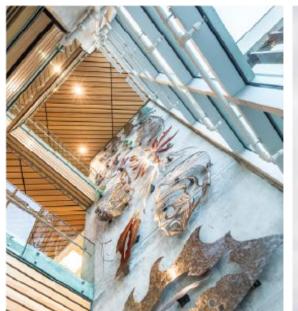
Bird Construction Inc. (TSX:BDT)

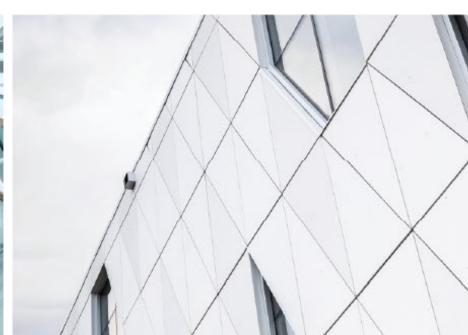
Third Quarter 2022 Investor Presentation





bird





Disclaimer



This presentation contains forward-looking statements and information ("forward-looking statements") within the meaning of applicable Canadian securities laws. The forward-looking statements contained in this presentation are based on the expectations, estimates and projections of management of Bird Construction Inc. ("Bird" or "The Company") as of the date of this presentation unless otherwise stated. The use of any of the words "believe", "expect", "anticipate", "contemplate", "target", "plan", "outlook", "potential", "estimated", "intend", "consensus", 'future", "may", "will", "should" and similar expressions are intended to identify forward-looking statements. More particularly and without limitation, this presentation contains forward-looking statements concerning: anticipated financial performance; the outlook for 2022 and future years; realization of synergies and potential of the integrated business; the plans and strategic priorities of the Company; sufficiency of working capital; and with respect to Bird's ability to convert Pending Backlog to Backlog.

Since forward-looking statements address future events and conditions, by their very nature they involve inherent risks and uncertainties. Investors are cautioned that forward-looking statements are based on the opinions, assumptions and estimates of management considered reasonable at the date the statements are made, and actual results could differ materially from those currently anticipated due to a number of factors and risks. These include, but are not limited to the risks associated with the industries in which the Company operates in general such as: operational risks, industry and inherent project delivery risks; ability to hire and retain qualified and capable personnel; global pandemics; delays or changes in plans with respect to growth projects or capital expenditures; costs and expenses; health, safety and environmental risks; commodity price, interest rate and exchange rate fluctuations; compliance with environmental laws risks; competition, ethics and reputational risks; ability to access sufficient capital from internal and external sources; repayment of credit facility; collection of recognized revenue; performance bonds and contract security; potential for non-payment and credit risk and ongoing financing availability; regional concentration; regulations; dependence on the public sector; client concentration; labour matters; loss of key management; subcontractor performance; unanticipated shutdowns, work stoppages, strikes and lockouts; maintaining safe worksites; cyber security risks; litigation risk; corporate guarantees and letters of credit; volatility of market trading; failure of clients to obtain required permits and licenses; payment of dividends; economy and cyclicality; Public Private Partnerships project risk; design risks; completion and performance guarantees/design-build risks; ability to secure work; estimating costs and schedules/assessing contract risks; quality assurance and quality control; accuracy of cost to complete estimates; insurance risk; adjustments and cancellations

The forward-looking statements in this presentation should not be interpreted as providing a full assessment or reflection of the unprecedented impacts of the COVID-19 pandemic ("COVID-19") and the resulting indirect global and regional economic impacts.

Readers are cautioned that the foregoing list of factors is not exhaustive. Additional information on other factors that could affect the operations or financial results of the parties, and the combined company, including any risk factors related to COVID-19, are included in reports on file with applicable securities regulatory authorities, including but not limited to Bird's Annual Information Form and Management's Discussion and Analysis for the year ended December 31, 2021, each of which may be accessed on Bird's SEDAR profile, at www.sedar.com and on the Company's website at www.bird.ca.

The forward-looking statements contained in this presentation are made as of the date hereof and the Company undertakes no obligation to update publicly or revise any forward-looking statements, whether as a result of new information, future events or otherwise, unless so required by applicable securities laws.

Disclaimer



TERMINOLOGY AND NON-GAAP & OTHER FINANCIAL MEASURES

Throughout this presentation, management uses certain terminology and financial measures that do not have standard meanings under IFRS and are considered specified financial measures. These include non-GAAP financial measures, non-GAAP financial ratios, and supplementary financial measures. These measures may not be comparable with similar measures presented by other companies. Further information on these financial measures can be found in the "Terminology and Non-GAAP & Other Financial Measures" section in Bird's most recently filed Management's Discussion & Analysis for the period ended September 30, 2022, prepared as of November 8, 2022. This document is available on Bird's SEDAR profile, at www.sedar.com and on the Company's website at www.bird.ca.

- "Backlog" is a term representing the total value of all contracts awarded to the Company, less the total value of work completed on these contracts as of the date of the most recently completed quarter. The Company's Backlog equates to the Company's remaining performance obligations as disclosed in the Company's most recent notes to the financial statements filed on SEDAR. Additions to remaining performance obligations are also referred to by the Company as "Securements".
- "Pending Backlog" is a supplementary financial measure representing the total potential revenue of awarded but not contracted projects including where the Company has been named preferred proponent, where a contract has not been executed and where the letter of intent or agreement received is non-binding. It may also include amounts for agency relationship construction management projects, pre-construction activities and estimated future work orders to be performed as part of MSAs.
- "Gross Profit Percentage" is a supplementary financial measure representing the percentage derived by dividing gross profit by construction revenue.
- "Adjusted Earnings" is a non-GAAP financial measure defined as IFRS net income excluding asset impairments, acquisition, integration and restructuring (as defined in accordance with IFRS) costs and the income tax effect of these costs.
- "Adjusted Earnings Per Share" is a non-GAAP financial ratio calculated by dividing Adjusted Earnings by the basic weighted average number of shares.
- "Adjusted EBITDA" is a non-GAAP financial measure representing earnings before taxes, interest, depreciation and amortization, finance and other costs, finance income, asset impairment charges, gain or loss on sale of property and equipment, restructuring and severance costs outside of normal course, and acquisition, integration and restructuring (as defined in accordance with IFRS) costs.
- "Adjusted EBITDA Margin" or "Adjusted EBITDA Percentage" is a non-GAAP financial ratio representing the percentage derived by dividing Adjusted EBITDA by construction revenue.

Disclaimer



TERMINOLOGY AND NON-GAAP & OTHER FINANCIAL MEASURES (continued)

- "Current Ratio" is a supplementary financial measure representing the percentage derived by dividing total current assets by total current liabilities.
- "General and Administrative expenses as a percentage of revenue" is a supplementary financial measure representing the percentage derived by dividing general and administrative expenses by construction revenue.
- "Adjusted Net Debt" is a non-GAAP financial measure defined as current and long-term loans and borrowings as disclosed in the Company's statement of financial position, less accessible cash, as disclosed in the Company's notes to the financial statements. Management uses this as a measure of financial leverage and is part of its assessment of the Company's capital structure. At September 30, 2022, Adjusted Net Debt of \$77,551 is calculated as: Loans and borrowings (non-current) \$69,650 plus Current portion of loans and borrowings \$27,008 minus Accessible cash \$19,107.
- "Adjusted Net Debt to TTM Adjusted EBITDA" is a non-GAAP financial ratio calculated by dividing Adjusted Net Debt by the Company's trailing twelve month Adjusted EBITDA. Management uses this as a measure of financial leverage and is part of its assessment of the Company's capital structure.
- "LT Loans & Borrowings to Equity" is a supplementary financial measure calculated as non-current loans and borrowings divided by total shareholders' equity, as disclosed in the Company's consolidated statement of financial position



OVER 100 YEARS BUILDING CANADA

1920

BIRD, WOODALL, & SIMPSON **FOUNDED**

1930

BIRD SECURES FIRST \$1M **CONTRACT**

1949

BIRD GOES PUBLIC BIRD ACQUIRES **ON STOCK EXCHANGE**

2007

RIDEAU CONSTRUCTION 2011

BIRD ACQUIRES H.J. O'CONNELL

2012

BIRD ACQUIRES NASON CONTRACTING

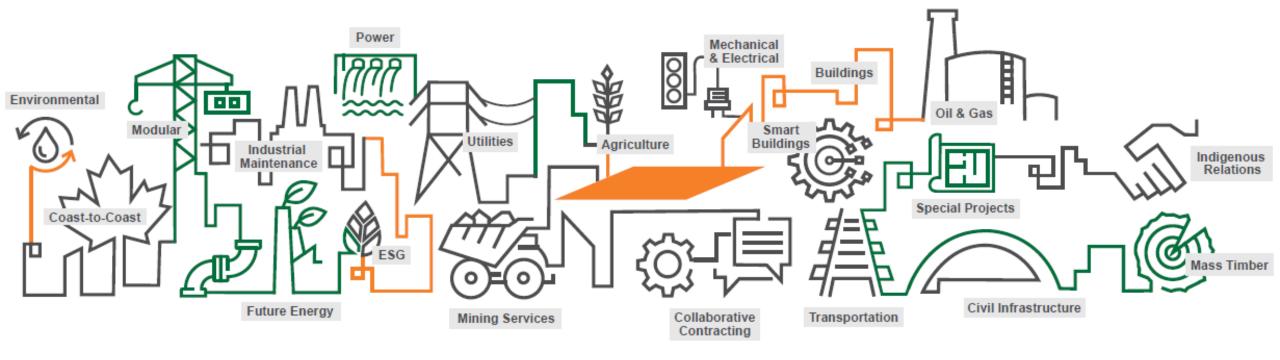
2020

BIRD ACQUIRES STUART OLSON 2021

BIRD ACQUIRES DAGMAR CONSTRUCTION







Coast-to-coast solutions serving a broad scope of end-markets.

Comprehensive range of construction services from new construction for industrial, commercial, institutional, and civil infrastructure markets; to industrial maintenance, repair and operations services, heavy civil construction, and mine support services; as well as vertical infrastructure including, electrical, mechanical, and specialty trades.

Financial Highlights

Q3 2022 HIGHLIGHTS



Healthy Revenue Growth

Record Q3 2022 Revenues Continued realization of cross-selling synergies



Strong Combined Backlog

Strong Backlog⁽¹⁾ of \$2.9B and **Pending Backlog**⁽¹⁾ of \$2.1B



Strong Balance Sheet

Strong Balance Sheet and significant financial flexibility and liquidity supporting the company's strategic objectives \$668.2M **REVENUE**

\$14.5M

NET INCOME

\$31.2M

ADJUSTED EBITDA(2)

\$15.5M

ADJUSTED EARNINGS (2)

\$103.9M

CASH AND CASH EQUIVALENTS

\$731.1M

SECUREMENTS & CHANGE ORDERS

What Sets us Apart

Disciplined revenue growth

- + Consistent revenue growth since 2018; Q3 TTM Revenue \$2.3B vs. FY 2018 \$1.4B
- + Diversified, resilient revenue streams

Strategic priority: Continue steady growth, organic and M&A

Consistent margin & EPS improvement

- + Exited high-risk lump sum turn-key projects in 2018
- + Increased specialized, self-perform capabilities, highermargin potential sectors and collaborative contracts

Strategic priority: Further improve margins in coming years

Successful accretive M&A growth

- + Successful integration, large volume of cross-selling
- + 2021 Dagmar acquisition, niche specialty contractor
- + 2020 Transformational Stuart Olson Acquisition

Strategic priority: Accretive, tuck-in acquisitions in key sectors

Sustained robust combined backlog

- + Backlog \$2.9B, Pending Backlog \$2.1B
- + Diverse, risk-balanced contracts
- + >\$800M recurring revenue contracts

Strategic priority: Disciplined selection, grow recurring revenue

Strong balance sheet & financial flexibility

- + Well-positioned to pursue growth and continue to invest in the business, pay dividends and repay long-term debt
- + Notably low leverage and low net debt

Strategic priority: Leverage position to build and grow business

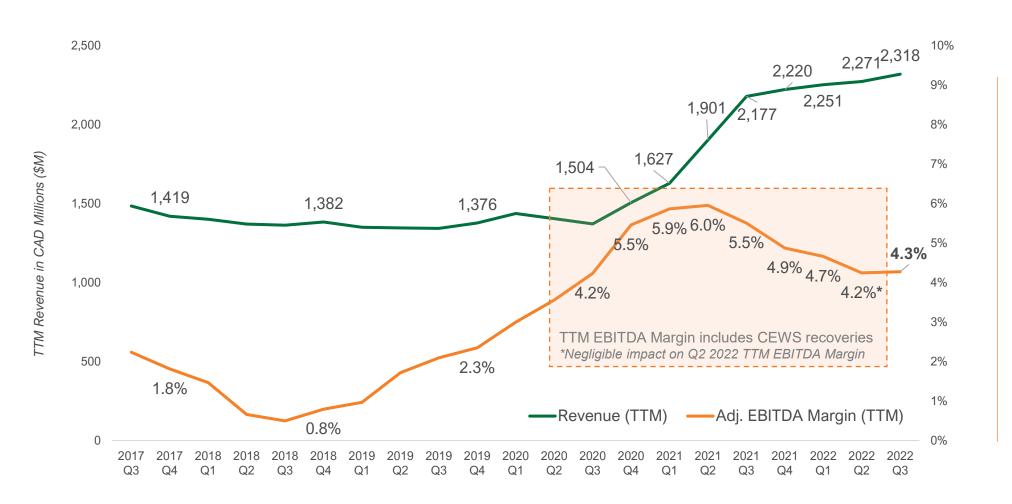
Elevated sustainability profile

- Expanded sustainable energy portfolio and suite of sustainable building construction and retrofit services
- Implemented ESG strategy, positioned for future ratings

Strategic priority: A leader in sustainable construction

5-Year Revenue and Adjusted EBITDA Margin





\$45M

Q3 2022 TTM NET INCOME

4.3%

Q3 2022 TTM ADJUSTED EBITDA MARGIN⁽¹⁾

4.7%

Q3 2022 ADJUSTED EBITDA MARGIN (1)

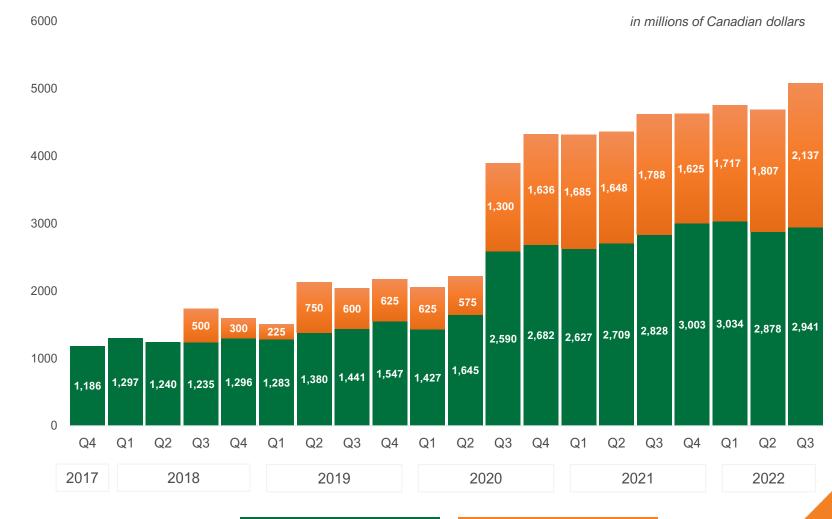
Backlog & Pending Backlog







- Strong quarter-end Backlog⁽¹⁾ of \$2.9B
- Strong quarter-end Pending Backlog⁽¹⁾ of \$2.1B
- Backlog and Pending Backlog reflects the Company's expanding capabilities and scale, the acquisition of Dagmar and an improvement in market conditions
- Pending Backlog includes over \$800M in MSA and other multi-year contracts representing a recurring revenue stream over the next five years.



Significant Portfolio of Recurring Revenue Contracts





Combined MSA and Other Multi-year Contracts



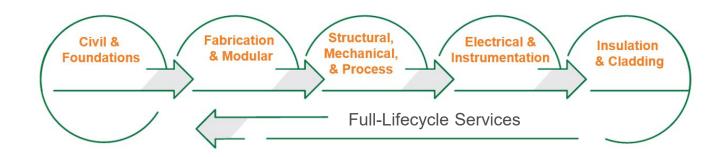
Average Contract Term







Leveraging
Expertise
Geographically



Complete Lifecycle and Self-perform Services

Our ability to self-perform critical-path trade scopes positions Bird to provide operational excellence. By executing a higher percentage of self-perform services, we are better positioned to exceed client expectations throughout the project lifecycle by way of risk reduction, cost savings, a shortened procurement cycle, and more.

Significant Pipeline of Projects



Executing on Strategic Pillars







TEAM PERFORM

DIVERSIFY









Recent Marquee Project Awards

- Multi-year PHAI task order and new recurring revenue stream in energy sector + Long-term Strategic Partnership Agreement
- \$95M Covenant Wellness Community Community Health Centre in Alberta
- EPC Contracts for two wind farms in development by Capstone Infrastructure, 253.7 MW of renewable energy
- \$125M Net-zero plant protein processing facility in Alberta, delivered through a progressive design-build contract
- \$62M Dagmar, a wholly owned subsidiary of Bird, awarded contract for railway track, signal, and station works for Metrolinx

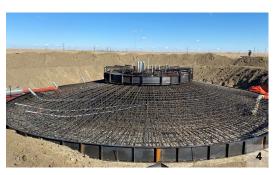
Projects underway across Canada









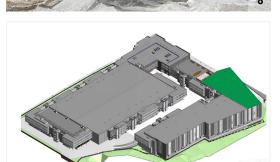




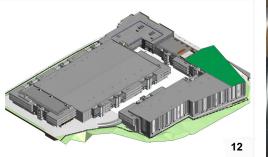








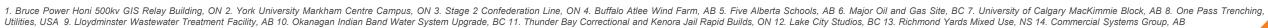












Expanding our Power and Sustainable Energy Portfolio





RENEWABLE POWER

- Wind
- Solar
- Hydro
- Pumped storage



LOW CARBON ENERGY

- Hydrogen (Green and Blue)
- Nuclear/small modular Reactors
- Biomass conversion
- Anaerobic digestion
- Renewable natural gas



CARBON INNOVATION

- Carbon capture
- Carbon utilization
- Carbon storage



ENERGY EFFICIENCY

- District heating and cooling
- Cogeneration
- Water reuse
- Biomass and waste to energy
- Real estate energy efficiency

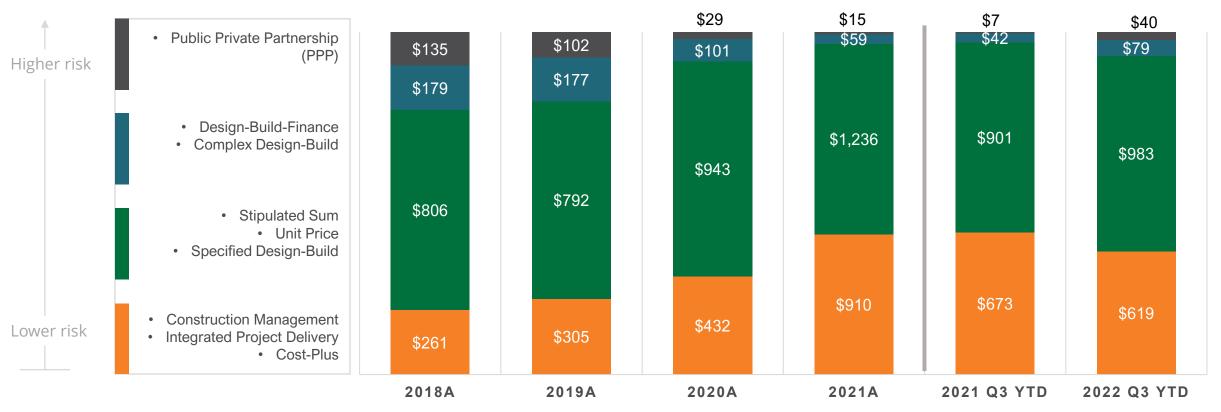
Delivering Critical Energy Solutions

Renewable and low carbon energy solutions contribute to global efforts to meet climate targets, support the energy transition, and achieve sustainable change. Bird has been supporting the construction execution on some of our country's largest infrastructure projects, from hydroelectric infrastructure, nuclear, and renewable power, to organic waste processing and waste-energy recovery projects for over half a century. Leveraging our civil, structural, and mechanical experience in developing and executing complex major projects, combined with extensive self-perform substation and high voltage services, are among the ways in which Bird is contributing to delivering cleaner energy solutions.

Diversifying Risk - Revenue by Contract Type







- Increased diversification across services, end-markets and geographies; well-balanced portfolio of low-to-medium risk projects
- Over 93% of YTD 2022 revenue is considered low-to-medium risk and supports the company balanced revenue mix target
- Focus on maintaining balanced profile
- Driving a higher share of collaborative contracting methods with our clients to balance the risk transfer between parties

Strong Financial Position



Q3 2022

26.5%

LONG-TERM LOANS & BORROWINGS TO EQUITY(1)

1.22

CURRENT RATIO⁽¹⁾ 0.78x

ADJUSTED NET DEBT/ TTM ADJUSTED EBITDA⁽¹⁾

Syndicated Credit Facility



្នំ \$185M

Committed Revolving Credit Facility



\$ \$50M





\$50M

Committed Non-revolving Term Debt Facility



Syndicated Credit Facility

Maturity Sept 1, 2024

in millions of Canadian dollars September 30, 2022	
Accessible cash	\$ 19
Restricted cash	\$ 67
Held in joint operations accounts	<u>\$ 18</u>
Cash and cash equivalents	\$ 104
Loans and borrowings	

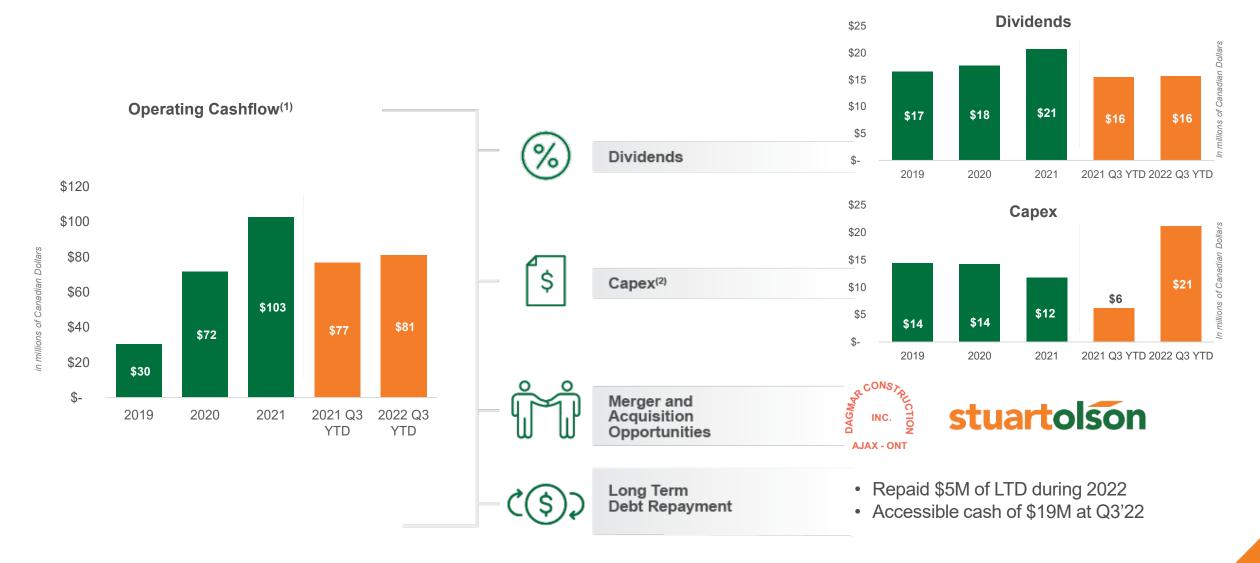
Loans and borrowings (current and long-term)	\$ 97
Adjusted Net Debt ⁽²⁾	\$ 78
Shareholders' equity	\$ 263

⁽¹⁾ Refer to the Disclaimer slides for more information on Terminology and Non-GAAP & Other Financial Measures.

⁽²⁾ Adjusted Net Debt is a non-GAAP financial measure. Refer to the Disclaimer slides for more information on Terminology and Non-GAAP & Other Financial Measures.

Balanced Capital Allocation Priorities





⁽¹⁾ Operating cash flow - Refer to the consolidated statement of cash flows - "Cash flows from operations before changes in non-cash working capital" (2) Capital expenditures ("Capex") - Refer to the consolidated statement of cash flows - "Additions to property and equipment and intangible assets"

A Strong Foundation



Created a Strong Foundation



Improved geographic and end market diversification



Increased recurring revenue



Low to medium risk profile of backlog



Limited exposure to fixed-priced contracts



Acquired transformational business: Stuart Olson



Acquired accretive tuck-in: Dagmar

Key Near-Term Strategic Priorities

- Enhance cross-selling opportunities
- Continue to improve margins
- Maintain financial flexibility
- Enhance ESG framework
- Continue to deliver superior shareholder returns

Accretive Acquisitions: Stuart Olson and Dagmar Construction

stuartolson

Dagmar

Acquisition Date September 25, 2020 **Acquisition Date** September 1, 2021

Total Consideration Amount

\$32M







Value and **Cross-selling**



Horizontal Infrastructure Focus

100+ Years Building

70+ Years Building

Leading Technology Platform



Ontario Based (Largest Civil Market)



Purchase Price⁽¹⁾

bird

\$350B+ in Government Spending Opportunities

Infrastructure Spending of \$26B Over 6-years Ending in 2027

- \$14.9B Public transit over 8-years
- \$3.0B Long-term care and affordable housing* over 5-years (*\$2.5B over 7-years)
- \$6.0B Infrastructure in Indigenous communities over 5-years

2022-2023 Federal Budget Highlights

- \$397M Rail infrastructure
- \$900M EV infrastructure
- \$600M Renewable electricity and grid modernization
- \$43B New and existing funds to build additional housing

BRITISH COLUMBIA: Capital spending on schools, hospitals, roads, bridges, hydro-electric and other infrastructure in the province is expected to total \$39.4B over the three-year fiscal plan period (2022/2023-2024/2025)

ALBERTA: \$20.2B over 3 years for municipal infrastructure (\$5.8B), capital maintenance and renewal (\$3.2B) to expand health care (\$2.2B), notably the re-development and expansion of hospitals

SASKATCHEWAN: \$1.1B allocated to SaskPower Electricity to improve reliability and replace aging infrastructure. ~\$480M for transportation infrastructure (\$1.6B over 4 years) to expand highways and build bridges

MANITOBA: \$8.8B over 3 years for infrastructure (education and highways). \$3.1B for infrastructure in 2022, \$3B in 2023 and \$2.7B in 2024. \$1.5B in highway capital (\$731M in 2022). Prioritizing building 20 new schools.

ONTARIO: \$61.6B public transit, \$25.1B highway projects, \$40B+ hospital & healthcare, \$4B in high-speed internet, \$27B education related projects

QUEBEC: \$135B expected spending from Quebec infrastructure plan for 2021-2031, including \$408M for affordable housing

ATLANTIC: \$670M for transportation and infrastructure, \$793M for healthcare infrastructure, \$175M allocated for schools, \$365M capital expenditures allocated toward transportation and health care

TERRITORIES: \$30M for lot development, \$12M for affordable community housing, \$10.5M for K12, \$54.3M for bridges and highways





Leveraging Innovation and Technology











Building Information Modelling & Virtual Design and Construction

Maintenance, Repair, and Operation Management

Leveraging Innovative Solutions

Smart Building Performance Technology

Utilizing integrated multidisciplinary performance models such as BIM/VDC to mitigate risk, enhance processes, and support the bottom line of our business, and our clients. Multi-year maintenance and turnaround contracts supporting major oil & gas clients through bundled service offerings, facility maintenance, and predictive technologies.

Leveraging a variety of tools from virtual reality, drones, infrared scanning, and automated project software to strengthen our service offerings and save our clients time and money.

Lifecycle building performance services through optimization, and integrated technologies from the planning stages, through to commissioning, and post-warranty.





Stack Modular

Integrated solution bridging the gap between site and modular construction. Structural steel modular buildings up to 40-storeys for multifamily, hospitality, senior (long-term care) and student housing, and resource clients.

- / Rapid Delivery Across Canada & The USA
- / Opportunities Market Poised For Growth
- Schedule and Cost Certainty & Predictability
- Green Reduced Waste and High Energy Efficiency Product





Mass Timber

Bird is a North American leader in wood construction with unmatched expertise, experience, and supply chain knowledge.

>\$1.37B

Completed or Under Construction

>\$243M

Awarded or Preconstruction

>\$2.6B

Opportunities across Canada

2021 Sustainability Highlights(1)

Environmental, Social, Governance

92%

Independent Board Members(3)

66%

Board Committee Chairs are women 25%

Women on the Board⁽³⁾

8%

Indigenous representation on Board(3)



DIVERSITY AT BIRD

36% European origins

North American origins

25.5% African, Asian, Caribbean, or Latin, Central and South American origins

3.3% Indigenous Canadian origins

Full-time salaried employees in 2021 who chose to disclose their ethnic origins



Canadian suppliers engaged



>\$223K

Total scholarship spend⁽²⁾



>\$87M

Total spend with Indigenous subcontractors and suppliers

55+

Indigenous-owned businesses supported







136%

Increase in total messages received via social media compared to 2020

118,008

Total Audience

145,883

Engagements

4,470,455

Impressions

65,117

Post Link Clicks









5,000+ Total Employees(4)











1 LTI Lost Time Incident

0.02 LTIF Lost Time Incident Frequency



10,250 COVID-19 Inspections

Bird hosted its inaugural Virtual Investor Day



- (1) At December 31, 2021
- (2) Includes endowment to Bird Construction/Paul and Geri Charette Endowment Fund
- (3) Board composition as of August 2022
- (4) Salaried and hourly throughout the year





Environmental, Social, Governance

bird Bringing Value To Communities

Environmental Stewardship

>200 LEED Certified Projects

37 Mass Timber projects completed or underway

- LEED certified projects and professionals
- · First Zero Carbon Certification project in Canada
- · Leader in Mass Timber renewable and captures carbon
- Focus on future energy solutions
- · Robust sustainable construction program
- · Innovative technology for Smart Buildings

Social Responsibility

Progressive Aboriginal RELATIONS

Canadian Council for Aboriginal Business

- Support health care foundations, food and clothing banks, community events, and youth initiatives
- · National scholarships program
- Strong national Indigenous relations
- Mandatory Indigenous Cultural Awareness Training Program
- · Recent re-certification of Bronze-level PAR certified
- Inaugural member of Aboriginal Procurement Champions

Corporate Governance

92% IndependentBoard Members25% of Bird's BoardDirectors are women

- · A strong culture of ethical conduct
- · Recognition of the benefits of promoting Board diversity
- Whistleblower Policy
- Regular in-camera meetings, without officers and management
- Regular performance evaluations

Looking Ahead

Why invest in bird



Strategic Priorities









Balanced ESG Strategy











Favourable Outlook

Solid balance sheet and pipeline of opportunities

Focus On Margins

Strong financial position with improving margin profile

Balanced Strategy

Balanced capital allocation maintaining a balanced risk profile in the work program

Increasing Diversification

Balanced backlog and diversified service offerings across Canada



Additional Financial Highlights

Financial Highlights

	Q3 2022	YEAR-OVER-YEAR CHANGE		YEAR-OVER-YEAR CHANGE d under CEWS in YTD 2022 vs.
		\$21.9 million of recoveries recorded in YTD 2021		
Revenue	\$668.2M	7.6%	\$1,720.4M	6.0%
Gross Profit	\$58.6M 8.8% OF REVENUE ⁽¹⁾	26.3%	\$143.7M 8.4% OF REVENUE ⁽¹⁾	6.1%
General and Administrative	\$35.5M 5.3% OF REVENUE ⁽¹⁾	18.8%	\$97.9M 5.7% OF REVENUE ⁽¹⁾	8.9%
Net Income	\$14.5M \$0.27 EPS	19.4%	\$34.9M \$0.65 EPS	6.3%
Adjusted EBITDA ⁽²⁾	\$31.2M 4.7% OF REVENUE ⁽¹⁾	9.2%	\$70.5M 4.1% OF REVENUE ⁽¹⁾	(11.5%)
Adjusted Earnings ⁽²⁾	\$15.5M \$0.29 ADJUSTED EPS ⁽¹⁾	12.2%	\$30.5M \$0.57 ADJUSTED EPS ⁽¹⁾	(19.4%)





REVENUE NET INCOME ADJUSTED EARNINGS(1)

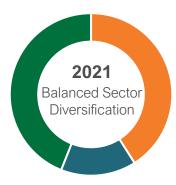






Sector Volume Diversification

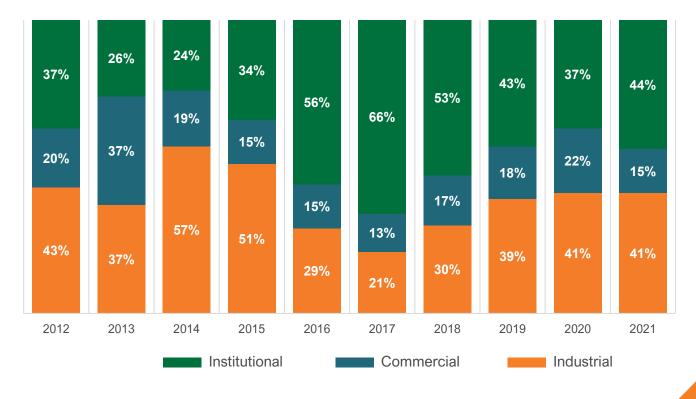




Balanced work programs between commercial and institutional work, while largely maintaining Industrial work to drive stronger growth.

The current composition of Bird's Backlog and Pending Backlog, as well as sector diversification between Institutional, Industrial, and Commercial contracts, appropriately balances customer concentration, contract size, contracting method, and end-market diversification.

- Wayne Gingrich, Chief Financial Officer



Analyst Coverage





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