



We bring life to vision Creating great things with you

# Q1 2023 Investor Presentation

May 10, 2023

**Bird Construction Inc. (TSX:BDT)** 

## Disclaimer



This presentation contains forward-looking statements and information ("forward-looking statements") within the meaning of applicable Canadian securities laws. The forward-looking statements contained in this presentation are based on the expectations, estimates and projections of management of Bird Construction Inc. ("Bird" or "The Company") as of the date of this presentation unless otherwise stated. The use of any of the words "believe", "expect", "anticipate", "contemplate", "target", "plan", "outlook", "potential", "estimated", "intend", "consensus", 'future", "may", "will", "should" and similar expressions are intended to identify forward-looking statements. More particularly and without limitation, this presentation contains forward-looking statements concerning: anticipated financial performance; the outlook for 2023; expectations with respect to anticipated revenue growth, growth in earnings per share and adjusted EBITDA in 2023 and margin improvements; the Company's ability to grow profitably; sufficiency of working capital; and with respect to Bird's ability to convert Pending Backlog to Backlog.

Since forward-looking statements address future events and conditions, by their very nature they involve inherent risks and uncertainties. Investors are cautioned that forward-looking statements are based on the opinions, assumptions and estimates of management considered reasonable at the date the statements are made, and actual results could differ materially from those currently anticipated due to a number of factors and risks. These include, but are not limited to the risks associated with the industries in which the Company operates in general such as: operational risks, industry and inherent project delivery risks; ability to hire and retain qualified and capable personnel; global pandemics; delays or changes in plans with respect to growth projects or capital expenditures; costs and expenses; health, safety and environmental risks; commodity price, interest rate and exchange rate fluctuations; compliance with environmental laws risks; competition, ethics and reputational risks; ability to access sufficient capital from internal and external sources; repayment of credit facility; collection of recognized revenue; performance bonds and contract security; potential for non-payment and credit risk and ongoing financing availability; regional concentration; regulations; dependence on the public sector; client concentration; labour matters; loss of key management; subcontractor performance; unanticipated shutdowns, work stoppages, strikes and lockouts; maintaining safe worksites; cyber security risks; litigation risk; corporate guarantees and letters of credit; volatility of market trading; failure of clients to obtain required permits and licenses; payment of dividends; economy and cyclicality; Public Private Partnerships project risk; design risks; completion and performance guarantees/design-build risks; ability to secure work; estimating costs and schedules/assessing contract risks; quality assurance and quality control; accuracy of cost to complete estimates; insurance risk; adjustments and cancellations

Readers are cautioned that the foregoing list of factors is not exhaustive. Additional information on other factors that could affect the operations or financial results of the parties, and the combined company, are included in reports on file with applicable securities regulatory authorities, including but not limited to Bird's Annual Information Form and Management's Discussion and Analysis for the year ended December 31, 2022, each of which may be accessed on Bird's SEDAR profile, at www.sedar.com and on the Company's website at <a href="https://www.bird.ca">www.bird.ca</a>.

The forward-looking statements contained in this presentation are made as of the date hereof and the Company undertakes no obligation to update publicly or revise any forward-looking statements, whether as a result of new information, future events or otherwise, unless so required by applicable securities laws.

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#### TERMINOLOGY AND NON-GAAP & OTHER FINANCIAL MEASURES

Throughout this presentation, management uses certain terminology and financial measures that do not have standard meanings under IFRS and are considered specified financial measures. These include non-GAAP financial measures, non-GAAP financial ratios, and supplementary financial measures. These measures may not be comparable with similar measures presented by other companies. Further information on these financial measures can be found in the "Terminology and Non-GAAP & Other Financial Measures" section in Bird's most recently filed Management's Discussion & Analysis for the period ended March 31, 2023, prepared as of May 9, 2023. This document is available on Bird's SEDAR profile, at www.sedar.com and on the Company's website at www.bird.ca.

- "Backlog" is a term representing the total value of all contracts awarded to the Company, less the total value of work completed on these contracts as of the date of the most recently completed quarter. The Company's Backlog equates to the Company's remaining performance obligations as disclosed in the Company's most recent notes to the financial statements filed on SEDAR. Additions to remaining performance obligations are also referred to by the Company as "Securements".
- "Pending Backlog" is a supplementary financial measure representing the total potential revenue of awarded but not contracted projects including where the Company has been named preferred proponent, where a contract has not been executed and where the letter of intent or agreement received is non-binding. It may also include amounts for agency relationship construction management projects, pre-construction activities and estimated future work orders to be performed as part of multi-year MSA, maintenance, task order, and similar contractual arrangements".
- "Gross Profit Percentage" is a supplementary financial measure representing the percentage derived by dividing gross profit by construction revenue.
- "Adjusted Earnings" is a non-GAAP financial measure defined as IFRS net income excluding asset impairments, acquisition, integration and restructuring (as defined in accordance with IFRS) costs and the income tax effect of these costs.
- "Adjusted Earnings Per Share" is a non-GAAP financial ratio calculated by dividing Adjusted Earnings by the basic weighted average number of shares.
- "Adjusted EBITDA" is a non-GAAP financial measure representing earnings before taxes, interest, depreciation and amortization, finance and other costs, finance income, asset impairment charges, gain or loss on sale of property and equipment, restructuring and severance costs outside of normal course, and acquisition, integration and restructuring (as defined in accordance with IFRS) costs.
- "Adjusted EBITDA Margin" or "Adjusted EBITDA Percentage" is a non-GAAP financial ratio representing the percentage derived by dividing Adjusted EBITDA by construction revenue.

BIRD CONSTRUCTION INC. INVESTOR PRESENTATION





#### TERMINOLOGY AND NON-GAAP & OTHER FINANCIAL MEASURES (continued)

- "Current Ratio" is a supplementary financial measure representing the percentage derived by dividing total current assets by total current liabilities.
- "General and Administrative expenses as a percentage of revenue" is a supplementary financial measure representing the percentage derived by dividing general and administrative expenses by construction revenue.
- "Adjusted Net Debt" is a non-GAAP financial measure defined as current and long-term loans and borrowings as disclosed in the Company's statement of financial position, less accessible cash, as disclosed in the Company's notes to the financial statements. Management uses this as a measure of financial leverage and is part of its assessment of the Company's capital structure. At March 31, 2023, Adjusted Net Debt of \$23,663 is calculated as: Loans and borrowings (non-current) \$65,108 plus Current portion of loans and borrowings \$6,587 minus Accessible cash \$48,032.
- "Adjusted Net Debt to TTM Adjusted EBITDA" is a non-GAAP financial ratio calculated by dividing Adjusted Net Debt by the Company's trailing twelve month Adjusted EBITDA.

  Management uses this as a measure of financial leverage and is part of its assessment of the Company's capital structure.
- "LT Loans & Borrowings to Equity" is a supplementary financial measure calculated as non-current loans and borrowings divided by total shareholders' equity, as disclosed in the Company's consolidated statement of financial position

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### **Positioned For Growth on Strong Business Foundation**



#### **Bird Construction**

TSX: BDT

Bird is a Canadian construction and maintenance company providing a comprehensive scope offering and a diversified portfolio of services to industrial, institutional, and commercial markets including new construction and retrofits; industrial maintenance, repair and operations services, shutdowns and turnarounds; civil infrastructure construction; mine support services; utility contracting; fabrication; steel modular construction; and specialty trades.



A healthy and safe work environment is non-negotiable.



Team of 5000+

Experienced management team



Record revenue, solid profitability



Strong annual cash generation on record revenue





Over 90% of projects underway are low to medium risk projects



> 70% of combined backlog and pending backlog has a collaborative delivery model



Well-capitalized balance sheet

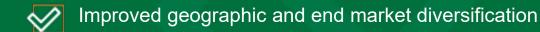


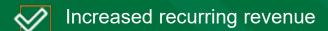
Organic and acquisitive growth, driving diverse services and larger selfperform scopes



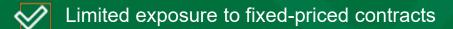
# Constructing a Strong Foundation

## **Created a Strong Foundation**









Acquired transformational business: Stuart Olson

Acquired accretive tuck-in: Dagmar

## **Key Near-Term Strategic Priorities**

Enhance cross-selling opportunities
Continue to improve margins
Maintain financial flexibility
Enhance ESG framework
Continue to deliver superior



shareholder returns





# **Experienced Multidisciplinary Team**

Strong Team of Constructors

- Leveraging our talent leadership team
- Deep bench strength and recruiting for the future
- Robust people programs supporting continuous learning and development
- Continuous improvement and innovation focus
- Committed to Diversity and Inclusion







## WE PUT SAFETY FIRST

A healthy and safe work environment is nonnegotiable. We build a culture of operational and psychological safety through engagement, learning and leadership.



## WE LEAD WITH HONESTY

We speak and act with integrity, clarity and care so people can trust our word and our work. Being honest means we can deliver the best outcomes and consistent results.



## WE ARE STRONGER TOGETHER

Success is a team effort.
Our inclusive workplace enables our combined expertise, humility and creativity to unlock our greater potential.



## WE ARE DRIVEN TO DO GREAT WORK

We built our name on quality. We have a passion for excellence in our work and relationships that honours our businesses and our industry.



## WE CREATE OPPORTUNITY

Rooted in a solid foundation, we adapt and grow to face the future. We are committed to elevating each other to chart the best path forward in an evolving world.



### Sustained Momentum, Revenue Growth, Record Combined Backlog



Confidence in 2023 margin improvements



Year-over-year organic revenue growth



Healthy seasonal earnings



Record combined Backlog and Pending Backlog



Strong cash position, low leverage and significant credit capacity

### Q1 2023 Highlights

\$536.5M

12.8%

Q1 2023 Revenue

Year-over-year

growth

\$5.1M

\$0.10

Net Income

**EPS** 

\$16.1M

3.0%

Adjusted EBITDA<sup>(2)</sup>

Adjusted EBITDA

Margin<sup>(1)</sup>

\$5.3M

\$0.10

Adjusted Earnings<sup>(2)</sup>

Adj. EPS (1)

\$2.7B

\$3.0B

Backlog<sup>(1)</sup>

Pending Backlog<sup>(1)</sup>

(1) Refer to the Disclaimer slides for more information on Terminology and Non-GAAP & Other Financial Measures.
(2) Adjusted Earnings and Adjusted EBITDA are non-GAAP financial measures. Refer to the Disclaimer slides for more information on Terminology and Non-GAAP & Other Financial Measures.

## **What Sets Us Apart**



Q1 2023 Revenue +12.8% Y/Y

#### Disciplined and strategic revenue growth

- o Record 2022 Revenue \$2.4B: growth through strategic acquisitions. diversification of service offerings and cross-selling.
- o Resilient revenue streams in high demand sectors. with a balanced public/private client mix.

**Outlook: High** single-digit growth for 2023

Q1 2023 TTM Adj. **EBITDA 4.1%** 

#### **Positive** momentum on margin growth

- Minimal exposure to high-risk lump sum turn-key projects
- o Increased specialized, selfperform capabilities, focus on higher-margin potential sectors and lower risk and majority collaborative contracts

**Record Combined Backlog** 

#### Growing recurring revenue

- 2023 first quarterend Backlog \$2.7B, Pending Backlog \$3.0B
- o Risk-balanced contracts across sectors and geographies
- >\$1.1B recurring revenue contracts at end of first quarter 2023

Q1 2023 Working Capital +20% Y/Y

#### **Strong balance** sheet & financial flexibility

- Well-positioned for capital allocation priorities
- Very positive return metrics: ROE, ROIC, ROCE(1)

+ Self Perform **Capabilities** 

#### Track record of accretive M&A

- Successful integrations, growing volume of cross-selling
- o 2023 Trinity Communications. key growth market
- o 2021 Dagmar, delivered strong post-acquisition growth
- o 2020 Transformational Stuart Olson Acquisition

+ Growing **National Portfolio** 

#### **Elevated** sustainability profile

- Delivering energy transition projects and sustainable new build and retrofit services
- Implemented ESG strategy, positioning for future reporting
- o 2022 ESG Overview released May 9, 2023

Strong visibility with over 70% of combined backlog in a collaborative model Positioned for growth and positive FCF generation

Accretive, tuck-ins in key sectors; remain open to large opportunities and will be opportunistic

Significant portfolio of sustainability projects

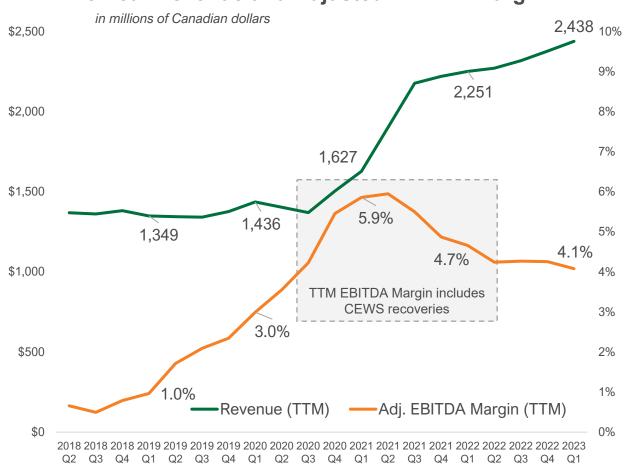
**Further opportunity** to improve margins through 2023 & 2024

## Risk Balanced Business Model Generating Growth and Profitability

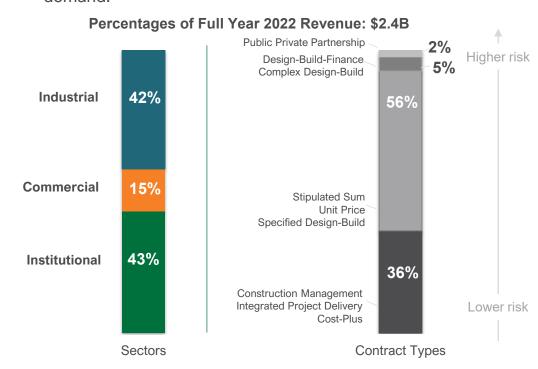


#### Growing TTM Revenue and healthy EBITDA Margin

#### 5-Year Revenue and Adjusted EBITDA Margin



- Improving margins through increased self-perform activity, strategic organic growth, acquisitions, and diligent cost management.
- Revenue growth through increased organic and acquisitive diversification, greater depth of cross-selling, strong market demand.



(1) Refer to the Disclaimer slides for more information on Terminology and Non-GAAP & Other Financial Measures.

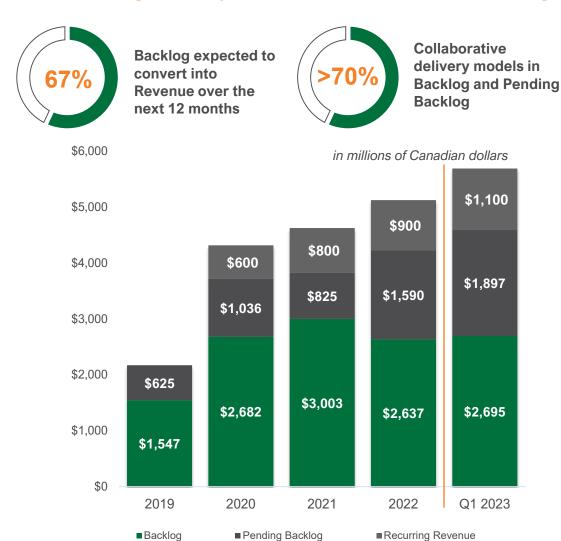




#### **Highly Collaborative, Diverse Backlog Mix**



#### Strong visibility to continued revenue and margin growth through 2023



## **Growing Portfolio of Recurring Revenue Contracts in Pending Backlog**

MSA and other multi-year recurring contracts representing a recurring revenue stream over the next three to seven years

\$1.1 Billion Combined MSA and other multi-year recurring contracts



Tier one MRO contractor



Average contract term



Growing nuclear recurring revenue portfolio



Growing recurring revenue supporting visibility and outlook



Solid commodities related opportunities



## **Expanded Capabilities Aligned to High Growth Sectors**



#### **Executing Well on Strategic Pillars**



#### TEAM

- · World class safety program
- Highly engaged, high-performance team with industry leading people programs that promote a culture of hungry, humble, and smart
- Strategic internal and external partnerships and collaborative contracting methods



#### PERFORM

- Culture of operational excellence
- Innovative client solutions
- Common and scalable technology platform that builds efficiencies
- · Robust financial and risk management
- · Consistent profitability and balanced backlog



#### DIVERSIFY

- Diverse service offerings, market reach and geography with new and current clients
- Leverage integrated services nationally
- · Increase self-perform capabilities
- Promote positive relationships with Indigenous partners and communities
- Strong brand with balanced ESG strategy

Positioned for growth with a significant pipeline of projects and a robust bidding environment for disciplined pursuit of new work.

#### RECENT ANNOUNCEMENTS

- February Acquisition: Trinity Communications, diversified selfperform telecommunications and utilities contractor based in Ontario
- February Agri-foods: Awarded Processing Facility in Ontario valued at approximately \$200M
- March Mining: Awarded Concrete Foundations Package and Site Services MSA for BHP's Jansen Potash Project >\$170M
- April Energy and Mining: MRO team awarded \$300M in new agreements and additional scope to be executed under MSAs
- May Modular: Bird awarded Canada's tallest modular construction building under BC Housing's Permanent Supportive Housing Initiative - \$50M



#### **Significant Demand Trends – Public and Private Clients**



#### Budgets support significant growth in infrastructure

#### FEDERAL INFRASTRUCTURE INVESTMENT PROGRAMS & BUDGET 2023

Canada Infrastructure Bank: Budget 2023 announced an investment of at least \$20 billion to support building major clean electricity and clean growth infrastructure projects.

Investing in Canada Plan: >\$33 billion in funding for public infrastructure across the country including water and wastewater, transit, and other community facilities.

BRITISH COLUMBIA: \$37.5B over three years to be allocated to various infrastructure and capital projects including 3.4B over three years towards the replacement and construction of secondary and elementary schools; an additional \$5.5B over three years to build capacity for post-secondary institutions; \$11.2B investment for health facility upgrades; and \$13.3B for transportation network improvements.

ALBERTA: \$6.9 billion over 3 years for municipal infrastructure including LRTs and water and wastewater facilities; \$3.1B for health care and additional funding for education facilities.

SASKATCHEWAN: \$3.7 billion to build schools, hospitals, highways, municipal and 2.7 billion for Crown infrastructure including power generation and distribution, natural gas distribution, and telecommunications networks.

MANITOBA: \$14B capital investment plan over the next five years with \$3 billion for 2023/2024; investing in education and healthcare, as well as highways and water treatment.

\$3.0B over 13 years to support a more sustainable, secure, and affordable electricity grid.

\$1.5B for Critical Minerals Infrastructure Fund.

\$500M over ten years to the Strategic Innovation Fund to support the development and application of clean technologies.

\$2.7B for Canada's trade corridor including bridges, railways, ports and airports.

Ontario: \$70.5 billion for transit and over \$48 billion in hospital infrastructure over the next 10 years; \$15 billion in capital grants to expand and renew schools; nearly \$4 billion to ensure every community across the province has access to high-speed internet by the end of 2005; and investing in exploration and innovation to support critical minerals including those in the Ring of Fire.

> QUEBEC: Infrastructure investments of \$150 billion over ten years for education and healthcare infrastructure, transportation and public transit, and affordable housing.

> > **ATLANTIC:** Significant spending for improving energy efficiency of buildings, affordable housing, healthcare, education and transportation infrastructure.

> > TERRITORIES: YT - \$480 million in capital projects; NT -\$328 million in infrastructure projects; NU - \$338 million in capital projects; spending targeted to highways, housing, healthcare and LTC, renewable energy, and connectivity.



#### Positioned to **Capture Growth** in Key Sectors

Diverse range of services and selfperform scopes



















**Heavy Civil Services** 















#### **Permanent Modular Construction: Achieving New Heights**



#### Increasing awareness of the benefits of modular construction

Bird has a growing portfolio of permanent modular projects.

The modular approach provides cost savings and enhanced cost predictability, as well as a substantially reduced construction schedule facilitating faster occupancy than traditional builds. Modular construction delivers quality units on a rapid, repeatable scale, while still allowing for customization to meet clients' needs and delivering a final product with a look and feel comparable to traditional builds.

Modular is an efficient solution for Canada's housing crisis and long-term care capacity challenges as well as rapid delivery of other important infrastructure that has a repeatable design format.

#### **Market Sectors**

- Affordable housing
- Long-term Care
- Hospitality
- Correctional facilities

#### **Recent Announcements**

Bird awarded Canada's tallest modular tower: BC Housing's Permanent Supportive Housing Initiative project on East King Edward Avenue in Vancouver, BC. The 14-storey modular project is valued at approximately \$50 million.



 The permanent modular construction industry topped \$12 billion in North America in 2022, accounting for 6.03 percent of all new construction starts<sup>(1)</sup>.



(1) Modular Building Institute's 2023 Permanent Modular Construction Report

www.bird.ca

## Energy Transition Partner

## bird

#### Delivering critical energy solutions



- (1) International Energy Agency, Net Zero by 2050: A Roadmap for the Global Energy Sector (2021).
- (2) International Energy Agency, Net Zero by 2050: A Roadmap for the Global Energy Sector (2021): 'Sustainable Development Scenario 2015 2030.
- (3) The company through its affiliated subsidiaries has an average of over 2000 electricians, linemen, technologists and technicians and access to other personnel through a variety of labour platforms.

The evolving energy landscape demands significant investment in electrical infrastructure to achieve decarbonization goals. Bird has been a key long-term partner for many clients constructing and maintaining the energy systems that power the country.

Bird's electrical capabilities and diverse self-perform scopes position the company to deliver this critical infrastructure.

#### **Energy**

- Globally over the next 3 decades well over \$125T is required in clean energy investment<sup>(1)</sup>
- Nuclear \$50B, Renewables \$550B(2)



Electrical personnel<sup>(3)</sup>



Currently working on all active nuclear sites in Ontario

#### **Buildings**

Net Zero buildings opportunities (Deep energy retrofit of non-residential)



Multi-disciplinary expertise for deep energy retrofit solutions.









MacKimmie Tower Redevelopment

80% reduction in energy consumption and zero carbon building



Toronto Western Hospital

90% of annual

heating and cooling needs supplied by thermal energy from wastewater



## **Leveraging Innovation and Technology**











**Building Information Modelling & Virtual Design and Construction** 

Maintenance, Repair, and Operation Management

Leveraging Innovative Solutions

#### Smart Building Performance Technology

Utilizing integrated multi-disciplinary performance models such as BIM/VDC to mitigate risk, enhance processes, and support the bottom line of our business, and our clients.

Multi-year maintenance and turnaround contracts supporting major oil & gas clients through bundled service offerings, facility maintenance, and predictive technologies.

Leveraging a variety of tools from virtual reality, drones, infrared scanning, and automated project software to strengthen our service offerings and save our clients time and money.

Lifecycle building performance services through optimization, and integrated technologies from the planning stages, through to commissioning, and post-warranty.





#### **Stack Modular**

Integrated solution bridging the gap between site and modular construction. Structural steel modular buildings up to 40-storeys for multifamily, hospitality, senior (long-term care) and student housing, and resource clients.

- Rapid Delivery Across Canada & The USA
- **Opportunities** Market Poised For Growth
- **Schedule and Cost** Certainty & Predictability
- **Green -** Reduced Waste and High Energy **Efficiency Product**





#### **Mass Timber**

Bird is a North American leader in wood construction with unmatched expertise, experience, and supply chain knowledge.

~1.2B

**26** Completed Projects

~\$460M

**6** Projects Under Construction in Canada

>\$3B

Targeted Mass Timber Pursuits



#### **Environmental, Social, Governance**



#### **BUILD GREEN**

- Sustainable Construction
- **Future Energy**
- Stack Modular
- Prefabrication



#### **WORK GREEN**

- **Digital Construction**
- Centre for Building Performance
- Supply Chain Management
- Waste Management

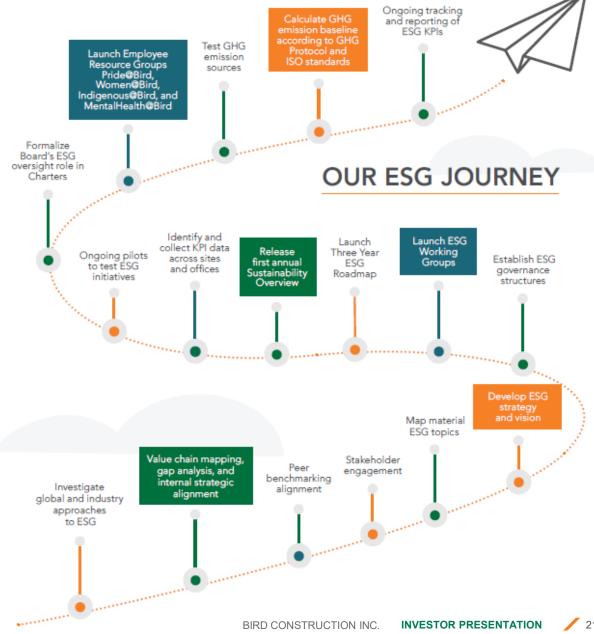


#### LIVE GREEN

- Health, Safety & Environment
- Indigenous Relations
- Community investment
- People & Culture
- DEI
- Stakeholder Engagement



- Risk Management
- Oversight
- **Board Independence**
- **Board Diversity**





## **2022 ESG Highlights**













## bird

#### **DIVERSITY AT BIRD**



34% European origins

34% North American origins

28.5% African, Asian, Caribbean, or

Latin, Central and South

American origins

3.5% Indigenous Canadian origins 5,000+ Total Employees(2)



10,002,845

Total internal work hours

Total scholarship spend

+30

Hours training per employee (1)

>8,800 Tool Box Talks

8%

**BOARD** 

25%

Women on

the Board

Indigenous representation on the Board

66%

**Board Committee** Chairs are Women

92%

Independent Board Members

Full-time salaried employees in 2022 who chose to disclose their ethnic origins

#### **WOMEN**

30% Salaried

employees

22.7% Leadership

30% Promotions



New Employee Resource Groups



LGBTQ2S+ Network

WOMEN@BIRD Women's Network



Indigenous@Bird Indigenous Network (3)



MentalHealth@Bird Mental Health Network (3)



Canadian suppliers engaged



>\$26M

Total spend with Indigenous subcontractors and suppliers







LTI

Frequency

Lost Time Incident

0.02 LTIF

Lost Time Incident

101,620

Total Audience

24.2% Total Audience Growth 99,970

Engagements

300.7% Increase in Video Views 2,638,373

Impressions

51,058 Post Link Clicks



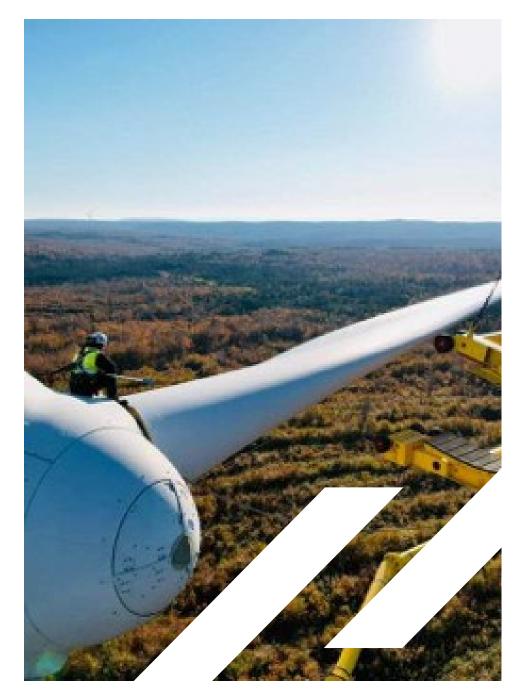
>\$800,000

Total community investment

Indigenous community investment spend

>\$132,000





### **Financial Highlights**

Q1 2023



\$ Millions (except per share amounts)	Three Months Ended March 31, 2023	Y/Y Change
Revenue	\$536.5	12.8%
Gross Profit	<b>\$39.8</b> 7.4% of Revenue (1)	(4.3%)
General and Administrative	<b>\$31.6</b> 5.9% of Revenue (1)	0.8%
Adjusted EBITDA <sup>(2)</sup>	<b>\$16.1</b> 3.0% of Revenue (1)	(9.8%)
Net Income	<b>\$5.1</b> \$0.10 EPS	(19.1%)
Adjusted Earnings <sup>(2)</sup>	<b>\$5.3</b> \$0.10 Adj. EPS <sup>(1)</sup>	(19.5%)

<sup>(1)</sup> Refer to the Disclaimer slides for more information on Terminology and Non-GAAP & Other Financial Measures.
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#### **Sustained, Strong Financial Position**



in millions of Canadian dollars

Q1 2023

23.8%

Long-term Loans & Borrowings to Equity<sup>(1)</sup>

1.22

Current Ratio<sup>(1)</sup> 0.24x

Adjusted Net Debt/ TTM Adjusted EBITDA<sup>(1)</sup>

#### **Syndicated Credit Facility**



\$220M

Committed Revolving Credit Facility



\$47.5M

Committed Non-revolving Term Debt Facility



**UP TO** 

\$50M



Non-committed Accordion Feature



Syndicated Credit Facility

Maturity December 15, 2025

Warch 31, 2022	
Accessible cash	\$ 48
Restricted cash	\$ 48
Held in joint operations accounts	<u>\$ 15</u>
Cash and cash equivalents	\$ 111
Loans and borrowings	
(current and long-term)	\$ 72
Adjusted Net Debt <sup>(2)</sup>	\$ 24
Working Capital	\$ 173
Shareholders' equity	\$ 274
- Charcholders equity	Ψ <b>2</b> / <b>T</b>

March 31 2022

<sup>(1)</sup> Refer to the Disclaimer slides for more information on Terminology and Non-GAAP & Other Financial Measures.

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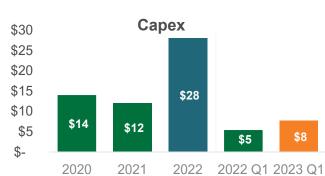
## **Capital Allocation Highlights**



Balancing profitable growth, significant financial strength, investments in the business and M&A

#### **Cash Generation**





#### M&A

Positioned to execute on the right M&A opportunities



90% Cash/ 10% Equity



Post acquisition growth and strong profitability

## stuartolson

Opportunistic on the right larger scale acquisitions

#### Dividends

- 10% dividend increase on positive outlook in December 2022
- Increased monthly dividend commenced with March 2023 dividend, paid in April
- Expected dividend payout ratio below 40% of net income for the year



<sup>(1)</sup> Operating cash flow - Refer to the consolidated statement of cash flows - "Cash flows from operations before changes in non-cash working capital". (2) Capital expenditures ("Capex") - Refer to the consolidated statement of cash flows - "Additions to property and equipment and intangible assets"





#### **Growth and Margin Trends Support 2023 Outlook**

Q1 revenue growth and record combined backlog

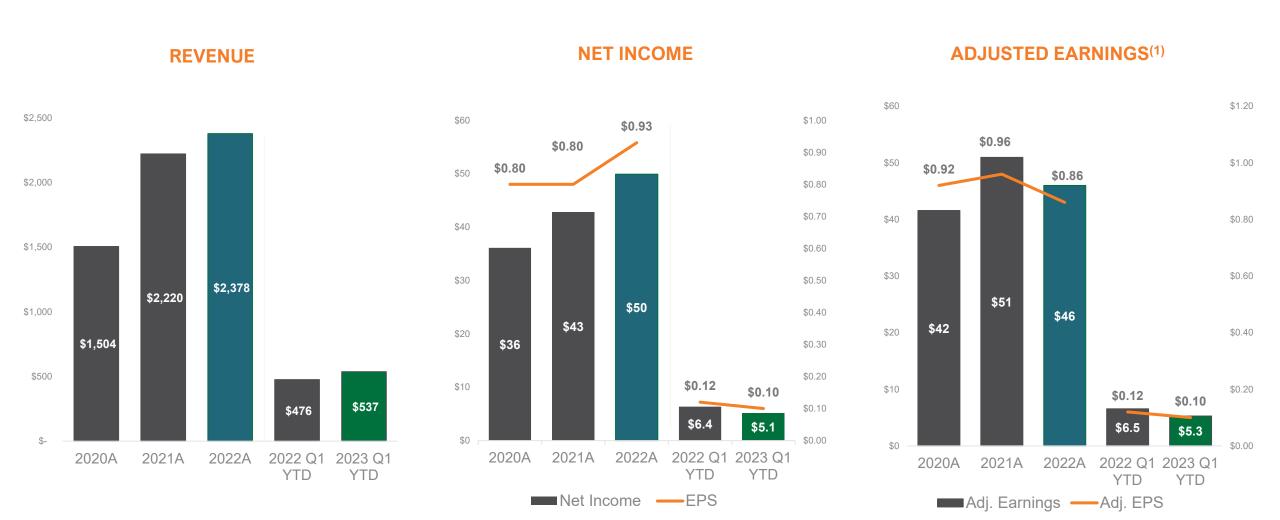
- Highly collaborative and diversified mix of sophisticated projects, record combined backlog and pending backlog, growing recurring revenue, and robust bidding market uphold positive outlook
- Expect high single-digit revenue growth in 2023
- Improving margins, earnings per share and adjusted EBITDA growth expected to outpace revenue growth
- Sustained demand, backed by significant government funding for infrastructure and institutional projects, an active commodities market, and the strong demand for sustainability and energy transition-related projects
- Maintain healthy cash position, low leverage and additional credit capacity
- Continue to follow a disciplined approach to capital allocation
- Tuck-in M&A strategy to seek out high-growth potential businesses with strong margin and cash flow profiles; opportunistic on the right larger acquisition opportunities





### Revenue, Net Income, and Adjusted Earnings





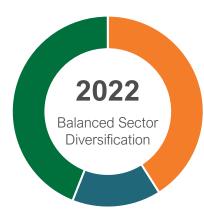
(1) Adjusted Earnings is a non-GAAP financial measure and Adjusted EPS is a non-GAAP financial ratio. Refer to the Disclaimer slides for more information on Terminology and Non-GAAP & Other Financial Measures.





#### **Sector Volume Diversification**

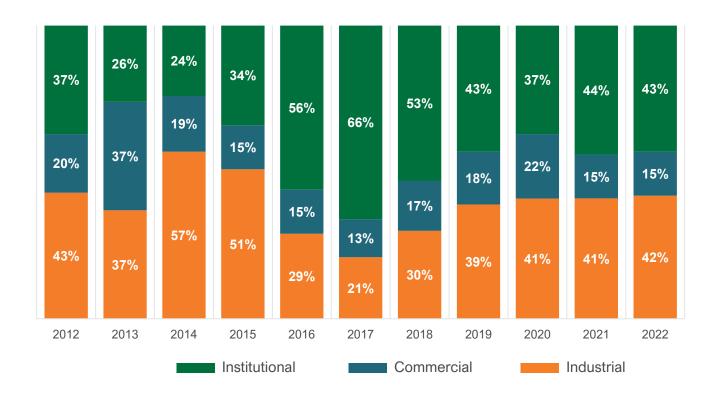




Balanced work programs between commercial and institutional work, while largely maintaining Industrial work to drive stronger growth.

The current composition of Bird's Backlog and Pending Backlog, as well as sector diversification between Institutional, Industrial, and Commercial contracts, appropriately balances customer concentration, contract size, contracting method, and end-market diversification.

- Wayne Gingrich, Chief Financial Officer





#### **Diversifying Risk - Revenue by Contract Type**





- Increased diversification across services, end-markets and geographies; well-balanced portfolio of low-to-medium risk projects
- Over 92% of 2022 revenue is considered low-to-medium risk and supports the company balanced revenue mix target
- Focus on maintaining balanced profile and driving a higher share of collaborative contracting methods with our clients to balance the risk transfer between parties





## **Capital Markets Overview**

**BDT.TSX** 

\$8.51

Price as of May 5, 2023

~5%

~460M

Dividend Yield<sup>(1)</sup>

Market Capitalization

\$5.79/\$9.55

52 Week Low / High

53,774,639

**Shares Outstanding** 

#### **ANALYST COVERAGE**

Firm	Analyst	Contact	Firm	Analyst
ATB Capital	Chris Murray	416.520.0267 cmurray@atb.com	National Bank Financial	Maxim Sytchev
Canaccord Genuity	Yuri Lynk	514.844.3708 ylynk@cgf.com	Raymond James	Frederic Bastien
CIBC Capital Markets	Jacob Bout	416.956.6766 jacob.bout@cibc.com	Stifel GMP	Ian Gillies
Industrial Alliance Securities	Naji Baydoun	514.830.8077 naji.baydoun@iagto.ca	TD Securities	Michael Tupholme
Laurentian Bank Securities	Jonathan Lamers	416.577.1755 lamersJ@lb-securities.ca		

(1) Dividend yield based on the March 2023 dividend of \$0.0358 per share, payable in April.



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Q1 2023 Investor Presentation

**Bird Construction Inc. (TSX:BDT)**