or RSUs. The EIP is a full-value share unit plan using the value of Shares as the basis for the Units. The PSU award is performance based with the performance multiplier for each PSU capped at 200%. RSU awards are set at a specific number of Shares which are time-vested with no performance multiplier. As noted in the table below, the total EIP award is targeted for NEOs at between 50% and 125% of an executive's base salary. Half of each EIP award is made in PSUs.

		LONG TER		N TARGET
	TARGET %	PERFORMAN	CE SHARES (PSU)	RSU
	OF SALARY	%	Сар	%
CEO	125%			
COO*/ CFO/EVP	80%	50%	200%	50%
SVP	50%			

*Gilles Royer assumed the role of Chief Operating Officer on August 11, 2020, after serving the Company as Executive Vice President, Industrial since 2015.

The Company intends to settle EIP awards in cash on the third anniversary of the date of the award. However, the settlement of Units may be made, at the Company's election and in its sole and exclusive discretion, in either cash or Shares purchased on the TSX or issued from treasury, or a combination thereof. The amount of cash paid or number of Shares delivered on the surrender of Units is adjusted to account for dividends paid since the grant of such Units and, in the case of PSUs, based on the achievement of pre-established performance metrics. In the event that a cash payment is made, it will be based on the volume weighted average trading price of the Shares on the TSX for the five trading days prior to the issue date. Until a participant has achieved any applicable minimum share ownership requirements, the participant will be required to receive Shares (purchased in the market or issued from treasury) in settlement of Units.

The EIP is intended to promote a proprietary interest in the Company by its officers and employees, to encourage such individuals to remain in the employ of the Company and to focus management on operating and financial performance and total long-term return of shareholders. In addition, it is believed that the EIP will help attract and retain qualified officers and employees.

The maximum number of Shares that may be issued from treasury pursuant to the EIP is 1,200,000, which represents 2.26% of all issued and outstanding Shares at the time the EIP was approved by Shareholders and at March 16, 2021. In addition, no more than 5% of the issued and outstanding Shares may be issuable from treasury, at any time, pursuant to the settlement of Units granted to insiders under the EIP, together with Shares issuable to insiders from treasury under any other share compensation arrangements of the Company. Furthermore, the number of Shares issued from treasury to insiders within any one-year period pursuant to the settlement of Units, together with the number of Shares issued from treasury to insiders pursuant to all other share compensation arrangements of the Company, shall not exceed 5% of the issued and outstanding Shares. The Shares in respect of Units that do not vest prior to their expiry or cancellation shall be available for subsequent Unit grants.

The EIP provides that the Board may, in its sole discretion, accelerate the issue date (the date upon which Shares and/or cash shall be issued/paid to the participant in settlement of Units) for all or any Units, at any time, and from time to time. The number of Shares to be issued on such issue date shall be adjusted by: (i) the adjustment ratio applicable in respect of each such Unit; and (ii) in the case of PSUs, the performance multiplier applicable to such PSU at such time.

The adjustment ratio adjusts the number of Shares to be issued on applicable issue dates (or cash to be paid) for dividends that are paid to holders of Shares. The number of Shares to be issued on the issue date (or cash to be paid) shall be adjusted by multiplying the number of Units by the adjustment ratio. The adjustment ratio is initially equal to one and shall be cumulatively adjusted on each dividend payment date by increasing the adjustment ratio by an amount equal to a fraction:

- 1. the numerator of which is the dividend declared and paid on Shares, expressed as a per share amount; and
- 2. the denominator of which is the volume weighted average trading price of the Shares on the TSX for the five trading days preceding the date for the payment of the dividend on Shares.

For PSUs awarded in 2020, the Board determined that the performance multiplier applicable to the PSUs will be determined (i) as to 2/3 based on relative total shareholder return ("**TSR**"), and (ii) as to 1/3 based on the achievement of earnings before income tax compared to the Company's business plan. The performance multiplier for achievement of TSR will be based on a comparison against TSR achieved in the performance period by industry comparator companies.

The following table indicates the range of TSR multiplier based on relative TSR ranking:

Relative TSR Percentile Rank	Performance Multiplier
25 th percentile or less	0.00
50 th percentile	1.00
75 th percentile or greater	2.00

The performance multiplier for achievement of earnings before income tax compared to the business plan is as follows:

Earnings Before Tax Achievement	Performance Multiplier
2/3 or less	0.00
100% achievement	1.00
4/3 or more	2.00

In the case of both the TSR and earnings objectives, achievement between the end points is interpolated on a straight-line basis.

For the performance period, the TSR is calculated as follows:

- 1. a numerator based on:
 - a. the volume weighted average price of the Shares for the five trading days preceding the last day of the performance period, plus
 - b. the dividend paid during the performance period in respect of each Share, divided by
- 2. a denominator based on the volume weighted average trading price of the Shares for the 5 trading days immediately preceding the first day of the performance period.

For future PSU awards, after 2020, the Board may establish different or additional performance metrics to those described above.

Absent any accelerated vesting or termination of Units, described below, or other vesting period established in a participant's award agreement, Units will vest and be paid out on their issue date which will be no later than December 31 in the third year following the date of grant. This timing is subject, however, to the following rules governing the termination of the relationship with the Company:

- 1. if the participant is terminated with cause, all outstanding Units shall be terminated and all rights to receive Shares or cash thereunder shall be forfeited by the participant;
- if the participant is terminated without cause, subject to the discretion of the Board, the participant shall, on the issue date, be entitled to receive the number of Shares or cash, prorated for the number of days the participant was an active employee during the performance period set out in the Unit award agreement. The performance multiplier and adjustment ratio, as applicable, shall be determined as of the issue date;
- if the participant resigns, other than as a result of retirement, disability or death, in accordance with the defined policies of the Company, all outstanding Units shall be terminated and all rights to receive Shares or cash thereunder shall be forfeited by the participant;
- 4. if the participant enters Retirement (as defined in the EIP), the participant shall, on the issue date (and provided he or she is still retired at that time), be entitled to receive the number of Shares or cash, prorated for the number of days the participant was an active employee of the Company during the performance period set out in the Unit award

agreement. The performance multiplier and the adjustment ratio (in respect of dividends) shall be determined as of the issue date;

- 5. if the participant is no longer an active employee as a result of a Disability (as defined in the EIP), the participant shall, on the issue date, be entitled to receive the number of Shares or cash, prorated for the number of days the participant was an active employee of the Company during the performance period set out in the Unit award agreement. The performance multiplier and the adjustment ratio (in respect of dividends) shall be determined as of the issue date; and
- 6. if the participant dies, the issue date for all Units awarded to such participant shall be 30 days after the date of such death and, on the issue date, the participant's beneficiary or estate shall be entitled to receive the number of Shares or cash, prorated for the number of days the participant was an active employee of the Company during the performance period set out in the Unit award agreement. The performance multiplier and the adjustment ratio (in respect of dividends) shall be determined as of the issue date.

Notwithstanding any other elements of the EIP, the Board may, in its sole discretion, accelerate the issue date for all or any Units, at any time, and from time to time. In the event any issue date falls within any period in which a participant is prohibited from trading in Shares pursuant to: (i) applicable law; (ii) the Company's written policies; or (iii) being provided notice by a senior officer or director of the Company, then such issue date will be deferred until the second business day following the expiration of such prohibited period.

The EIP provides that if a Change of Control (as defined in the EIP) occurs and the participant ceases to be an employee of the Company by reason of termination:

- by the Company or a Related Entity or by the entity that entered into a valid and binding agreement with the Company and/or Related Entity to effect the Change of Control, at any time after such agreement is entered into and prior to the 12-month anniversary of the Change of Control, and such termination was for any reason other than for cause; and
- 2. by the participant within 90 days after an act of constructive dismissal, provided such act of constructive dismissal occurs during the 12-month period after the date of Change of Control.

In the event of such a Change of Control and termination of a participant, the issue date for Units awarded to such participant under any outstanding unit award agreements (or any replacement awards) shall be as of the date of such participant's termination and all Units, or replacement awards, shall vest in full. The performance multiplier and the adjustment ratio shall be determined as of the issue date, provided that, if the performance multiplier is not reasonably capable of calculation at such date, it shall be determined by any committee appropriately appointed by the Board, acting reasonably, and subject to approval of the Board.

It is the Company's policy, and participants will be required to acknowledge as a condition of receiving any award of Units under the EIP, that the Company expressly reserves the right to reduce or eliminate the number of Shares issued and/or any cash payment to be made to a Participant, and the Company may further recover (i.e. claw back) from any unpaid compensation, including salary, otherwise due to a Participant by the Company, the value of any Shares issued and/or cash payments made to a Participant pursuant to the EIP and any applicable Unit award agreement, in the event and to the extent the Board determines that, in the applicable performance period, the Participant was grossly negligent or was guilty of wilful misconduct in carrying out any of his or her duties owed to the Company. The Board would have the right to claw back under this provision in the event of any financial restatement resulting from gross negligence or wilful misconduct.

Subject to specific amendments requiring TSX and shareholder approval, as discussed below, the EIP has an amendment provision which provides that the Board may, subject to the rules and policies of the TSX and applicable law, without notice or shareholder approval, at any time or from time to time, suspend or terminate the EIP or amend the terms of the EIP or any Unit award agreement thereunder. In addition, the EIP provides that the Board, and any duly appointed committee, has the sole and complete authority, without notice or shareholder approval, to:

- 1. grant Units to participants under the EIP;
- 2. with respect to the PSUs, set and waive any performance criteria and determine the calculation of any performance criteria;
- 3. interpret the EIP, and modify and rescind rules and regulations relating thereto;
- 4. correct any defect or supply any omission or reconcile any inconsistency in the EIP in the manner and to the extent it considers necessary or advisable;
- 5. exercise rights reserved to the Company under the EIP;
- 6. require the participant to receive Shares or cash on any issue date;
- 7. prescribe forms for notices to be prescribed by the Company under the EIP; and
- 8. make all other determinations and take all other actions necessary or advisable for the implementation and administration of the EIP.

Notwithstanding the above, the foregoing power of the Board to amend or alter the EIP is subject to the requirement that the Company obtain approval of the TSX and shareholder approval in the case of the following amendments:

- 1. any increase in the total number of Shares issuable under the EIP;
- 2. any increase in the total number of Shares issuable to insiders;
- 3. any extension of the term of any Units beyond their original expiry date;
- 4. any amendment that would permit the grant of Units to non-employee directors or add any non-employee directors as Participants under the EIP on a discretionary or other basis;
- 5. any amendment: (i) changing the date of grant of any Units; or (ii) permitting the transfer or assignment of any Units other than on the death of a participant; and
- 6. any change to the amendment provisions of the EIP respecting matters requiring shareholder approval other than the addition of matters to be subject to shareholder approval.

Notwithstanding any of the above provisions relating to the amendment of the EIP, the Board is not permitted to alter or impair any rights or increase any obligations with respect to a Unit that was previously granted under the EIP, without the consent of the participant.

Notwithstanding these restrictions, if the outstanding Shares are increased, decreased, changed into or exchanged for a different number or kind of Shares or securities of the Company through reorganization, merger, recapitalization, reclassification, stock dividend, subdivision or consolidation, an appropriate and proportionate adjustment shall be made by the Board, in its discretion, in the number or kind of awards as regards previously granted and unexercised awards to prevent dilution or enlargement of the rights granted to participants under the EIP. In the event of change of control, all outstanding Units shall be replaced with similar units (provided, however, that any PSUs granted hereunder may be replaced with an equivalent number of RSUs) of the entity resulting from the transaction on substantially the same terms and conditions as the EIP, unless such replacement is not possible or practical, as the Board may, in its sole discretion, determine.

Subject to rules governing transfers on the death of a participant, no Units granted pursuant to the EIP may be assigned or transferred by a participant.

Medium Term Incentive Program ("MTIP")

The MTIP, together with the Stock Option Plan, was replaced by the EIP in 2017 for Executive Officers. Accordingly, no MTIP awards were made to Executive Officers in respect of 2020, 2019 or 2018. The last MTIP awards made to Named Executive Officers were for the 2016 year and the last vesting of MTIP awards to them was on November 30, 2019, with payment in December 2019. However, MTIP awards continue to be made to other employees and, where such employees having

received MTIP awards are promoted to Executive Officer positions, their MTIP awards will continue to vest and be paid out in accordance with the terms of the MTIP.

During the unvested period, phantom shares are deemed to earn dividends ("**Dividends**") equivalent to those that would have been earned had they been Shares of the Company. These Dividends are notionally reinvested in phantom shares of the Company based on the 10-day weighted average trading price immediately prior to the Dividend payout date.

Upon vesting, the Executive Officer will receive a cash payment equal to the number of phantom shares times the weighted average closing price of the Shares during the 10-day trading period immediately preceding the vesting date. During the unvested period, the interests of the MTIP recepient are aligned with those of the Shareholders, as their compensation related to the MTIP is tied to the performance of Shares.

In the event of involuntary termination resulting from disability, death, termination without cause, retirement or a resignation within 180 days of a direct or indirect change of control of the Company, any phantom shares held on behalf of the MTIP recipient will immediately vest. In the event of voluntarily termination or is terminated for cause, entitlement under the MTIP is forfeited.

Stock Option Plan

As previously discussed, in 2017, the EIP replaced both the MTIP for Executive Officers and the Stock Option Plan. Accordingly, the Board did not grant any options in 2020, 2019 or 2018 and has resolved to not make any further awards of options under the Stock Option Plan. As at December 31, 2020, there were no stock options outstanding.

The Company's Stock Option Plan was a component of the compensation program designed to provide key employees, including Executive Officers, with a long-term incentive that benefits both the Shareholders and the selected employees. Non-employee Directors of the Company were not eligible to participate in the Stock Option Plan.

The purpose of the Company's Stock Option Plan was to provide Executive Officers and other selected employees of the Company and its subsidiaries with a share-related mechanism designed to develop and increase their interest in the growth and development of the Company by providing to them the opportunity to acquire a proprietary interest in the Company through the purchase of Shares.

The number of Shares issued to insiders pursuant to the Stock Option Plan and all other security-based compensation arrangements (as defined in the Company Manual of the TSX), within any one-year period, did not exceed 10% of the number of outstanding Shares and the number of Shares issuable to insiders, at any time, pursuant to the Stock Option Plan and all other security-based compensation arrangements, did not exceed 10% of the number of outstanding Shares. Furthermore, the aggregate number of Shares reserved for issuance pursuant to all options granted to any one optionee did not exceed 5% of the number of Shares outstanding on a non-diluted basis at the time of such grant.

In accordance with the Stock Option Plan and applicable TSX rules, the exercise price of the options was fixed by the Board at the date of grant and was not less than the "market price" on the date of grant. Outstanding options will vest in accordance with the vesting schedule fixed at the time of those grants by the Board.

Options granted under the Stock Option Plan are personal to each optionee and are not assignable, except to "permitted assigns", as defined in National Instrument 45-106 – *Prospectus and Registration Exemptions*.

The Stock Option Plan provides that in the event that an optionee ceases to be an employee, officer or consultant of the Company or its subsidiary (other than due to a termination for cause or voluntary resignation, other than retirement), the optionee may exercise any unexercised options which had vested and were exercisable within a period of 90 days following such cessation, subject to the earlier expiry of the options, and provided that no options may be exercised beyond the expiry of the maximum term permitted under the Stock Option Plan.

In the event that the optionee is terminated for cause or voluntarily resigns (other than due to retirement), the options granted to him or her will terminate immediately. In the event of the death of an optionee, the personal representatives of the optionee may exercise any unexercised options which had vested and were exercisable within a period of one year following such death, subject to the earlier expiry of the options, and provided that no options may be exercised beyond the expiry of the maximum term permitted under the Stock Option Plan.

Burn Rate Disclosure

In accordance with the requirements of the TSE, below are the annual burn rates of each security-based compensation arrangement maintained by the Company for the most recently competed fiscal years.

Share based plan	MTIP	RSU	PSU	DSU	Options
Fiscal 2020	0.75%	0.55%	0.55%	0.44%	0.00%
Fiscal 2019	0.23%	0.73%	0.64%	0.44%	0.00%
Fiscal 2018	0.17%	0.36%	0.36%	0.30%	0.00%

Director and Senior Executive Common Share Ownership Policy

The Board has established minimum equity ownership requirements for the Directors and senior management of the Company, including all the NEOs. These minimum equity ownership requirements are intended to encourage Directors and members of senior management to have meaningful equity ownership in the Company and thereby more effectively align their interests with those of the Shareholders.

Common share ownership can be met through direct or indirect ownership of Shares and Units for Executive Officers, and DSUs for Directors.

The table below shows the minimum equity ownership requirements for each applicable position. The time allowed to achieve the minimum equity ownership requirement is five years.

Position	Minimum Equity Ownership Requirement
Director	Three times annual retainer and other basic
Director	fees excluding expenses
President and CEO	Three times base salary
Chief Operating Officer	Two times base salary
Chief Financial Officer	Two times base salary
Executive Vice Presidents	Two times base salary
Senior Vice Presidents	One and a half times base salary
Vice Presidents	One-time base salary

Benefits

The Executive Compensation Program includes the following benefits:

- Standardized vehicle allowances for all Executive Officers.
- An Executive Share Purchase Plan for all Executive Officers, with the Company matching Executive Officer contributions for Share purchases in the plan to a maximum of the lesser of 5% of the Executive Officer's Participant's Eligible Earnings (as defined in the plan) or \$15,000.
- Enrolment for Executive Officers in a corporate health plan, which includes an annual health assessment, diagnostic testing and an in-depth physical examination.

Other benefits offered to Executive Officers in 2020 were substantially the same as those offered to all employees of the Company, including health and dental coverage, life insurance, accidental death and disability programs and long-term income disability protection. The cost of the accidental death and disability and income protection programs are paid entirely by the respective Executive Officer.

Risk Assessment

The HRS&G Committee has been actively involved in the design of the Company's Executive Compensation Program including the establishment of base salaries, the form and amount of profit sharing, the amount awarded under the STIP, EIP and MTIP programs and the amount of options granted under the Company's Stock Option Plan.

One of the purposes for the HRS&G Committee is to assist the Board in fulfilling its obligations relating to human resources, compensation, safety and governance matters and to establish a plan of continuity and development of senior management.

All changes to both salary and any awards of Units for each executive are reviewed by the HRS&G Committee and subject to Board approval. The amounts targeted to be awarded under the STIP and the EIP are prescribed, based on each Executive's base salary and position level. Any changes and awards pursuant to the Company's Stock Option Plan and to the Equity Incentive Plan are at the discretion of the Board, subject to Shareholders' approval where required.

The Board reviews and manages potential risks associated with the Company's Executive Compensation Program through regular oversight of the Company's compensation policies and practices combined with regular review of the Company's financial results. The following are practices used by the HRS&G Committee and the Board, as applicable, to manage and mitigate potential risks associated with the Company's Executive Compensation Program:

- Upon conclusion of every quarter, the Board, including members of the HRS&G Committee, receives a report summarizing any significant changes to the amount of gross margins reported for major projects which were in progress during the quarter, obtaining explanations for any significant variances.
- Construction projects are subject to Board approval prior to tender or proposal submission, or execution of the construction contract, where the contract value exceeds \$200 million and the Board is informed regarding projects in excess of \$100 million.
- All alternative finance projects, with or without equity investment (made by Bird Capital), are subject to approval by the Board.
- All acquisitions are subject to the Board of Directors' approval prior to executing any agreements relating to the transaction.
- All significant purchases of Company assets are subject to Board approval.
- All portfolio investments are governed by the Board's sanctioned investment guidelines, and all portfolio investment transactions are summarized for the Board on a quarterly basis.
- As a matter of Audit Committee routine, the Board enquires about regulatory compliance, and the nature and extent of any provisions and contingencies or any other accounting adjustments which are considered outside the norm.
- A review of whistleblower activity is a quarterly Board agenda item.

By engaging in these activities, the Board and the HRS&G Committee can identify any areas where the Executive Officers may be taking undesired risks in the expectation of obtaining short-term gain that may not be beneficial to the Company. Furthermore, the performance objectives established under the STIP are designed, as a rule, to reward Company-wide performance so that there is little incentive to engage in behaviour that may produce short-term profit at the expense of other objectives such as safety and strategic planning.

Exposure to Compensation Risk

The HRS&G Committee has not identified any unusual risks arising from the Company's executive compensation policies and practices that could have a material adverse effect on the Company. The Executive Compensation Program applies to all executives, though the target and compensation mix differ between executives.

The Executive Officers and Directors are not permitted to purchase financial instruments that are designed to hedge or offset a decrease in the market value of equity securities granted as compensation or held, directly or indirectly by the NEO or Director.

Composition of Human Resources, Safety and Governance Committee

Director	Independent	Expertise / Experience
J. Richard Bird	yes	Mr. Bird contributes to the committee because of his 25-year history as an executive officer of a public company dealing regularly with human resources and compensation matters.
Karyn A. Brooks	yes	Ms. Brooks contributes to the committee because of 20 years of executive management experience at large Canadian corporations dealing regularly with human resources and compensation matters.
Paul A. Charette	yes	Mr. Charette contributes to the committee as because of his 33 years of experience at the Company in a variety of senior management positions, including Chief Executive Officer. He has a comprehensive understanding of the human resource needs of the Company as well as compensation matters.
D. Greg Doyle	yes	Mr. Doyle contributes to the committee because of his 20-year history as a senior partner of an international firm of accountants dealing regularly with human resources and compensation matters.
Bonnie D. DuPont	yes	Ms. DuPont holds a Masters degree with a specialization in Human Resources and was the senior officer responsible for Human Resources in two Canadian corporations, most recently Enbridge Inc. She chairs the Human Resources and Compensation committee at NavCanada and previously chaired the Human Resources and Compensation Committees for the Bank of Canada, UTS Energy, SilverWillow Energy, AltaGas Inc. and the University of Calgary. She held the Certified Human Resources Professional (CHRP) designation and has been a Fellow of the Institute of Corporate Directors since 2015.
Luc J. Messier	yes	Mr. Messier contributes to the committee because of his 30 years' experience in construction, engineering and project management, having worked as managing director and CEO of global Engineering and Construction Companies, and as Senior Vice-President of a Fortune 500 Company. Through these positions, he has been closely involved in Safety Management, Human Resources, Compensation and Benefits, and Governance. He also serves on the board of Sodexo.
Ron D. Munkley	yes	Mr. Munkley contributes to the committee because of his operational and functional responsibility for executive compensation as the COO and CEO of a large public company as well as his experience on the compensation committees of two other commercial Boards. Mr. Munkley is also the Board's Lead Director.
Arni C. Thorsteinson	yes	Mr. Thorsteinson contributes to the committee because of his 20-year history as an executive officer of a public company dealing regularly with human resources and compensation matters.

Summary Compensation Table

The following table sets forth compensation information for 2020, 2019 and 2018 fiscal years for the CEO, the CFO and the other three most highly compensated executives of the Company who at the end of that year were "named executive officers" of the Company ("**NEO**", as that term is defined in Form 51-102F6 – *Statement of Executive Compensation*.)

	Annual Compensation							
Name and Principal			Share-based awards		Option- based	Annual Profit Sharing /	All Other	Total
Position	Year	Salary (\$)	RSU (\$) ⁽¹⁾	PSU (\$) ⁽¹⁾	awards (\$) ⁽²⁾	STIP (\$) ⁽³⁾	Compensation (\$) ⁽⁴⁾	Compensation (\$)
Terrance L.	2020	670,000	418,750	418,750	-	1,735,426	15,000	3,257,926
McKibbon ⁽⁵⁾	2019	572,000	269,000	269,000	-	89,846	15,000	1,214,846
President & Chief Executive Officer	2018	525,000	262,500	262,500	-	110,775	15,000	1,175,775
Wayne R. Gingrich ⁽⁴⁾	2020	442,000	176,800	176,800	-	691,296	65,000	1,551,896
Chief Financial	2019	429,000	171,600	171,600	-	76,534	15,000	863,734
Officer	2018	419,000	167,600	167,600	-	74,750	15,000	843,950
Gilles G. Royer	2020	398,108	148,000	148,000	-	624,904	15,000	1,334,012
Chief Operating	2019	320,000	128,000	128,000	-	57,600	15,000	648,600
Officer ⁽⁵⁾	2018	310,000	124,000	124,000	-	54,808	15,000	627,808
J. Paul Bergman ⁽⁴⁾⁽⁵⁾	2020	340,000	136,000	136,000	-	530,134	20,000	1,162,134
Executive Vice	2019	320,000	128,000	128,000	-	56,320	20,000	652,320
President, Buildings East	2018	310,000	124,000	124,000	-	55,304	143,125	756,429
Charles J. Caza ⁽⁴⁾	2020	351,000	87,750	87,750	-	343,106	65,000	934,606
Executive Vice	2019	335,000	209,605	83,750	-	58,625	15,000	701,980
President and Chief Legal Officer	2018	320,000	80,000	80,000	-	54,880	15,000	549,880

(1) These amounts represent the value of EIP awards at the time of award made to the NEO using the volume weighted average price of Bird common shares on the TSX for the five trading days prior to the award date set by the Board, which was \$5.022, \$5.455 and \$10.004 for the 2020, 2019 and 2018 awards, respectively. Included in the 2019 RSU awards amount for Mr. Caza is a \$125,855 RSU special award representing 18,500 units at \$6.803 per share, issued in addition to the EIP compensation plan. The following table shows the market value of a PSU and RSU (i.e. a single unit of each) awarded and not vested as at December 31, 2020 for outstanding awards, based on the market value assumptions set out below (see RSU and PSU – Market Value Assumptions), being: (i) a closing price of the Company's common shares on the TSX of \$8.00; (ii) the applicable Adjustment Ratio for PSUs and RSUs; and (iii) the applicable estimated Performance Multiplier for PSUs:

Year of Grant	Value of each PSU and each RSU	Market Value of each PSU	Market Value of each RSU
	at time of award	at December 31, 2020	at December 31, 2020
2020	\$5.022	\$13.495 (268.7% of issue value)	\$8.376 (166.8% of issue value)
2019	\$5.455	\$15.027 (275.5% of issue value)	\$9.016 (165.3% of issue value)
	\$6.803	n/a	\$9.016 (132.5% of issue value)
2018	\$10.004	\$6.858 (68.6% of issue value)	\$9.496 (94.9% of issue value)

These PSU and RSU awards will vest and be paid no later than December 31 in the third year following the date of the grant.

(2) None of the NEOs of the Company were granted any Options during the financial years ended December 31, 2020, 2019 and 2018, respectively.

- (3) The figures disclosed hereunder represent the annual amounts allocated to the individuals pursuant to Bird's cash settled Short-Term Incentive Plan ("STIP"). The cash payment of the allocated amounts occurs after the close of the fiscal year to which the payment relates.
- (4) Except as stated in this note, "All Other Compensation", including perquisites and other personal benefits, for each NEO does not exceed \$50,000 or 10% of total salary and profit sharing and the amounts paid relate to the Company match portion of the Executive Share Purchase Plan. The amounts paid to Mr. Bergman in 2018 also include a \$123,125 moving allowance and the benefit related to the interest free loan (in 2018, 2019 and 2020) for his relocation to Toronto to become Executive Vice President. Mr. Gingrich and Mr. Caza each received a \$50,000 special bonus in 2020.
- (5) Mr. McKibbon joined Bird on June 5, 2017 as Chief Operating Officer and assumed the role of President & Chief Executive Officer on July 1, 2019. Mr. Royer assumed the role of Chief Operating Officer on August 11, 2020, after serving the Company as Executive Vice President, Industrial since 2015. Mr. Bergman assumed the role of Executive Vice President, Commercial in January 2018.On September 28, 2020 Mr. Bergman assumed the role of Executive Vice President, Buildings East. Mr. Caza assumed the role of Executive Vice President and Chief Legal Officer on September 28, 2020 after serving the Company as Senior Vice President and General Counsel since 2015.

Outstanding Share-Based Awards

As discussed above, the STIP and EIP applied to all Executive Officers of the Company in 2020. On March 9, 2021, the Board approved total awards of \$3,924,866 to the NEOs under the STIP, in respect of the 2020 fiscal year. Under the EIP, the allotment to the NEOs was \$967,300 in PSUs and \$967,300 in RSUs for the 2020 fiscal year. The number of notional Shares issued for 2020 was determined using the weighted average trading price of Bird common shares on the TSX for the five trading days prior to March 19, 2020. The amounts shown in the table below include the unvested 2020, 2019 and 2018 EIP awards.

Names	Number of RSUs that have not vested (#)	Number of PSUs that have not vested (#)	Market or payout value of RSU awards that have not vested(\$) ¹	Market or payout value of PSU awards that have not vested(\$) ¹
Terrance L. McKibbon ² President & Chief Executive Officer	158,935	158,935	1,392,189	2,046,186
Wayne R. Gingrich Chief Financial Officer	83,415	83,415	737,584	1,062,672
Gilles G. Royer ² Chief Operating Officer	65,330	65,330	576,107	835,300
J. Paul Bergman ² Executive Vice President, Buildings East	62,941	62,941	556,093	803,054
Charles J. Caza ² Executive Vice President and Chief Legal Officer	59,323	40,823	527,512	521,341

(1) The market value of these units was based on the closing price of the Company's common Shares on the TSX at December 31, 2020 of \$8.00 per share. The following tables summarize the market value assumptions for the RSUs and PSUs that have not vested:

RSU and PSU – Market Value Assumptions	2018 Awards	2019 Awards	2020 Awards	
Adjustment Ratio	118.7%	112.7%	104.7%	
Performance Multiplier	72.2%	166.7%	161.1%	

(2) Mr. McKibbon joined Bird on June 5, 2017 as Chief Operating Officer and assumed the role of President & Chief Executive Officer on July 1, 2019. Mr. Royer assumed the role of Chief Operating Officer on August 11, 2020, after serving the Company as Executive Vice President, Industrial since 2015. Mr. Bergman assumed the role of Executive Vice President Commercial in January 2018. On September 28, 2020, Mr. Bergman assumed the role of Executive Vice President Commercial in January 2018. On September 28, 2020, Mr. Bergman assumed the role of Executive Vice President, Buildings East. Mr. Caza assumed the role of Executive Vice President and Chief Legal Officer on September 28, 2020 after serving the Company as Senior Vice President and General Counsel since 2015.

Incentive Plan Awards - value vested or earned during 2020

The following table shows for each NEO the amount of share-based awards under the EIP that vested during 2020 and the amount earned in 2020 under the STIP.

Name	Share-based awards - Value vested during the year (\$)	Non-equity incentive plan compensation -Value earned during the year (\$)
Terrance L. McKibbon ⁽¹⁾ President & Chief Executive Officer	171,712	1,735,426
Wayne R. Gingrich Chief Financial Officer	168,506	691,296
Gilles G. Royer ⁽¹⁾ Chief Operating Officer	139,298	624,904
J. Paul Bergman ⁽¹⁾ Executive Vice President, Buildings East	70,211	530,134
Charles J. Caza ⁽¹⁾ Executive Vice President and Chief Legal Officer	84,253	343,106

(1) Mr. McKibbon joined Bird on June 5, 2017 as Chief Operating Officer and assumed the role of President & Chief Executive Officer on July 1, 2019. Mr. Royer assumed the role of Chief Operating Officer on August 11, 2020, after serving the Company as Executive Vice President, Industrial since 2015. Mr. Bergman assumed the role of Executive Vice President Commercial in January 2018. On September 28, 2020, Mr. Bergman assumed the role of Executive Vice President, Buildings East. Mr. Caza assumed the role of Executive Vice President and Chief Legal Officer on September 28, 2020 after serving the Company as Executive Vice President and General Counsel since 2015.

Stock-Based Compensation

As noted above, the Stock Option Plan was replaced by the EIP in 2017. Accordingly, the Board did not grant any options in 2020, 2019 or 2018 and resolved not to make any future grants under the Stock Option Plan. During 2020, the 100,000 previously outstanding options were forfeited and, as at December 31, 2020, no options were outstanding.

General Summary Information:	2018	2019	2020
Number of Stock Options Granted	0	0	0
Number of Employees Granted Stock Options	0	0	0
Number of Stock Options Granted in the year as a Percentage of Outstanding common shares at December 31	0%	0%	0%
Number of Stock Options Outstanding as a Percentage of Outstanding common shares at December 31 ^{(1) (2)}	1.15%	0.24%	0
Average Weighted Exercise Price of Stock Options $Outstanding^{(1)(2)}$	\$13.55	\$11.87	n/a
Number of Stock Options exercised in the year	0	0	0

⁽¹⁾ The 2017 and 2018 percentages include stock options granted in 2012 that expired in March 2019.
 ⁽²⁾ In 2020, all remaining stock options granted in 2015 expired in August 2020.

The total number of Shares reserved under the Company's Stock Option Plan is 4,215,385. However, the Board determined, in connection with the approval of the EIP, to suspend the Stock Option Plan and no future awards under the Stock Option Plan are currently expected.

Employment Contracts

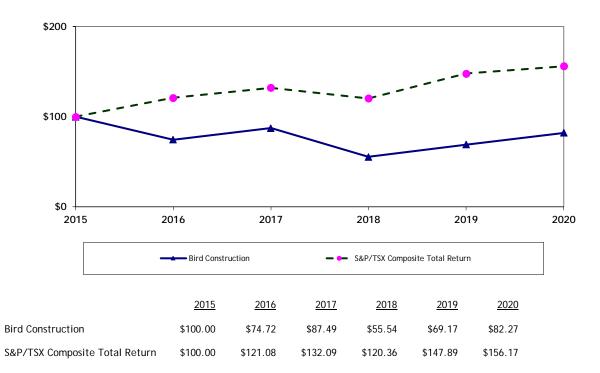
The employment contract of Mr. Gingrich contains provisions for the payment of the following amounts in the event of: (i) termination without cause; or (ii) a change in control of the Company within five years of his employment start date and such change in control leads to or causes a material adverse change in his title or role, provided written notice is given within six months of such material adverse change:

- 1. Separation allowance or pay in lieu of notice in an amount equal to nine months' base salary and profit sharing, based on prior year's compensation, plus one additional month for each full year of service to a maximum of fifteen months; and
- 2. The value of all phantom shares issued in accordance with the MTIP (or any successor plan).

The Company does not have employment agreements with any other NEO.

PERFORMANCE GRAPH

The following graph compares the Company's total Shareholder return (assuming an investment of \$100 purchased on December 31, 2015) on the Shares of the Company during the period from December 31, 2015, to December 31, 2020, with the cumulative total return of the S&P/TSX Composite Total Return Index, assuming reinvestment of all distributions and dividends.



Five Year Total Return on \$100 Investment (Distributions Reinvested)

As noted in the graph above, during the five year period to December 31, 2020 the Company's total shareholder return decreased by approximately 17.73% while the S&P/TSX composite index increased by approximately 56.17% during the same period. In November of 2016, the Company announced a reduction to the monthly dividend from \$0.0633 per share to \$0.0325 per share. The Company cited the expectation for a continuation of a slow resource sector and resultant impact

on earnings combined with the anticipated increase in Public Private Partnership ("PPP") and alternative finance project activity, which require a healthy balance sheet as the primary reasons for the adjustment to the dividend. The Company has maintained the dividend per month at \$0.0325 per share since the reduction. The change in the rate of the dividend allowed the Company to maintain equity and working capital at levels not otherwise attainable had the previous dividend been maintained, which helped to support the execution of the Company's diversification strategy. In the one year period to December 31, 2020, total shareholder return on Bird shares was approximately 18.9% while the S&P/TSX Composite Total Return Index increased by approximately 5.6% during the comparable period.

As noted in "Compensation of Executive Officers", the Company's executive compensation is directly linked to the performance of individual officers and the performance and financial results of the Company. Individual awards under the Equity Incentive Plan are awarded on the basis described under the heading "Equity Incentive Plan". The value of an LTIP award (an RSU or PSU) after grant fluctuates based on the Company's share price, thereby aligning the interests of NEOs with those of Shareholders.

ADDITIONAL INFORMATION

A comprehensive description of the Company as well as a summary of risk factors applicable to the Company are set out in the Company's latest available Annual Information Form ("**AIF**") and latest available Management's Discussion and Analysis ("**MD&A**") of results of operations and financial position. Copies of the AIF and the Company's consolidated annual financial statements and MD&A for the year ended December 31, 2020 and any interim consolidated financial statements of the issuer that have been filed for any period after the end of the Company's most recently completed financial year, are available to anyone, upon request, from the Corporate Secretary of the Company at 5700 Explorer Drive, Suite 400, Mississauga, Ontario L4W 0C6. Such copies will be sent to any Shareholders without charge. Additional information relating to the Company is available on SEDAR at www.sedar.com and financial information relating to the Company's consolidated financial statements and MD&A for the year ended December 31, 2020.

APPROVAL BY THE BOARD OF DIRECTORS

The contents of this Circular and its sending to the Shareholders have been unanimously approved by the Board of Directors. A copy of this Circular has been sent to each Director of the Company, each Shareholder entitled to notice of the Meeting and the Company's auditors.

March 16, 2021

By order of the Board of Directors

P.A. Chautte

Paul A. Charette Chair of the Board of Directors

SCHEDULE "A"

BOARD MANDATE - DUTIES AND RESPONSIBILITIES OF THE BOARD

The Board of Directors (the "**Board**") of Bird Construction Inc. (the "**Company**" or "**Bird**") is responsible for the stewardship and oversight of the management of the Company in accordance with obligations under the articles of incorporation, by-laws and applicable laws.

Within its stewardship responsibility, the Board's role is to preserve and enhance the viability of the Company and to ensure that it is managed with a view to the best interests of the Company and the Company's shareholders ("**Shareholders**"). In carrying out these responsibilities and discharging its obligations, the Board will, either directly or through its committees, perform the duties and adhere to the guidelines set out in the Mandate of the Board of Directors & Corporate Governance Guidelines.

The duties and responsibilities of the Board include stewardship and oversight in the following areas:

Strategic Planning and Performance

- a) Approving the Company's vision, mission and value statements.
- b) Reviewing the effectiveness of the Company's strategic planning process and annually approving the business plan and strategic plan.
- c) Monitoring the Company's performance against the overall business objectives and strategic plans and taking action when performance falls short of its goals or when other special circumstances (for example acquisitions) warrant it.
- d) Establishing annual performance expectations and corporate goals and objectives for the President & Chief Executive Officer (CEO), monitoring progress against those expectations and taking appropriate action when performance falls short.
- e) Reviewing and approving all major strategic initiatives, investments and transactions.

Principal Risks

- a) Overseeing risk management at the Company, balancing risks and rewards while ensuring that management has in place policies, processes and procedures designed to identify and effectively measure, manage and mitigate the principal risks of the Company's business.
- b) Reviewing the systems implemented by management to manage the Company's risk and approve the Company's risk appetite.
- c) Reviewing and approving significant policies and practices that ensure compliance with applicable regulatory, corporate, securities and other legal requirements.
- d) Reviewing the principal risks of the Company's business and the appropriateness of the systems put in place to measure, manage and mitigate these risks.

Executive Management Team

- a) Selecting the CEO and approving the selection of the other executive officers of the Company.
- b) Satisfying itself, to the extent feasible, of the integrity and effectiveness of the CEO and the other executive officers of the Company.
- c) Establishing an effective system of remuneration that is congruent with the Company's strategic plans.
- d) Overseeing the Company's succession planning process including the appointment, training, compensation and performance assessment of the non-executive Chair of the Board (the "Chair"), Board committee chairs, directors of the Board ("Directors"), the CEO and other executive officers of the Company.
- e) Delegating to management powers to effectively manage the Company. In particular, in respect of, the day-to-day business of the Company, within a policy and budget framework established by the Board.

Financial Reporting and Internal Controls

- a) Reviewing the effectiveness of the Company's internal controls and management information systems.
- b) Reviewing and approving the Company's annual and quarterly financial statements and management discussion and analysis, annual information form, management proxy circular and other public disclosure documents that require board approval.
- c) Overseeing compliance with applicable audit, accounting and reporting requirements.
- d) Approving dividends, as well as capital allocations, expenditures and transactions which exceed threshold amounts set by the Board.

Governance

- a) Providing stewardship and using its collective expertise, skills, experiences and competencies, to probe, provide proactive, timely, objective and thoughtful guidance to, and oversight of, senior management.
- b) Developing the Company's approach to corporate governance, including establishing and maintaining corporate governance guidelines.
- c) Establishing appropriate structures and procedures to allow the Board to function independently of management.
- d) Establishing Board committees, appointing Board committee chairs and approving their respective charters to assist the Board in carrying out its duties and responsibilities.
- e) Evaluating, on a regular basis, the Board, its committees and individual directors, and reviewing the composition and size of the Board and its committees with a view to the skills, contribution, effectiveness and independence of the Board and its members.