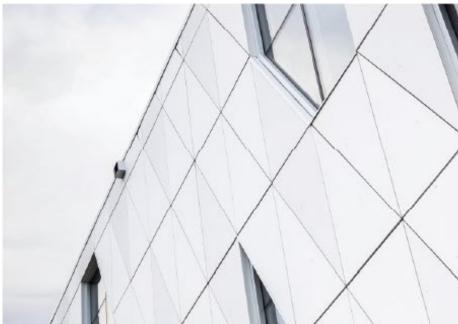
Bird Construction Inc. (TSX:BDT)



August 2022 Investor Presentation







Disclaimer



This presentation contains forward-looking statements and information ("forward-looking statements") within the meaning of applicable Canadian securities laws. The forward-looking statements contained in this presentation are based on the expectations, estimates and projections of management of Bird Construction Inc. ("Bird" or "The Company") as of the date of this presentation unless otherwise stated. The use of any of the words "believe", "expect", "anticipate", "contemplate", "target", "plan", "outlook", "potential", "estimated", "intend", "continue", "may", "will", "should" and similar expressions are intended to identify forward-looking statements. More particularly and without limitation, this presentation contains forward-looking statements concerning: anticipated financial performance; the outlook for 2022; anticipated synergies and potential of the integrated business; the plans and strategic priorities of the Company; sufficiency of working capital; and with respect to Bird's ability to convert Pending Backlog to Backlog.

Since forward-looking statements address future events and conditions, by their very nature they involve inherent risks and uncertainties. Investors are cautioned that forward-looking statements are based on the opinions, assumptions and estimates of management considered reasonable at the date the statements are made, and actual results could differ materially from those currently anticipated due to a number of factors and risks. These include, but are not limited to the risks associated with the industries in which the Company operates in general such as: operational risks, industry and inherent project delivery risks; ability to hire and retain qualified and capable personnel; global pandemics; delays or changes in plans with respect to growth projects or capital expenditures; costs and expenses; health, safety and environmental risks; commodity price, interest rate and exchange rate fluctuations; compliance with environmental laws risks; competition, ethics and reputational risks; ability to access sufficient capital from internal and external sources; repayment of credit facility; collection of recognized revenue; performance bonds and contract security; potential for non-payment and credit risk and ongoing financing availability; regional concentration; regulations; dependence on the public sector; client concentration; labour matters; loss of key management; subcontractor performance; unanticipated shutdowns, work stoppages, strikes and lockouts; maintaining safe worksites; cyber security risks; litigation risk; corporate guarantees and letters of credit; volatility of market trading; failure of clients to obtain required permits and licenses; payment of dividends; economy and cyclicality; Public Private Partnerships project risk; design risks; completion and performance guarantees/design-build risks; ability to secure work; estimating costs and schedules/assessing contract risk; quality assurance and quality control; accuracy of cost to complete estimates; insurance risk; adjustments and cancellations o

The forward-looking statements in this presentation should not be interpreted as providing a full assessment or reflection of the unprecedented impacts of the COVID-19 pandemic ("COVID-19") and the resulting indirect global and regional economic impacts.

Readers are cautioned that the foregoing list of factors is not exhaustive. Additional information on other factors that could affect the operations or financial results of the parties, and the combined company, including any risk factors related to COVID-19, are included in reports on file with applicable securities regulatory authorities, including but not limited to; Bird's Annual Information Form and Management's Discussion and Analysis for the year ended December 31, 2021, each of which may be accessed on Bird's SEDAR profile, at www.sedar.com and on the Company's website at www.bird.ca.

The forward-looking statements contained in this presentation are made as of the date hereof and the Company undertakes no obligation to update publicly or revise any forward-looking statements, whether as a result of new information, future events or otherwise, unless so required by applicable securities laws.

Disclaimer



TERMINOLOGY AND NON-GAAP & OTHER FINANCIAL MEASURES

Throughout this presentation, management uses certain terminology and financial measures that do not have standard meanings under IFRS and are considered specified financial measures. These include non-GAAP financial measures, non-GAAP financial ratios, and supplementary financial measures. These measures may not be comparable with similar measures presented by other companies. Further information on these financial measures can be found in the "Terminology and Non-GAAP & Other Financial Measures" section in Bird's most recently filed Management's Discussion & Analysis for the period ended June 30, 2022, prepared as of August 9, 2022. This document is available on Bird's SEDAR profile, at www.sedar.com and on the Company's website at www.bird.ca.

- "Backlog" is a term representing the total value of all contracts awarded to the Company, less the total value of work completed on these contracts as of the date of the most recently completed quarter. The Company's Backlog equates to the Company's remaining performance obligations as disclosed in the Company's most recent notes to the financial statements filed on SEDAR. Additions to remaining performance obligations are also referred to by the Company as "Securements".
- "Pending Backlog" is a supplementary financial measure representing the total potential revenue of awarded but not contracted projects including where the Company has been named preferred proponent, where a contract has not been executed and where the letter of intent or agreement received is non-binding. It may also include amounts for agency relationship construction management projects, pre-construction activities and estimated future work orders to be performed as part of MSAs.
- "Gross Profit Percentage" is a supplementary financial measure representing the percentage derived by dividing gross profit by construction revenue.
- "Adjusted Earnings" is a non-GAAP financial measure defined as IFRS net income excluding asset impairments, acquisition, integration and restructuring (as defined in accordance with IFRS) costs and the income tax effect of these costs.
- "Adjusted Earnings Per Share" is a non-GAAP financial ratio calculated by dividing Adjusted Earnings by the basic weighted average number of shares.
- "Adjusted EBITDA" is a non-GAAP financial measure representing earnings before taxes, interest, depreciation and amortization, finance and other costs, finance income, asset impairment charges, gain or loss on sale of property and equipment, restructuring and severance costs outside of normal course, and acquisition, integration and restructuring (as defined in accordance with IFRS) costs.
- "Adjusted EBITDA Margin" or "Adjusted EBITDA Percentage" is a non-GAAP financial ratio representing the percentage derived by dividing Adjusted EBITDA by construction revenue.

Disclaimer



TERMINOLOGY AND NON-GAAP & OTHER FINANCIAL MEASURES (continued)

- "Current Ratio" is a supplementary financial measure representing the percentage derived by dividing total current assets by total current liabilities.
- "General and Administrative expenses as a percentage of revenue" is a supplementary financial measure representing the percentage derived by dividing general and administrative expenses by construction revenue.
- "Adjusted Net Debt" is a non-GAAP financial measure defined as current and long-term loans and borrowings as disclosed in the Company's statement of financial position, less accessible cash, as disclosed in the Company's notes to the financial statements. Management uses this as a measure of financial leverage and is part of its assessment of the Company's capital structure. At June 30, 2022, Adjusted Net Debt of \$91,839 is calculated as: Loans and borrowings (non-current) \$67,707 plus Current portion of loans and borrowings \$27,098 minus Accessible cash \$2,966.
- "Adjusted Net Debt to TTM Adjusted EBITDA" is a non-GAAP financial ratio calculated by dividing Adjusted Net Debt by the Company's trailing twelve month Adjusted EBITDA. Management uses this as a measure of financial leverage and is part of its assessment of the Company's capital structure.
- "LT Loans & Borrowings to Equity" is a supplementary financial measure calculated as non-current loans and borrowings divided by total shareholders' equity, as disclosed in the Company's consolidated statement of financial position
- "2-Year Total Shareholder Return" is the share price appreciation or depreciation over the two-year period plus the dollar value from the dividends received over this timeframe.



\$2.3B **TTM REVENUE**



52-WEEK LOW(3)







\$2.9B BACKLOG(2)

12% 2-YEAR TOTAL **SHAREHOLDER** RETURN (2,3)



Feb 21

May 21

Aug 21

Nov 21

Feb 22

May 22

\$5

\$4

Aug 20

Nov 20

Aug 22

⁽¹⁾ Adjusted Earnings and Adjusted EBITDA are non-GAAP financial measures. Refer to the Disclaimer slides for more information on Terminology and Non-GAAP & Other Financial Measures. (2) Refer to the Disclaimer slides for more information on Terminology and Non-GAAP & Other Financial Measures.

⁽³⁾ At August 5, 2022



OVER 100 YEARS BUILDING CANADA

1920

BIRD, WOODALL, & SIMPSON **FOUNDED**

1930

BIRD SECURES FIRST \$1M **CONTRACT**

1949

BIRD GOES PUBLIC BIRD ACQUIRES **ON STOCK EXCHANGE**

2007

RIDEAU CONSTRUCTION 2011

BIRD ACQUIRES H.J. O'CONNELL

2012

BIRD ACQUIRES NASON CONTRACTING

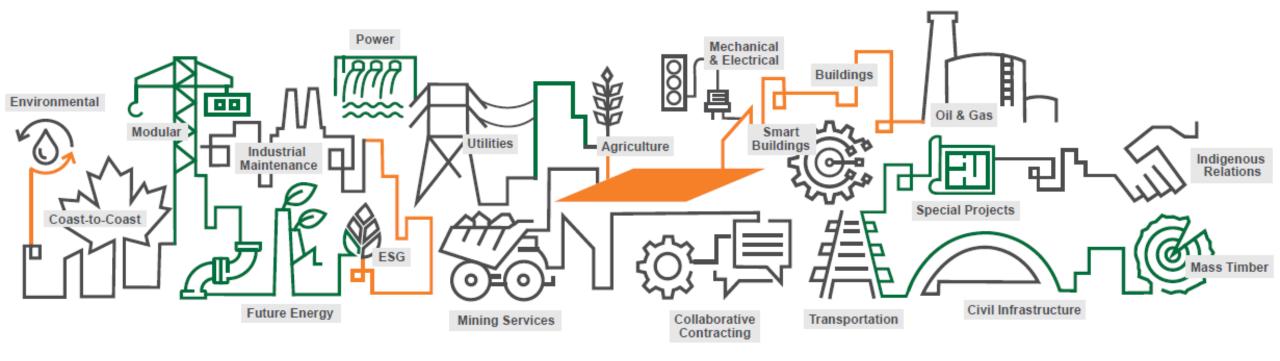
2020

BIRD ACQUIRES STUART OLSON 2021

BIRD ACQUIRES DAGMAR CONSTRUCTION



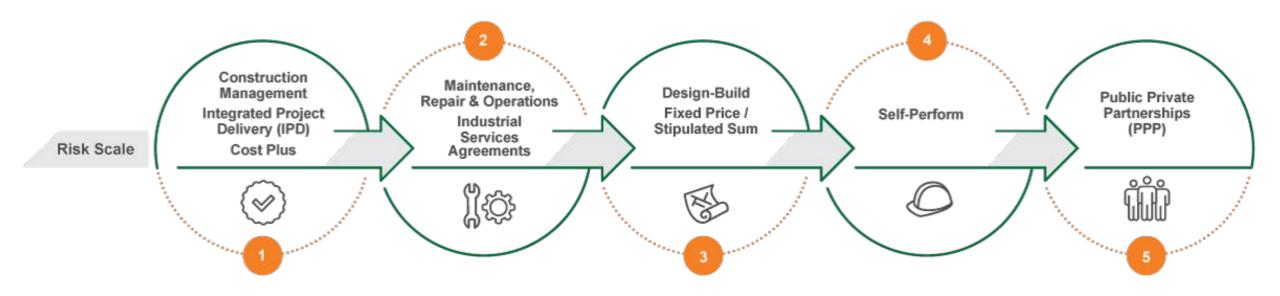




Coast-to-coast solutions serving a broad scope of end-markets.

Comprehensive range of construction services from new construction for industrial, commercial, institutional, and civil infrastructure markets; to industrial maintenance, repair and operations services, heavy civil construction, and mine support services; as well as vertical infrastructure including, electrical, mechanical, and specialty trades.





Full-suite of offerings generating diversified revenue streams.

Reflecting its broad scope, Bird's clients include leading firms in the energy, mining, commercial, institutional, retail, multi-tenant residential, industrial, water and wastewater, renewables, nuclear, and civil sectors. Bird generates consistent diversified revenue streams through its enhanced service offerings across a multitude of markets and industries.

Projects underway across Canada









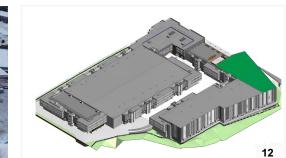




















1. Eric Hamber Secondary School, BC 2. York University Markham Centre Campus, ON 3. Stage 2 Confederation Line, ON 4. Nanaimo Correctional Centre, BC 5. Five Alberta Schools, AB 6. Major Oil and Gas Site, BC 7. University of Calgary MacKimmie Block, AB 8. The Leaf at Canada's Diversity Gardens, MB 9. Lloydminster Wastewater Treatment Facility, AB 10. Okanagan Indian Band Water System Upgrade, BC 11. Thunder Bay Correctional and Kenora Jail Rapid Builds, ON 12. Lake City Studios, BC 13. Kip II Residential Tower, ON 14. The Burke Residential Tower, ON

Significant Portfolio of Master Service Agreements





Combined MSA Contracts Value



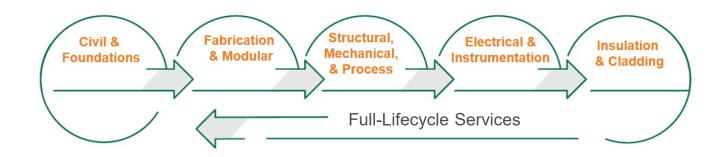
Average Contract Term







Leveraging Expertise Geographically



Complete Lifecycle and Self-perform Services

Our ability to self-perform critical-path trade scopes positions Bird to provide operational excellence. By executing a higher percentage of self-perform services, we are better positioned to exceed client expectations throughout the project lifecycle by way of risk reduction, cost savings, a shortened procurement cycle, and more.

Expanding our Power Experience





RENEWABLE POWER

- Wind
- Solar
- Hydro
- Pumped Storage



LOW CARBON ENERGY

- Hydrogen (Green and Blue)
- Nuclear/Small Modular Reactors
- Biomass conversion
- Anaerobic digestion
- Renewable Natural Gas



CARBON INNOVATION

- Carbon capture
- Carbon utilization
- Carbon storage



ENERGY EFFICIENCY

- District heating and cooling
- Cogeneration
- Water reuse
- Biomass and waste to energy
- Real estate energy efficiency

Delivering Critical Energy Solutions

Renewable and low carbon energy solutions contribute to global efforts to meet climate targets, support the energy transition, and achieve sustainable change. Bird has been supporting the construction execution on some of our country's largest infrastructure projects, from hydroelectric infrastructure, nuclear, and renewable power, to organic waste processing and waste-energy recovery projects for over half a century. Leveraging our civil, structural, and mechanical experience in developing and executing complex major projects, combined with extensive self-perform substation and high voltage services, are among the ways in which Bird is contributing to delivering cleaner energy solutions.

Constructing a Strong Foundation

ESG

Horizontal

Infrastructure

Managing Risk Profile of Backlog

bird

Foundational Technology
Success

Recurring Revenue Streams

Growth Pillars

Creating Sustainable Profitable Growth Delivering Superior Shareholder Value





Experienced Multidiciplinary Team

Strong Team of Constructors

- Leveraging our talented leadership team
- Deep bench strength and recruiting for the future
- Robust people programs supporting continuous learning and development
- Continuous improvement and innovation focus
- Committed to Diversity and Inclusion

Constructing a Strong Foundation



Created a Strong Foundation



Improved geographic and end market diversification



Increased recurring revenue



Low to medium risk profile of backlog



Limited exposure to fixed-priced contracts



Acquired transformational business: Stuart Olson



Acquired accretive tuck-in: Dagmar

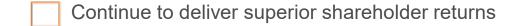
Key Near-Term Strategic Priorities

	Enhance	cross-selling	opportunities
--	---------	---------------	---------------

	Continue	to	improve	marging
	Continuo		IIIIpiovo	man girik

		Maintain	financial	flexibility
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Leveraging Innovation and Technology











Building Information Modelling & Virtual Design and Construction

Maintenance, Repair, and Operation Management

Leveraging Innovative Solutions

Smart Building Performance Technology

Utilizing integrated multidisciplinary performance models such as BIM/VDC to mitigate risk, enhance processes, and support the bottom line of our business, and our clients. Multi-year maintenance and turnaround contracts supporting major oil & gas clients through bundled service offerings, facility maintenance, and predictive technologies.

Leveraging a variety of tools from virtual reality, drones, infrared scanning, and automated project software to strengthen our service offerings and save our clients time and money.

Lifecycle building performance services through optimization, and integrated technologies from the planning stages, through to commissioning, and post-warranty.





Stack Modular

Turnkey solution bridging the gap between site and modular construction. Structural steel modular buildings up to 40-storeys for multifamily, hospitality, senior (long-term care) and student housing, and resource clients.

- / Rapid Delivery Across Canada & The USA
- / Opportunities Market Poised For Growth
- Schedule and Cost Certainty & Predictability
- Green Reduced Waste and High Energy Efficiency Product





Mass Timber

Bird is a North American leader in wood construction with unmatched expertise, experience, and supply chain knowledge.

>\$1.37B

Completed or Under Construction

>\$243M

Awarded or Preconstruction

>\$2.6B

Opportunities across Canada



Environmental, Social, Governance

bird Bringing Value To Communities

Environmental Stewardship

>200 LEED Certified Projects

37 Mass Timber projects completed or underway

- LEED certified projects and professionals
- · First Zero Carbon Certification project in Canada
- · Leader in Mass Timber renewable and captures carbon
- · Focus on future energy solutions
- · Robust sustainable construction program
- · Innovative technology for Smart Buildings

Social Responsibility

Progressive Aboriginal RELATIONS

Canadian Council for Aboriginal Business

- Support health care foundations, food and clothing banks, community events, and youth initiatives
- National scholarships program
- Strong national Indigenous relations
- Mandatory Indigenous Cultural Awareness Training Program
- · Recent re-certification of Bronze-level PAR certified
- Inaugural member of Aboriginal Procurement Champions

Corporate Governance

92% IndependentBoard Members25% of Bird's BoardDirectors are women

- A strong culture of ethical conduct
- · Recognition of the benefits of promoting Board diversity
- Whistleblower Policy
- Regular in-camera meetings, without officers and management
- Regular performance evaluations

Sustainability Overview

Bird's long-term strategic vision is rooted in our belief that the construction industry plays an important role in providing sustainable, innovative, and lasting solutions for not only our clients, partners, and employees, but for the communities in which we live and work. - Teri McKibbon, President and CEO





Environmental, Social, Governance



BUILD GREEN

Pursuing opportunities to utilize sustainable building materials and minimize resource waste.



WORK GREEN

Delivering innovative solutions for sustainable construction.



LIVE GREEN

Safe, inclusive workplace that supports physical and mental wellbeing, promotes professional development, and encourages positive community engagement.



CORPORATE GOVERNANCE

Cultivating a culture of honesty and accountability.

2021 Sustainability Highlights

Environmental, Social, Governance

92%

Independent Board Members(3)

66%

Board Committee Chairs are women 25%

Women on the Board⁽³⁾

8%

Indigenous representation on Board(3)



DIVERSITY AT BIRD

36% European origins

North American origins

25.5% African, Asian, Caribbean, or Latin, Central and South American origins

3.3% Indigenous Canadian origins

Full-time salaried employees in 2021 who chose to disclose their ethnic origins



Canadian suppliers engaged



>\$223K

Total scholarship spend⁽²⁾



>\$87M

Total spend with Indigenous subcontractors and suppliers

55+

Indigenous-owned businesses supported







136%

Increase in total messages received via social media compared to 2020

118,008

Total Audience

145,883

Engagements

4,470,455

Impressions

65,117 Post Link Clicks

















Total Internal Work Hours



1 LTI Lost Time Incident

0.02 LTIF Lost Time Incident Frequency



10,250 COVID-19 Inspections

Bird hosted its inaugural Virtual Investor Day



- (1) At December 31, 2021
- (2) Includes endowment to Bird Construction/Paul and Geri Charette Endowment Fund
- (4) Salaried and hourly throughout the year



Maintaining Profitable Growth





Diversified Services & Geographical Presence



Continually Managing Backlog Risk Profile



Focused on Increasing Recurring Revenue Streams



Pursuit of Overall Margin Improvement



Retaining
Significant Financial
Flexibility to
Pursue Organic and
Inorganic Growth
Opportunities

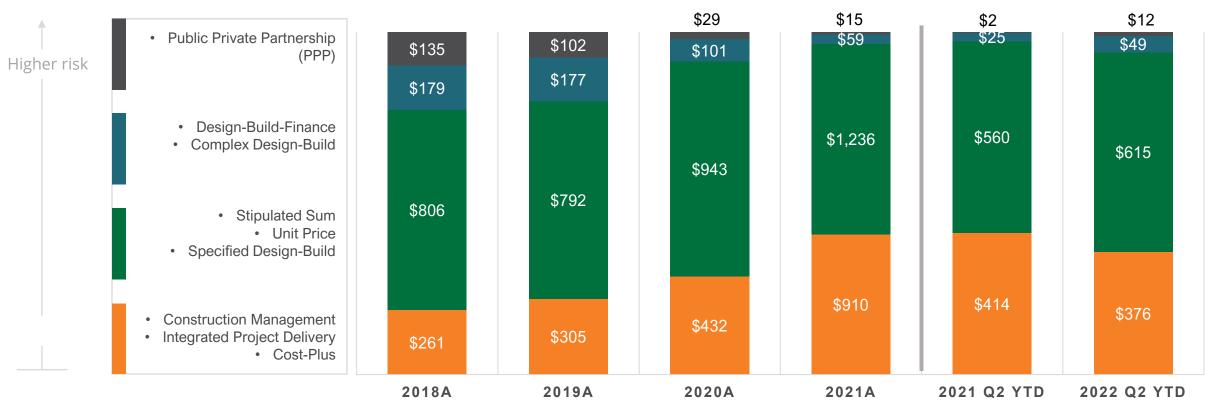


Financial Highlights

Diversifying Risk - Revenue by Contract Type







- Increased diversification across services, end-markets and geographies; well-balanced portfolio of low-to-medium risk projects
- Over 95% of 2021 revenue is considered low-to-medium risk and supports the company balanced revenue mix target
- Focus on maintaining balanced profile
- Driving a higher share of collaborative contracting methods with our clients to balance the risk transfer between parties

Sector Volume Diversification

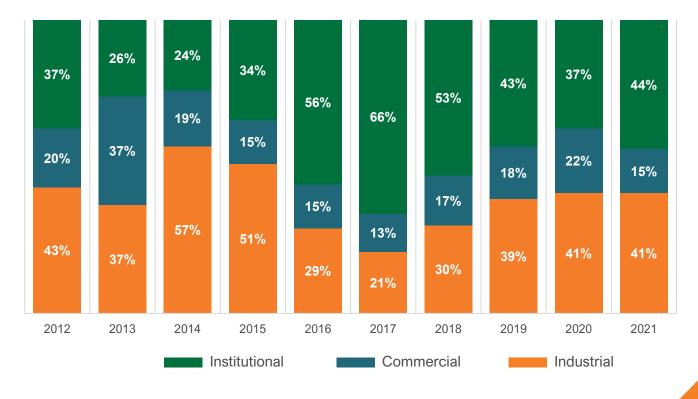




Balanced work programs between commercial and institutional work, while largely maintaining Industrial work to drive stronger growth.

The current composition of Bird's Backlog and Pending Backlog, as well as sector diversification between Institutional, Industrial, and Commercial contracts, appropriately balances customer concentration, contract size, contracting method, and end-market diversification.

- Wayne Gingrich, Chief Financial Officer



Significant Pipeline of Projects



Executing on Strategic Pillars







TEAM

PERFORM

DIVERSIFY









Recent Marquee Project Awards

- \$125M Net-zero plant protein processing facility in Alberta, delivered through a progressive design-build contract
- \$62M Dagmar, a wholly owned subsidiary of Bird, awarded contract railway track, signal, and station works for Metrolinx
- Up to \$1B Bid opportunities to deliver environmental remediation services for Canadian Nuclear Laboratories (PHAI)
- \$70M Three-year contract for mining services for a client in Northeastern Ontario
- \$90M Two five-year MSA contracts for industrial maintenance services, and two industrial facilities turnaround contracts
- \$125M Barrie wastewater treatment facility upgrade program to be delivered through a joint venture, IPD contract

Backlog & Pending Backlog

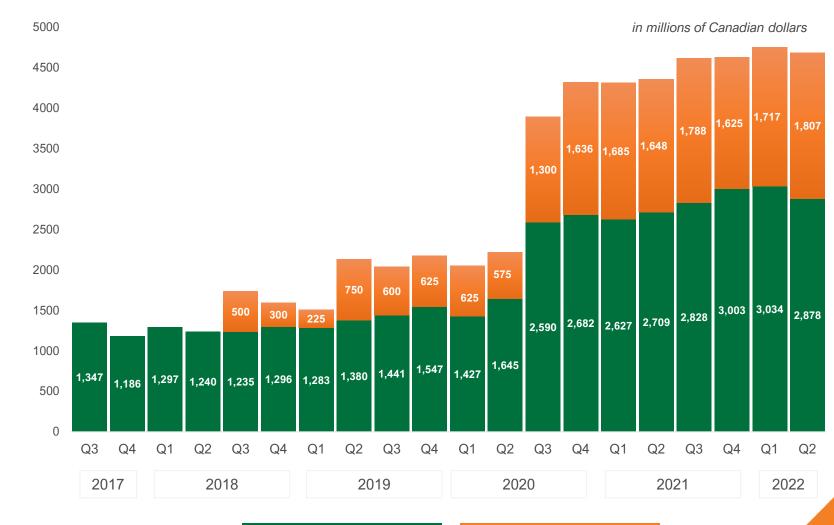




Backlog expected to convert into Revenue over the next 12 months

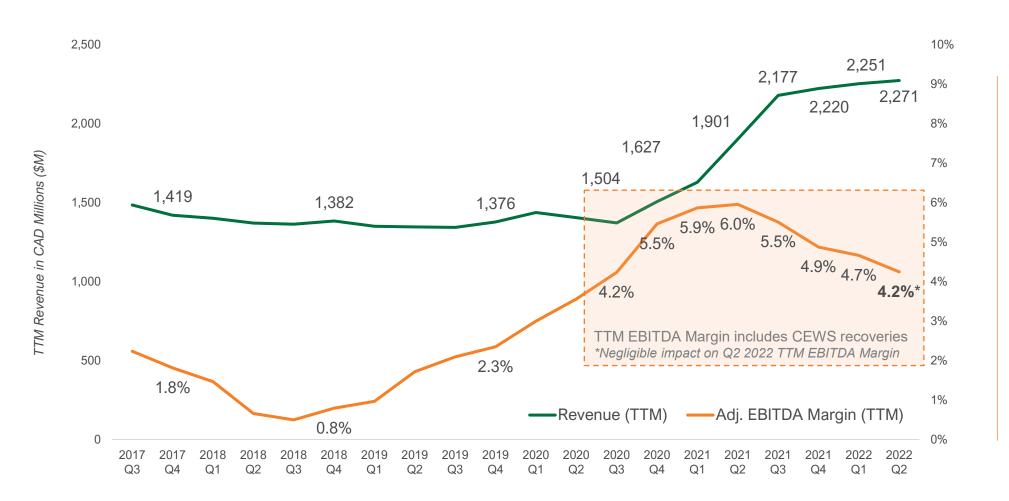
June 30, 2022

- Strong quarter-end Backlog⁽¹⁾ of \$2.9B
- Strong quarter-end Pending Backlog⁽¹⁾ of \$1.8B
- Backlog and Pending Backlog reflects the Company's expanding capabilities and scale, the acquisition of Dagmar and an improvement in market conditions
- Pending Backlog includes \$800M in MSA contracts representing a recurring revenue stream over the next five years



5-Year Revenue and Adjusted EBITDA Margin





\$43M

Q2 2022 TTM NET INCOME

4.2%

Q2 2022 TTM ADJUSTED EBITDA MARGIN⁽¹⁾

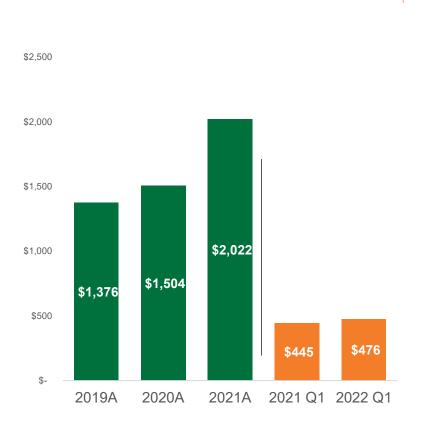
3.7%

Q2 2022 ADJUSTED EBITDA MARGIN (1)

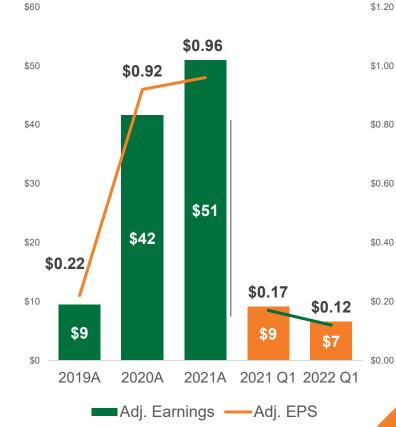












Strong Financial Position



Q2 2022

26.7%

LONG-TERM LOANS & BORROWINGS TO EQUITY(1)

1.23

CURRENT RATIO⁽¹⁾ 0.95x

ADJUSTED NET DEBT/ TTM ADJUSTED EBITDA⁽¹⁾

Syndicated Credit Facility



\$ \$185M

Committed Revolving Credit Facility



\$ \$50M

Non-committed Accordion Feature



\$50M

Committed Non-revolving Term Debt Facility



Syndicated Credit Facility

Maturity Sept 1, 2024

in millions of Canadian dollars June 30, 2022	
Accessible cash	\$ 3
Restricted cash	\$ 63
Held in joint operations accounts	<u>\$ 19</u>
Cash and cash equivalents	\$ 85
Loans and borrowings (current and long-term)	\$ 95

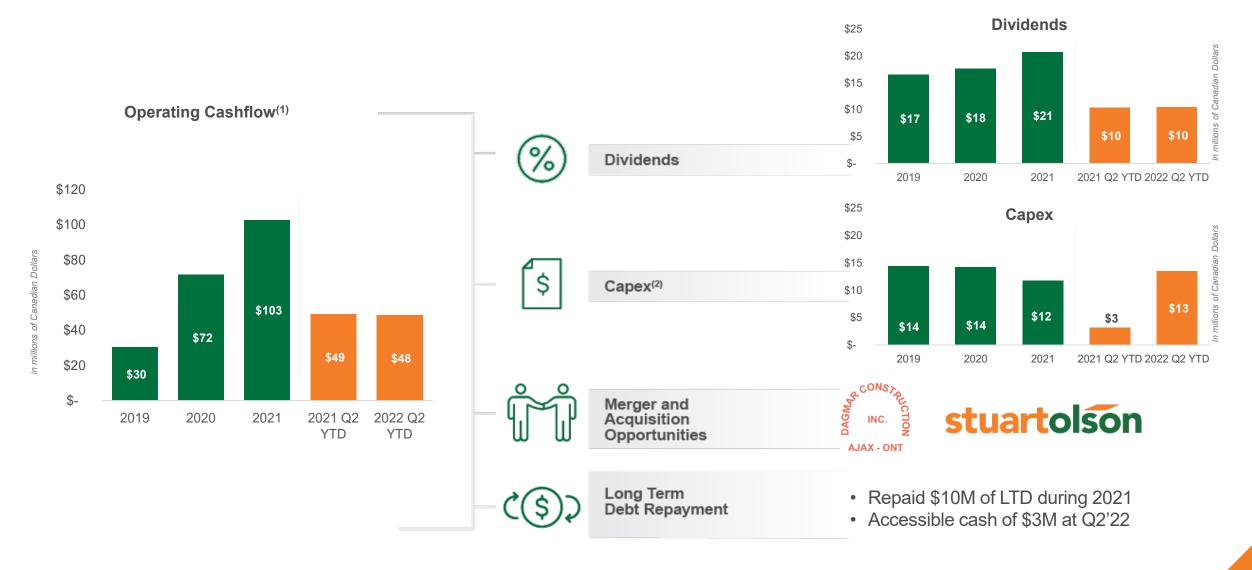
Loans and borrowings (current and long-term)	\$ 95
Adjusted Net Debt ⁽²⁾	\$ 92
Shareholders' equity	\$ 254

⁽¹⁾ Refer to the Disclaimer slides for more information on Terminology and Non-GAAP & Other Financial Measures.

⁽²⁾ Adjusted Net Debt is a non-GAAP financial measure. Refer to the Disclaimer slides for more information on Terminology and Non-GAAP & Other Financial Measures.

Balanced Capital Allocation Priorities





⁽¹⁾ Operating cash flow - Refer to the consolidated statement of cash flows – "Cash flows from operations before changes in non-cash working capital" (2) Capital expenditures ("Capex") – Refer to the consolidated statement of cash flows – "Additions to property and equipment and intangible assets"

Acquisition Update: Stuart Olson and Dagmar Construction

stuartolson

Dagmar

Acquisition Date
September 25, 2020

Acquisition Date
September 1, 2021



\$32M

Purchase Price(1)







Value and Cross-selling

- Strong MRO Constructor
- 100+ Years Building
- Leading Technology Platform



Horizontal Infrastructure Focus



70+ Years Building



Ontario Based (Largest Civil Market)



Looking Ahead

Why invest in bird



Strategic Priorities





Balanced ESG Strategy











Favourable Outlook

Solid balance sheet and pipeline of opportunities

Focus On Margins

TEAM

Strong financial position with improving margin profile

Balanced Strategy

Balanced capital allocation maintaining a balanced risk profile in the work program

Increasing Diversification

Balanced backlog and diversified service offerings across Canada

Analyst Coverage





ATB CAPITAL MARKETS INC. Chris Murray

416-520-0267 cmurray@atb.com

NATIONAL BANK FINANCIAL Maxim Sytchev 416.869.5617 maxim.sytchev@nbc.ca CANACCORD | GENUITY Yuri Lynk 514.844.3708

yuri.lynk@canaccordgenuity.com

RAYMOND JAMES LTD.
Frederic Bastien
604.659.8232
frederic.bastien@raymondjames.ca

MARKETS
Jacob Bout
416.956.6766
jacob.bout@cibc.com

CIBC WORLD

STIFEL|GMP lan Gillies 416.943.6108 ibgillies@stifel.com iA CAPITAL MARKETS Naji Baydoun 514.830.8077 Naji.baydoun@iagto.ca

TD SECURITIES
Michael Tupholme
416.307.9389
michael.tupholme@tdsecurities.com



Appendix

Financial Highlights

Q2 2022 HIGHLIGHTS



Healthy Revenue Growth

Record Q2 2022 Revenues
Continued realization of
cross-selling synergies



Strong Combined Backlog

Strong Backlog⁽¹⁾ of \$2.9B and Pending Backlog⁽¹⁾ of \$1.8B



Strong Balance Sheet

Strong Balance Sheet and significant financial flexibility and liquidity supporting the company's strategic objectives

\$576.7M REVENUE

\$14.1M NET INCOME

\$21.5M ADJUSTED EBITDA⁽²⁾

\$8.5M ADJUSTED EARNINGS (2)

\$84.9M CASH AND CASH EQUIVALENTS

\$420.7M SECUREMENTS & CHANGE ORDERS

Financial Highlights

	Q2 2022	YEAR-OVER-YEAR CHANGE	YTD 2022	YEAR-OVER-YEAR CHANGE
	No recoveries were recorded und recoveries recorded in Q2 2021	der CEWS in Q2 2022 vs. \$8.9 million of	No recoveries were recorded und recoveries recorded in YTD 2021	der CEWS in YTD 2022 vs. \$20.1 million of
Revenue	\$576.7M	3.7%	\$1,052.2M	5.1%
Gross Profit	\$43.4M 7.5% OF REVENUE ⁽¹⁾	(11.4%)	\$85.1M 8.1% OF REVENUE ⁽¹⁾	(4.4%)
General and Administrative	\$31.0M 5.4% OF REVENUE ⁽¹⁾	1.6%	\$62.3M 5.9% OF REVENUE ⁽¹⁾	3.9%
Net Income	\$14.1M \$0.26 EPS	3.5%	\$20.5M \$0.38 EPS	(1.4%)
Adjusted EBITDA ⁽²⁾	\$21.5M 3.7% OF REVENUE ⁽¹⁾	(28.6%)	\$39.3M 3.7% OF REVENUE ⁽¹⁾	(23.1%)
Adjusted Earnings ⁽²⁾	\$8.5M \$0.16 ADJUSTED EPS ⁽¹⁾	(43.2%)	\$15.0M \$0.28 ADJUSTED EPS ⁽¹⁾	(37.6%)