



MANAGEMENT'S DISCUSSION AND ANALYSIS
FOR THE NINE MONTH PERIOD ENDED SEPTEMBER 30, 2016

Management's Discussion and Analysis

The following Management's Discussion and Analysis ("MD&A") of Bird Construction Inc.'s ("the Company" or "Bird") financial condition and results of operations should be read in conjunction with the December 31, 2015 consolidated financial statements of Bird Construction Inc. This discussion contains forward-looking statements, which are subject to a variety of factors that could cause actual results to differ materially from those contemplated by these statements. See "Forward-Looking Information". Some of the factors that could cause results or events to differ from current expectations include, but are not limited to, the factors described under "Risks Relating to the Business" and "Risks Relating to the Shares" included in the Company's most current Annual Information Form dated March 14, 2016. This MD&A has been prepared as of November 9, 2016. Additional information about the Company is available through the System for Electronic Document Analysis and Retrieval (SEDAR) at www.sedar.com and includes the Company's Annual Information Form and other filings.

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EXECUTIVE SUMMARY

(thousands of dollars, except per share amounts)	For the nine months ended September 30,	
	2016	2015
Income Statement Data		
Revenue	\$ 1,159,152	\$ 1,031,363
Net income ⁽¹⁾	19,204	9,926
Basic and diluted earnings per share	0.45	0.23
Adjusted Net Income ⁽³⁾		
Adjusted Net Income	19,204	30,246
Adjusted Net Income per share	0.45	0.71
Cash Flow Data		
Cash flows from operations before changes in non-cash working capital	34,168	53,398
Cash flows from (used in) operations	(9,231)	35,145
Additions to property and equipment ⁽²⁾	3,922	5,437
Cash dividends paid	24,223	24,223
Cash dividends declared per share	0.57	0.57
	<u>September 30, 2016</u>	<u>December 31, 2015</u>
Financial Position Data		
Total assets	800,497	733,992
Working capital	112,958	127,358
Loans and borrowings	8,724	10,665
Shareholders' equity	165,834	170,891

⁽¹⁾ includes comprehensive income, hereafter referred to as net income

⁽²⁾ includes computer software purchases included in intangible assets

⁽³⁾ 2015 Adjusted Net Income of \$30,246, represents net income of \$9,926, adjusted for the non-cash impairment charge of \$22,435, (\$20,320 net of the deferred tax reversal of \$2,115). Adjusted Net Income is a non-GAAP measure and does not have standardized meaning. Management believes that the presentation of Adjusted Net Income and Adjusted Net Income per share provides useful information for shareholders and potential investors as it provides increased transparency and predictive value. Management uses Adjusted Net Income to set targets, assess performance of the Company and set the Company's dividend payout ratio.

2016 HIGHLIGHTS

- In the first nine months of 2016, the Company generated net income of \$19.2 million on construction revenue of \$1,159.2 million compared with net income of \$9.9 million and \$1,031.4 million of construction revenue, respectively in 2015. Net income in 2015 was negatively impacted by a non-cash charge to earnings of \$22.4 million (\$20.3 million after deferred tax reversal) for the impairment of goodwill and intangible assets relating to the Company's investment in its wholly owned subsidiary H.J. O'Connell Limited. Adjusting for this impact, Adjusted Net Income in 2015 was \$30.2 million (a non-GAAP measure) or \$11.0 million higher than the same period in 2016.
- The reduction in 2016 net income compared to the Adjusted Net Income (a non-GAAP measure) in 2015 is primarily a result of the shift in the composition of the 2016 work program from higher margin industrial projects to lower margin commercial and institutional projects. The effect on earnings was to some extent

offset by the additional profit realized on higher 2016 revenues and a reduction in general and administrative expenses. 2016 earnings were further negatively impacted by the wildfires in the Fort McMurray area and two projects where the estimated cost to complete increased resulting in margin erosion in the second quarter. Due to the complexity of the projects and issues involved, we expect the claims process for each project to extend beyond the end of 2016 to resolve.

- In the third quarter of 2016, the Company reported net income of \$6.0 million on construction revenue of \$407.7 million compared to a net loss of \$5.6 million on construction revenue of \$389.9 million, respectively in 2015. Adjusting net income for the non-cash impairment charge, the Company would have recorded Adjusted Net Income of \$14.7 million (a non-GAAP measure) on construction revenue of \$389.9 million in the third quarter of 2015. The reduction in 2016 net income is primarily a result of the shift in the composition of the 2016 work program from higher margin industrial projects to lower margin commercial and institutional projects. The effect on earnings was to some extent offset by the additional profit realized on higher 2016 revenues.
- In the third quarter, bidding activity on large institutional projects, including Public Private Partnership (“PPP”) and alternative finance projects, increased as there are now three active projects under pursuit, all of which are scheduled to be submitted in the next two quarters. The Company was also part of a team that was shortlisted on the Regional Express Rail – Stouffville Corridor project.
- In 2016, the Company secured \$824.6 million of new contract awards and executed \$1,159.2 million of construction revenues. The success in securing new work through the first nine months of the year contributed to a Backlog of \$1,328.2 million at September 30, 2016, compared with \$1,662.8 million at December 31, 2015. The decline in backlog from the end of 2015 is representative of the fact that the Company has not secured a major project in 2016 as available opportunities have been limited. The Company has been successful in securing many smaller but strategic projects with opportunities to win additional work packages as the Company looks to diversify its revenue streams into new markets and with new clients.
- Bird’s Board of Directors declares monthly dividends of \$0.0633 per common share for November and December 2016. The Board has approved a reduction to the monthly dividend from \$0.0633 to \$0.0325 per common share commencing January 31, 2017. The Board has declared dividends of \$0.0325 per common share for January, February and March 2017.

NATURE OF THE BUSINESS

The Company operates as a general contractor in the Canadian construction market with offices in: St. John’s, Halifax, Saint John, Wabush, Montreal, Toronto, Winnipeg, Calgary, Edmonton, St. Albert and Vancouver. The Company and its predecessors have been in operation for 96 years. The Company focuses primarily on projects in the industrial, commercial and institutional sectors of the general contracting industry. Within the industrial sector, Bird constructs industrial buildings and performs civil construction operations including site preparation, concrete foundations, metal & modular fabrication, mechanical processes, underground piping and earthwork for clients primarily operating in the oil and gas and mining businesses. Within the commercial sector, Bird's operations include the construction and renovation of shopping malls, big box stores, office buildings and selected high rise condominiums and apartments. Within the institutional sector, Bird constructs hospitals, post-secondary education facilities, schools, prisons, courthouses, government buildings, retirement & senior housing and environmental facilities including water and wastewater treatment plants. The Company has developed expertise in the construction of vertical elements and overall management of transportation related projects and will continue to pursue these opportunities as governments plan to increase stimulus spending to address aging infrastructure. In all sectors, Bird contracts with its clients using a combination of fixed price, design-build, unit price, cost reimbursable, guaranteed upset price and construction management contract delivery methods.

While Bird self-performs some elements of its projects, particularly in the industrial market sector and in conjunction with its civil construction and contract mining operations, a significant portion of the overall construction risk rests with Bird’s subcontractors. The scope of work of each subcontractor is generally defined by the same contract documents that form the basis of the Company’s agreements with its clients. The terms

of the agreements between the Company and its clients are generally replicated in the agreements between the Company and its subcontractors. These “flow-down” provisions substantially mitigate the risk borne by the Company. Depending on the value of the work, the Company may require bonds or other forms of contract security including enrolling our subcontractors in Bird’s subcontractor default insurance program which will mitigate exposure to possible additional costs should a contractor not be able to meet their contractual obligations. Bird’s primary constraint on growth is the ability to secure new work at reasonable margins and the availability of qualified professional staff who can be assigned to manage the projects.

STRATEGY

Overall, Bird’s strategic objectives are to increase Company profitability to provide attractive and sustainable returns for our shareholders; a commitment to provide customer service and quality to our clients; and providing meaningful and safe working environments for our employees and those of our partners.

The fundamental elements of Bird’s strategy include:

HEALTH AND SAFETY

Responsibility for the health and safety of our most critical business asset - our people - is not the responsibility of an individual, role, or department. As befitting of a Company that started out as a family business, critical to Bird’s successful growth is a belief that safety is everybody’s responsibility, every minute of every day on every job. This is a fundamental tenet of our operational strategy, a core company value, and a key corporate social responsibility.

At Bird, our single most important value is Safety and our goal is zero harm. We understand that our commitment to safety is not just a moral obligation to our staff but also makes good business sense. In addition to reducing related health and safety costs, reducing property damage and improving loss management outcomes, a robust safety program also contributes to employees and other stakeholders feeling more valued and engaged. This, in turn, produces a stronger commitment to product and service quality, improved productivity and client satisfaction.

For this reason, Bird promotes a culture of “Safe Production” wherein safety considerations are interwoven into the very fabric of our operational processes. From planning to execution, effective communication, documentation, orientation, training, and ongoing review and analysis of our work activity is vigorously undertaken to ensure continuous improvement in all facets of our operations so that both hazards and inefficiencies are effectively identified, assessed, and addressed. In doing so, we create a safer and more productive work environment and better ensure that every worker on our sites leaves the job every day just as healthy and safe as when they arrived.

In a highly competitive business environment, resourcing remains one of the greatest challenges facing the construction industry. Bird’s commitment to the health and safety of our employees and other partners enhances both employee recruitment and retention and will serve to provide a strategic competitive advantage, allowing us to continue to successfully pursue and execute challenging work.

INCREASING PROFITABILITY

Bird will continue to pursue organic growth by emphasizing its long-standing record of providing a quality product and service to our clients and thereby continue to secure new work with many of our clients on a repeat basis. Bird will continue to emphasize operational excellence through strict and disciplined adherence to the many risk management and project control policies and practices to ensure delivery of the financial returns expected from our construction projects. The Company will also continue to show a preference for design-build construction contracts where our proven track record provides Bird with a source of competitive advantage in the construction market; however, Bird will continue to offer clients other contract delivery methods including: fixed price, unit price, cost reimbursable, guaranteed upset price and construction management arrangements in order to satisfy their needs.

The Company continues to focus on larger and more complex construction projects which typically offer greater profit margins. In order to achieve this, Bird will continue to enter into joint venture arrangements

with partners where it is appropriate to do so. These arrangements are typically beneficial to the Company because they offer a pooling of resources required to complete larger, complex projects and partnering allows for the spreading of operational and financial risk amongst the partners. In the Public Private Partnership (“PPP”) market, Bird will continue to pursue an equity position in these projects as a means to support construction operations.

To broaden the scope of Bird’s construction services, the Company will continue to self-perform a greater proportion of our heavy civil construction operations, including earthmoving operations and mechanical process work. Bird will continue to grow this element of business as opportunities present themselves. In addition, Bird is actively growing our sustaining capital and maintenance services provided to support our oil sands clients. This initiative serves to diversify revenues, making the Company less dependent on new construction programs and further builds customer relationships.

Our strategy is centered on diversification of our work program and earnings base. We will continue to pursue larger more complex projects, particularly in the PPP and alternative finance market, in both social infrastructure and transportation, as an active participant in the concession and as a design build contractor. We will focus on increasing our presence in the MRO market in western Canada through our self-perform mechanical and civil platforms and build a work program around environmental or ‘green’ opportunities in water and waste water process, composting and bio solids.

ATTRACTING AND RETAINING PEOPLE

The success of Bird is very much dependent on the Company’s ability to attract, develop and retain a highly skilled workforce at all levels within the organization including executives, management, professional staff and craft workers.

While creating a positive, safe work environment is non-negotiable, we are just as committed to providing our employees, and potential employees, with interesting and challenging work, opportunities to grow and develop, and a welcoming environment in which to forge a successful career in every aspect of our business.

By continuously developing and refining policies and programs to engage our employees at work and in their communities, offering new and innovative training programs, driving ongoing leadership development, and making a career at Bird more than just a job, we are able to recruit, develop and retain top talent while ensuring our compensation programs remain market competitive.

KEY PERFORMANCE DRIVERS

Securing profitable construction contracts and then controlling the costs during the execution of that work are the key drivers of success for the Company.

In order to achieve this, new work must be available, which is a function of the general state of the economy. In periods of strong economic growth, capital spending will generally increase and there will be more opportunities available in the construction industry. In economic downturns, fewer opportunities typically exist and competition for those opportunities becomes even more intense, generally resulting in lower Gross Profit Percentages. The Company must be successful in securing profitable work when it is available. The construction industry is highly fragmented and accordingly, the Company competes with a number of international, national, regional and local construction firms. One of the Company’s competitive advantages rests in its long-standing reputation for delivering high quality projects that fully meet the needs of the customer, which enables the Company to secure repeat business from clients.

The Company’s success in securing work is also reflected in the value of the Backlog. The following table shows the Company’s Backlog at the end of the comparative reporting periods. The Company’s Backlog of \$1,328.2 million at September 30, 2016, represents a reduction from the \$1,662.8 million reported at December 31, 2015. The reduction in Backlog since last year end was anticipated and reflects a significant reduction in the industrial work program combined with a limited number of larger scale PPP and alternative finance projects available in the marketplace in the first nine months of the year. Although the Company continues to secure a number of commercial and institutional projects, these awards were not sufficient to offset the decline in our industrial work program resulting from low commodity prices. The Company will continue to pursue PPP and

alternative finance projects, and is seeing an increase in pursuit phase activity whether it be in the pre-qualification phase or pursuit phase of projects. The Company is actively bidding on three large institutional projects, including PPP and alternative finance projects and will submit the bids within the next two quarters. The Company expects an even higher volume of institutional project bidding activity in 2017 compared to what the Company has experienced year to date in 2016.

(thousands of dollars)	<u>September 30, 2016</u>	<u>September 30, 2015</u>	<u>December 31, 2015</u>
Backlog	\$ 1,328,200	\$ 1,835,034	\$ 1,662,800

Once the Company has secured a potentially profitable contract, the profitability of that contract, measured by the Gross Profit Percentage, is primarily a function of management's ability to control the costs and achieve productivity objectives associated with the contract. The following table shows the Gross Profit Percentage realized by the Company in the comparative periods.

<u>Nine months ended September 30, 2016</u>	<u>Nine months ended September 30, 2015</u>	<u>Year ended December 31, 2015</u>
5.9%	8.4%	8.4%

In the first nine months of 2016, the Company has realized a Gross Profit Percentage of 5.9% compared with 8.4% in 2015. The reduction in the 2016 Gross Profit Percentage compared with the first nine months of 2015 is primarily due to a shift to lower margin commercial and institutional work program in 2016 combined with the gross profit reductions resulting from the Fort McMurray wild fires and the two industrial projects that experienced an increase in their estimated cost to complete earlier this year.

Financial Condition

The Company must have adequate working capital and equity retained in the business to support its ongoing operations, including surety and contract security requirements. The Company continually monitors the adequacy of its working capital and equity to satisfy contract security needs. The following shows the working capital and equity of the Company in the comparative reporting periods.

(thousands of dollars)	<u>September 30, 2016</u>	<u>September 30, 2015</u>	<u>December 31, 2015</u>
Working capital	\$ 112,958	\$ 114,338	\$ 127,358
Shareholders' equity	\$ 165,834	\$ 167,365	\$ 170,891

Earnings adjusted for non-cash expenses exceeded dividend payments and capital expenditures, although the excess was more than offset by a shift in deferred income taxes to current taxes payable, the use of funds to finance subcontractor default insurance coverage and the repayment of loans and borrowings. These factors resulted in a decline in working capital of \$14.4 million to the end of September.

The decrease in the amount of the Company's shareholders' equity since December 31, 2015 primarily represents the extent to which dividends exceeded earnings in the first nine months of the year.

Although the Company has adequate amounts of both working capital and equity, the expectation for a continuation of a slow resource sector and resultant impact on earnings combined with the anticipated increase in PPP and alternative finance project activity, which requires a healthy balance sheet, has led to a decision by the Company and its Board of Directors to reduce the amount of dividends paid commencing in 2017. The reduction in the amount of our monthly dividend will allow the Company to build equity and working capital to levels not otherwise attainable if the current dividend rate was maintained. The resulting expected increase in both working capital and equity will support execution of the Company's diversification strategy.

Safety

At Bird, ensuring that all work on our sites is executed to exacting quality standards begins with our commitment to creating and sustaining a culture in which the identification, assessment, and elimination or control of hazards and risks is incorporated into every aspect of our operations. We call this *Safe Production*, and it is a cornerstone of our operational philosophy and approach.

Ensuring that all workers leave our jobsites everyday just as healthy and safe as when they arrived is a shared commitment and by working collaboratively with our workers and subcontractors to achieve this, we minimize risk and create the appropriate conditions for the safe execution of construction activity - on time, on budget, and to our client's satisfaction. We believe this shared commitment is critical to our overall success. It's how we work.

Through our robust orientation and training programs and our ongoing communication and engagement activities, we encourage all workers to actively contribute to our ongoing efforts to continuously improve not only our safety program, but overall collaboration and effectiveness. In this way, we not only ensure they leave work healthy and safe every day, but in doing so, help contribute to our overall operational excellence.

At Bird, Safe Production is not just a vision or a philosophy, it is a daily routine practiced with discipline and rigor on all of our job sites.

In the third quarter of 2016, Bird executed 2,986,258 manhours of work, incurring zero lost time incidents (LTI) for an LTI frequency of 0.00.

Lost Time Incident Frequency		
Nine months ended September 30, 2016	Nine months ended September 30, 2015	Year ended December 31, 2015
0.00	0.05	0.04

RESULTS OF OPERATIONS

NINE MONTHS ENDED SEPTEMBER 30, 2016 COMPARED WITH NINE MONTHS ENDED SEPTEMBER 30, 2015

During the first nine months of 2016, the Company generated net income of \$19.2 million on construction revenue of \$1,159.2 million compared with \$9.9 million and \$1,031.4 million, respectively in 2015. In 2015, the Company recorded a non-cash charge of \$22.4 million (\$20.3 million after deferred tax reversals) for the impairment of goodwill and intangible assets relating to the Company's investment in its wholly owned subsidiary H.J. O'Connell Limited. Adjusting for the after-tax non-cash impairment charge of \$20.3 million, the Company would have recorded Adjusted Net Income of \$30.2 million (a non-GAAP measure) on construction revenue of \$1,031.4 million in 2015. The reduction in 2016 net income is primarily a result of the shift in the composition of the 2016 work program from higher margin industrial projects to lower margin commercial and institutional projects. The effect on earnings was to some extent offset by the additional profit realized on higher 2016 revenues and a reduction in general and administrative expenses.

Construction revenue of \$1,159.2 million compares with \$1,031.4 million recorded in the first nine months of 2015. Year over year revenues derived from the industrial work program declined, although this decline has been more than offset by an increase in construction revenue earned from the execution of the Company's commercial and institutional work program.

In the nine months ended September 30, 2016, the Company's gross profit of \$67.9 million compares with \$87.1 million recorded a year ago. The \$19.2 million (22.0%) decrease in the amount of gross profit is the result of a lower Gross Profit Percentage on commercial and institutional projects which are becoming a larger proportion of total revenues. This shift in our work program to one comprised more heavily of commercial and institutional work is due to the strong organic growth the Company achieved in this market sector, primarily due to the award of many PPP and alternative finance projects in 2015, combined with the decline in the

historically higher Gross Profit Percentage industrial work program as a result of continued low commodity prices.

To date in 2016, the Company's Gross Profit Percentage of 5.9% compares to 8.4% recorded a year ago. In addition to the impact of the shift in gross profit, the year to date results were impacted negatively by the wildfires in the Fort McMurray area in both industrial and institutional project sites. As of September 30, 2016, all project sites had remobilized but the impact to profitability in the year due to delay and remobilization costs incurred is approximately \$4.0 million, most of which was incurred in the last two quarters. The second quarter results were further negatively impacted by two projects where the estimated costs to complete increased by \$3.2 million. The Company has put the owner of each project on notice of our intention to file claims related to design deficiencies and other issues and costs associated with schedule delays. Due to the complexity of the projects, we expect the claims process for each project to extend beyond the end of 2016 to resolve.

In the nine months of 2016, general and administrative expenses of \$42.9 million (3.7% of revenue) compares with \$44.2 million (4.3% of revenue) in 2015. The decrease in 2016 expenses is primarily driven by a reduction in compensation costs and lower project pursuit costs compared to those incurred in 2015.

Finance income in the first three quarters of 2016 of \$3.3 million was \$2.1 million higher than the \$1.2 million recorded in the comparable period of 2015. The primary reason for the increase in 2016 finance income is due to the fact that the Company incurred a \$1.6 million net loss on the disposal of a significant portion of the Company's investment in preferred shares in 2015, a circumstance not repeated in the current year. Higher interest income relating to the accretion of holdback receivables also contributed to the additional finance income in 2016.

Finance costs of \$2.4 million were \$0.4 million higher than the \$2.0 million reported in the same period of 2015. The higher cost is primarily due to higher accretion interest on holdback payables.

In the first nine months of 2016, income tax expense of \$6.7 million was \$2.9 million lower than 2015, which is consistent with lower current period pre-tax earnings compared to the 2015 pre-tax earnings adjusted for the non-cash impairment charge, which was a non-deductible expense for income tax purposes.

THREE MONTHS ENDED SEPTEMBER 30, 2016 COMPARED WITH THREE MONTHS ENDED SEPTEMBER 30, 2015

During the third quarter of 2016, the Company generated net income of \$6.0 million on construction revenue of \$407.7 million compared with a net loss of \$5.6 million on construction revenue of \$389.9 million in 2015. The net loss in 2015 is primarily attributable to a non-cash charge to earnings of \$22.4 million (\$20.3 million after deferred tax reversal) for the impairment of goodwill and intangible assets relating to the Company's investment in its wholly owned subsidiary H.J. O'Connell Limited. The decrease in the amount of 2016 earnings is primarily due to the realization of a lower Gross Profit Percentage resulting from a shift from higher margin industrial projects to lower margin commercial and institutional projects.

Construction revenue of \$407.7 million was \$17.8 million or 4.6% higher than \$389.9 million recorded in the third quarter of 2015. The increase in construction revenues is largely due to the execution of the Company's significant commercial and institutional work program, including many PPP and alternative finance projects. As expected, the Company's industrial revenues declined relative to those recorded in 2015, primarily due to the reduction in the capital spending programs of many of our industrial clients in response to low commodity prices.

In the third quarter of 2016, the Company's gross profit of \$23.0 million was \$11.8 million or 33.8% lower than \$34.8 million recorded a year ago. The Company's 2016 Gross Profit Percentage of 5.6% compares to 8.9% recorded a year ago. The decrease in both the amount of gross profit and in the Gross Profit Percentage is primarily the result of the project mix shifting to a greater proportion of commercial and institutional work as the industrial work program ramps down. Despite strong organic revenue growth, the margin profile of the commercial and institutional work program is not as high as the industrial program.

In the third quarter of 2016, general and administrative expenses of \$15.4 million (3.8% of revenue) compares with \$14.3 million (3.7% of revenue) in 2015. The increase in 2016 expenses is primarily driven by an increase in pursuit costs related to PPP and alternative finance projects. Third quarter pursuit costs in 2016 were \$1.3 million compared to \$0.1 million in the same period last year. The Company also recorded a provision for an onerous lease in the third quarter for \$1.1 million related to an office lease that is expiring in less than two years where the staff is relocating to another Bird office location. These cost increases were partially offset by lower compensation expense.

Finance income in the third quarter of 2016 of \$1.2 million was \$0.5 million higher than the \$0.7 million recorded in the comparable period of 2015. The amount of 2016 finance income does not include the negative impact of a \$0.2 million mark-to-market loss recorded on the Company's investment in a portfolio of preferred shares which was reported in the third quarter of 2015. These preferred shares were sold in 2015 in order to limit the Company's exposure to fluctuations in their market value.

Finance costs of \$0.7 million were \$0.3 million lower than \$1.0 million reported in the comparable period of 2015. The decrease is primarily due to lower interest expense on loans and borrowings, as many of the facilities were fully repaid during 2016. This was off-set slightly by higher interest relating to additional non-recourse debt used to finance two alternative finance projects secured in 2015.

In the third quarter of 2016, income tax expense of \$2.1 million was \$1.3 million lower than 2015, consistent with lower pre-tax earnings compared to the 2015 pre-tax earnings adjusted for the non-cash impairment charge, which was a non-deductible expense for income tax purposes.

FUTURE OPERATING PERFORMANCE

At September 30, 2016, the Company is carrying a Backlog of \$1,328 million, representing a reduction from the \$1,662 million carried at the end of 2015. The reduction in the level of Backlog through the first nine months of the year was expected given the persistent weak market conditions in the industrial sector combined with the anticipated reduction in available PPP and alternative finance project opportunities in late 2015 and 2016. Approximately thirty percent of the Backlog is expected to be put in place in the remainder of 2016, which will result in higher total projected revenues in 2016 than the \$1,445 million realized a year ago. The current work program is characterized by a higher composition of commercial and institutional work compared with the last several years, a result of the success in securing a significant number of contract awards in this sector in 2015 and early 2016. As anticipated, the Backlog attributable to the industrial work program continues to decline as clients limit capital investment, a condition not expected to change in the near term. While we remain confident in our ability to generate reasonable revenues in 2016, this change in the composition of our work program will not allow the Company to replicate the level of earnings recorded in 2015, adjusted for the after-tax HJO impairment loss, in the current year.

Looking towards 2017, the industrial and resource markets are expected to remain slow, a condition that will only serve to reduce the contribution from this sector even further on a year-over-year basis. The potential offset to a further decline in the contribution from the industrial and resource sectors is the high level of Backlog in the commercial and institutional sector and the expectations of a healthy pipeline of new project opportunities in 2017. The Company currently has three large institutional projects in active pursuit and has positioned itself to pursue as many as seven more of these projects in the near term, one of which is the Regional Express Rail - Stouffville Corridor project. Successful award of any of these opportunities will primarily benefit years subsequent to 2017. Consequently, with reduced gross profits available in the industrial market, the increased cost to pursue PPP and alternative finance projects and the expected timing of gross profit realization of those projects if secured, we anticipate that 2017 will see a significant reduction in earnings.

The industrial market sector contributed 51% of 2015 revenues (57% in 2014). The uncertainty in the energy sector in western Canada which has resulted in a reduction in the number and size of construction opportunities, is similar in eastern Canada, where lower iron ore and commodity prices in general have limited mining related opportunities for H.J. O'Connell. In western Canada, new projects, primarily in the midstream oil and gas market segment, are expected to be available and we believe the Company is well positioned to pursue these opportunities, although competition is expected to be intense, placing downward pressure on

fees. In eastern Canada, the Company anticipates opportunities within the renewable energy sector, in particular for hydroelectric projects, along with smaller resource related projects in gold, lithium and iron ore mining. Again, competition for these new project opportunities is expected to be aggressive resulting in compressed fees. The challenging economic environment related to resource development that has persisted since 2014 is not expected to change to any significant extent in the near term. Although we continue to receive new contract awards in the industrial sector, the projects are smaller and shorter cycle in nature and have been secured at lower margins due to the increased level of competition. Accordingly, we expect the revenue and gross profits in this sector to continue to be under pressure in 2017.

The institutional market sector contributed 34% of 2015 revenues (24% in 2014). In the institutional sector, spending is anticipated to increase in the balance of 2016 and beyond to address the infrastructure deficit in Canada and to stimulate slow economic growth. The federal government has announced a number of infrastructure funding programs with specific emphasis on post-secondary education through the Post-Secondary Institutions Strategic Investment Fund; public transit systems through the Public Transit Infrastructure Fund; clean water and green initiatives through the Green Infrastructure funding and Clean Water and Waste Water Fund; and communities through Social Infrastructure funding. While funding for these programs has been announced, actual projects have been slow to emerge, although this is expected to change in the near term with many of the funding agreements between the federal and provincial governments now finalized. In addition, there continues to be a strong PPP and alternative finance market with numerous opportunities expected in 2017 and beyond. The Company is in a strong position to benefit from this increase in infrastructure spending and is actively pursuing a number of these opportunities that are currently available. New contract awards for institutional projects slowed in the third quarter as compared to the first half of the year primarily due to the limited number of larger scale projects available, although the Company still has a significant level of Backlog in this market sector going into 2017. The revenue and earnings contribution in 2017 derived from this market sector is expected to be strong.

The retail and commercial sector contributed 15% of 2015 revenues (19% in 2014). The Company continues to secure new work in this market, although investment by private developers in many of the geographic regions we serve appears to be measured due to slow growth and uncertain economic conditions. Consequently, we expect revenues and earnings in this sector in 2016 to decline marginally relative to those recorded last year. The expectation is that the retail and commercial sector will remain relatively unchanged in 2017.

Backlog

During the first nine months of 2016, the Company secured \$824.6 million in new construction contracts (including change orders to existing contracts) and put in place \$1,159.2 million of work resulting in a Backlog at September 30, 2016 of \$1,328.2 million. The following table outlines the changes in the amount of the Company's Backlog throughout the current and prior fiscal years.

Backlog	
(millions of dollars)	
December 31, 2014	\$ 1,149.7
Securements and Change Orders in 2015	1,957.9
Realized in construction revenues in 2015	<u>(1,444.8)</u>
December 31, 2015	\$ 1,662.8
Securement and Change Orders in 2016	824.6
Realized in construction revenues in 2016	<u>(1,159.2)</u>
September 30, 2016	<u><u>\$ 1,328.2</u></u>

ACCOUNTING POLICIES

The Company's significant accounting policies are outlined in the notes to the audited December 31, 2015 and 2014 Consolidated Financial Statements. The Condensed Consolidated Interim Financial Statements were prepared using the same accounting policies as our 2015 consolidated financial statements.

The Company has adopted the Amendments to IAS 1, Presentation of Financial Statements, effective for our condensed interim and annual consolidated financial statements commencing January 1, 2016. The adoption of these amendments did not have a material impact on the presentation and disclosure in the Company's condensed consolidated interim financial statements.

Future accounting changes

On July 24, 2014 the IASB issued the complete IFRS 9 (IFRS 9 (2014)). The mandatory effective date of IFRS 9 is for annual periods beginning on or after January 1, 2018 and must be applied retrospectively with some exemptions. Early adoption is permitted. The restatement of prior periods is not required and is only permitted if information is available without the use of hindsight. IFRS 9 (2014) introduces new requirements for the classification and measurement of financial assets. Under IFRS 9 (2014), financial assets are classified and measured based on the business model in which they are held and the characteristics of their contractual cash flows. The standard introduces additional changes relating to financial liabilities. It also amends the impairment model by introducing a new 'expected credit loss' model for calculating impairment. IFRS 9 (2014) also includes a new general hedge accounting standard which aligns hedge accounting more closely with risk management. This new standard does not fundamentally change the types of hedging relationships or the requirement to measure and recognize ineffectiveness; however it will provide more hedging strategies that are used for risk management to qualify for hedge accounting and introduce more judgment to assess the effectiveness of a hedging relationship. Special transitional requirements have been set for the application of the new general hedging model. The Company intends to adopt IFRS 9 (2014) in its financial statements for the annual period beginning on January 1, 2018. The extent of the impact of adoption of the standard has not yet been determined.

On May 28, 2014, the IASB issued IFRS 15 *Revenue from Contracts with Customers*. The new standard is effective for annual periods beginning on or after January 1, 2018. Earlier application is permitted. IFRS 15 will replace IAS 11 *Construction contracts* and IAS 18 *Revenue*. The standard contains a single model that applies to contracts with customers and two approaches to recognizing revenue: at a point in time or over time. The model features a contract-based five step analysis of transactions to determine whether, how much and when revenue is recognized. New estimates and judgmental thresholds have been introduced, which may affect the amount and/or timing of revenue recognized. On April 12, 2016, the IASB issued *Clarifications to IFRS 15, Revenue from Contracts with Customers*, which is effective at the same time as IFRS 15. The clarifications to IFRS 15 provide additional guidance with respect to the five step analysis, transition, and the application of the Standard to licenses of intellectual property. The Company intends to adopt IFRS 15 in its financial statements for the annual period beginning on January 1, 2018. The extent of the impact of adoption of the standard has not yet been determined.

On January 13, 2016 the IASB issued IFRS 16 Leases. The new standard is effective for annual periods beginning on or after January 1, 2019. This standard introduces a single lessee accounting model and requires a lessee to recognize assets and liabilities for all leases with a term of more than twelve months, unless the underlying assets is of low value. A lessee is required to recognize a right-of-use asset representing its right to use the underlying asset and a lease liability representing its obligation to make lease payments. The Company intends to adopt IFRS 16 in its financial statements for the annual period beginning on January 1, 2019. The extent of the impact of the standard has not yet been determined.

SUMMARY OF QUARTERLY RESULTS

The table below summarizes the results for the eight most recent quarters (in thousands of dollars, except per share amounts). Although the Company experiences some seasonality in its business, variations in net income from quarter to quarter primarily reflect the differences in the profitability of the contracts administered in the respective quarters. Contracts typically extend over several quarters and often over several years. For purposes of quarterly financial reporting, the Company must estimate the cost required to complete each contract to assess the overall profitability of the contract and the amount of gross profit to recognize for the quarter. Such estimating includes contingencies to allow for certain known and unknown risks. The magnitude of the contingencies will depend on the nature and complexity of the work to be performed. As the contract progresses and remaining costs to be incurred and risk exposures become more certain, contingencies will typically decline or have been utilized, although certain risks will remain until the contract has been completed, and even beyond. As a result, earnings may fluctuate significantly from quarter to quarter,

depending on whether large and/or complex contracts are completed or nearing completion during the quarter, or have been completed in immediately prior quarters.

There are also a number of other factors that can affect the Company's revenues and profit from quarter to quarter. These include the timing of contract awards, the value of subcontractor billings and project scheduling. Management does not believe that any individual factor is responsible for changes in revenue from quarter to quarter.

(thousands of dollars)	2014	2015				2016		
	<u>Q4</u>	<u>Q1</u>	<u>Q2</u>	<u>Q3 *</u>	<u>Q4</u>	<u>Q1</u>	<u>Q2</u>	<u>Q3</u>
Revenue	390,565	306,163	335,322	389,878	413,443	338,294	413,195	407,663
Net income	12,882	4,727	10,815	(5,616)	11,556	9,343	3,886	5,975
Earnings per share	0.30	0.11	0.25	(0.13)	0.28	0.22	0.09	0.14

* Note: The third quarter 2015 includes a net non-cash after-tax impairment charge of \$20.3 million.

FINANCIAL CONDITION, CAPITAL RESOURCES AND LIQUIDITY

The following table presents a summary of the Company's financial condition for the year indicated.

(thousands of dollars)	<u>September 30, 2016</u>		<u>December 31, 2015</u>	
Financial Position Data				
Cash and cash equivalents	\$	202,241	\$	218,756
Working capital		112,958		127,358
Long-term debt		8,724		10,665
Shareholders' equity		165,834		170,891

Although the Company has adequate amounts of both working capital and equity, the expectation for a continuation of a slow resource sector and the resultant impact on earnings combined with the anticipated increase in PPP and alternative finance project activity, which requires a healthy balance sheet, has led to a decision by the Company and its Board of Directors to reduce the amount of dividends paid. Commencing in January 2017 for shareholders of record as of January 31, 2017, the dividend will be reduced from \$0.0633 to \$0.0325 per common share per month. The reduction in the amount of our monthly dividend will allow the Company to build equity and working capital to levels not otherwise attainable if the current dividend rate was maintained. The resulting expected increase in both working capital and equity will support execution of the Company's diversification strategy.

As a component of working capital, the Company maintains a balance of cash and cash equivalents. At September 30, 2016, this balance amounted to \$202.2 million. The non-cash net current asset/liability position was in a net liability position of \$89.3 million at September 30, 2016, compared to a net liability position of \$91.4 million at December 31, 2015. The non-cash net current asset/liability position fluctuates significantly in the normal course of business from period to period, primarily due to the timing of differences between the settlement of payables due to subcontractors and suppliers, billings and collection of receivables from clients, and also the timing in the settlement of income taxes payable. The Company's cash balances absorb these fluctuations with no net impact to the Company's net working capital position or ability to access contract surety support. The Company believes it has sufficient working capital to support its current contract security requirements.

Credit Facilities

The Company has a number of credit facilities available to access in order to support the issuance of letters of credit, finance future capital expenditures and finance the day-to-day operations of the business.

Operating Lines of Credit

a) *Committed revolving line of credit:*

During 2016, the Company increased its committed revolving credit facility from \$45.0 million to \$55.0 million, with a Canadian chartered bank. The facility expires on November 30, 2018. This facility may be used in the normal course of business for general working capital purposes, to issue non-collateralized letters of credit, fund future capital expenditures and qualifying permitted acquisitions. At September 30, 2016, the Company has drawn \$5.0 million under this facility. The \$5.0 million draw is presented as long term debt on the Company's statement of financial position as the facility matures in 2018.

b) *Committed revolving line of credit facility:*

A subsidiary of the Company has a \$25.0 million committed revolving credit facility, maturing on June 10, 2018. The facility may be used to finance normal course operations. Borrowings under this facility are secured by a first charge against the net assets of the subsidiary. As at September 30, 2016, the balance drawn on this facility is nil.

Issuance of Letters of Credit

The Company has available \$122.0 million of demand facilities used to primarily support the issuance of letters of credit. All letters of credit issued under these facilities are supported by the pledge of Company-owned financial instruments, including cash.

The Company has available a \$45.0 million credit facility with Export Development Canada (EDC) to support the issuance of contract performance security letters of credit issued by financial institutions on behalf of the Company. The Company can only use this facility when letters of credit have been issued as contract security for projects that meet the EDC mandate to provide financial support for Canadian exports abroad.

Letters of credit are typically issued to support the Company's performance obligations relating to PPP and other major construction projects. The following table outlines the amount of the credit facilities, the amount of issued letters of credit and the amount of collateral pledged in support of the outstanding letters of credit.

(thousands of dollars)	<u>September 30, 2016</u>	<u>September 30, 2015</u>	<u>December 31, 2015</u>
Operating line of credit	\$ 122,000	\$ 132,000	\$ 132,000
Letters of credit issued	\$ 31,444	\$ 38,728	\$ 39,848
Collateral pledged to support letters of credit	\$ 26,628	\$ 33,933	\$ 33,777
Guarantees provided by EDC	\$ 4,891	\$ 6,157	\$ 6,157

The reduction in the amount of outstanding letters of credit as at the end of the first nine months of 2016 compared to the end of 2015 is primarily the result of the letters of credit maturing on their scheduled expiration dates.

Equipment Financing

The Company has a committed term credit facility of up to \$10.0 million to be used to finance equipment purchases of subsidiaries guaranteed by the Company. As of September 30, 2016, the facility is undrawn. Interest on the facility can be charged at a fixed rate based on the Bank of Canada bond rate plus a spread. Interest is paid monthly in arrears. Draws under this facility are permitted until June 10, 2018.

In 2015, a subsidiary of the Company executed a new committed term credit facility of up to \$15.0 million to be used to finance equipment purchases. As of September 30, 2016, the facility is undrawn. Borrowings under the facility are secured by a first charge against certain of the subsidiary's equipment financed using the facility. Interest on the facility can be charged at a fixed rate based on the Bank of Canada bond rate plus a spread. Interest is paid monthly in arrears. Draws under this facility are permitted until June 10, 2018.

In addition, subsidiaries of the Company have equipment acquisition lines of credit for \$62.5 million with the financing arms of several major heavy equipment suppliers to finance equipment procurement. Draws under

this facility are typically recognized as operating leases for accounting purposes. At September 30, 2016, the Company has used \$7.5 million under the facilities (\$9.1 million at December 31, 2015). The Company's total lease commitments are outlined under Contractual Obligations.

At September 30, 2016, the Company was in compliance with all debt covenants relating to its operating and equipment lines of credit.

Loans and Borrowings

In the first nine months of 2016, the Company made \$8.2 million in principal repayments. No new debt was issued. The following table provides details of outstanding debt as at September 30, 2016, and principal repayments due over the next five years, excluding the amortization of debt financing costs, finance lease liabilities and non-recourse project financing.

Debt (thousands of dollars)	Amount	Year 1	Year 2	Year 3	Year 4	Year 5
Loans and borrowings	\$ 10,923	\$ 2,274	\$ 2,167	\$ 6,121	\$ 361	\$ -

Cash Flow Data

The following table provides an overview of cash flows during the periods indicated:

(thousands of dollars)	Nine months ended September 30,	
	2016	2015
Cash Flow Data		
Cash flows from operations before changes in non-cash working capital	\$ 34,168	\$ 53,398
Changes in costs and estimated earnings in excess of billings - alternative finance projects	(31,591)	(5,804)
Changes in non-cash working capital and other	(11,808)	(12,449)
Cash flows from (used in) operating activities	(9,231)	35,145
Cash flows from (used in) investing activities	(6,076)	5,973
Dividends paid on shares	(24,223)	(24,223)
Proceeds from non-recourse project financing	31,186	9,879
Repayment of loans and borrowings	(8,171)	(13,386)
Cash flows used in financing activities	(1,208)	(27,730)
Increase (decrease) in cash and cash equivalents	\$ (16,515)	\$ 13,388

Operating Activities

During the nine months ended September 30, 2016, cash flows from operating activities used cash of \$9.2 million compared with a source of cash of \$35.1 million in 2015. In 2016, cash flow from operations was comprised of \$34.2 million of cash generated from operating activities before changes in non-cash working capital and a \$43.4 million use of cash derived from changes in non-cash working capital and other items. In 2015, the comparative amounts were \$53.4 million of cash generated from operations before changes in non-cash working capital and the impairment charge, and an \$18.3 million use of cash from changes in non-cash working capital and other items. The decrease in cash flow from operations before changes in non-cash working capital in 2016 is primarily the result of lower earnings compared to 2015 earnings adjusted for the non-cash impairment charge. In 2016, changes in the amount of non-cash working capital used cash in total of \$43.4 million compared to a use of cash of \$18.3 million in 2015. The primary driver of this is the increase in costs and estimated earnings in excess of billings from the alternative finance projects. Proceeds from the non-recourse debt are included in financing activities and are offset by the cash outflow from the dividend and repayment of loans and borrowings in 2016.

Investing Activities

During the nine months ended September 30, 2016, the Company used \$6.1 million of cash in investing activities compared with a source of cash in 2015 of \$6.0 million. The change in investing activities in 2016 compared to the prior year is largely due to the proceeds of \$11.6 million realized in 2015 from the sale of preferred share investments. The amount of cash used to purchase property and equipment in 2016 is lower than 2015 and reflects market conditions in the resource sector. The Company's equipment portfolio is currently sufficient to support the projected work program in the short term.

Financing Activities

During the nine months ended September 30, 2016, the Company used \$1.2 million of cash in financing activities compared with a use of cash of \$27.7 million in 2015. The net reduction in the amount of cash used in financing activity in 2016 is primarily a result of issuing additional non-recourse project financing in 2016 to finance the construction of two alternative finance projects, combined with lower debt repayments, as many of the facilities were fully repaid during 2016. Dividend payments remained comparable in the respective periods.

DIVIDENDS

The Company declared monthly dividends on common shares payable on or about the 20th of the month following the month in which the dividend was declared. The following table outlines the dividend history:

July 1, 2015 to September 30, 2015	\$0.190
October 1, 2015 to December 31, 2015	\$0.190
January 1, 2016 to March 31, 2016	\$0.190
April 1, 2016 to June 30, 2016	\$0.190
July 1, 2016 to September 30, 2016	\$0.190

CAPABILITY TO DELIVER RESULTS

Productive capacity relates to the financial and non-financial resources available to the Company to execute its strategy and achieve planned results. From a financial perspective, the Company believes it is prudent to reduce the monthly dividend in 2017 to ensure the Company maintains a strong balance sheet to execute its diversification strategy, including the pursuit of social and transportation infrastructure projects that are starting to come to market. The belief is fully explained in sections of this MD&A dealing with financial condition, liquidity and market conditions.

In addition to financial capacity, the success of the Company is very much dependent upon the management and leadership skills of senior management. On an annual basis, high-performing candidates are identified for training and progression into more senior critical positions within the Company. The Company's performance management system emphasizes the development of leadership skills. In addition, the Company sponsors internal and external training programs, including the Bird Leadership Academy program and the Bird Site Management program, to provide a forum for high-potential candidates to develop their leadership skills.

CONTRACTUAL OBLIGATIONS

At September 30, 2016, the Company has future contractual obligations of \$514.3 million. Obligations for accounts payable, finance and operating annual lease payments and for principal repayments, including interest, under long-term debt over the next five years are:

(thousands of dollars)	Accounts Payable	Finance Leases	Operating Leases	Non-recourse Project Financing	Long-Term Debt	Total
2016	\$ 393,448	444	1,668	612	606	396,778
2017	6,952	297	5,315	22,809	2,413	37,786
2018	19,626	29	4,085	23,660	7,466	54,866
2019	1,102	29	3,153	-	592	4,876
2020	-	12	3,063	-	238	3,313
Thereafter	-	-	16,687	-	-	16,687
	\$ 421,128	811	33,971	47,081	11,315	514,306

OFF BALANCE SHEET ARRANGEMENTS

The Company has operating lease obligations described under Contractual Obligations noted above and surety lien bonds issued on behalf of the Company valued at \$16.6 million at September 30, 2016.

CRITICAL ACCOUNTING ESTIMATES

The preparation of financial statements requires management to make judgments, estimates and assumptions that affect the application of accounting policies and the reported amounts of revenues, expenses, assets, liabilities and the disclosure of contingent assets and liabilities at the reporting date. Uncertainty about these assumptions and estimates could result in a material adjustment to the carrying amount of an asset or liability and/or the reported amount of revenue and expense in future periods. Estimates and underlying assumptions are reviewed on an ongoing basis. Revisions to accounting estimates are recognized in the period in which the estimates are revised and any future periods affected.

Construction revenue, construction costs, deferred revenue and costs and estimated earnings in excess of billings are all based on estimates and judgments used in determining an estimate of contract revenue and contract costs and to determine the stage of completion for a particular construction project, depending on the nature of the construction project, as more fully described in the Revenue Recognition Policy included in the notes to the Company's annual financial statements. To determine the estimated costs to complete construction projects, assumptions and estimates are required to evaluate issues related to schedule, material and labour costs, labour productivity, changes in contract scope and subcontractor costs. Due to the nature of construction, estimates can change significantly from one accounting period to the next.

The value of many construction contracts increases over the duration of the construction period. Change orders may be issued by our clients to modify the original contract scope of work or conditions. In addition, there may be disputes or claims regarding additional amounts owing as a result of changes in contract scope, delays, additional work or changed conditions. Construction work related to a change order or claim may proceed and costs may be incurred in advance of final determination of the value of the change order. As many change orders and claims may not be settled until the end of the construction project, significant increases or decreases in revenue and income may arise during any particular accounting period.

Provisions involve the use of estimates, as determined by management. Estimates and assumptions are required to determine when to record and measure a provision in the financial statements for legal and warranty claims. The outcomes can differ significantly from the estimates used in preparing the financial statements resulting in required adjustments to expenses and liabilities.

Impairment testing is performed annually or earlier, if a triggering event occurs, for indefinite-lived intangible assets and goodwill resulting from business combinations, by comparing the recoverable amount of the cash generating unit ("CGU"), or groups of CGUs to its carrying amount. The recoverable amount of the CGU is determined based on a value in use calculation. There is significant amount of uncertainty with respect to the estimates of recoverable amounts of the CGUs' assets given the necessity of making key economic projections which employ the following key assumptions: future cash flows, growth opportunities, including economic risk assumptions, estimates of achieving key operating metrics and the discount rate.

OUTSTANDING COMMON SHARE DATA AND STOCK EXCHANGE LISTING

The Company is authorized to issue an unlimited number of common shares. The Company had a total of 42,516,853 common shares outstanding at September 30, 2016 and December 31, 2015.

At September 30, 2016, 565,000 stock options are outstanding with a weighted average exercise price of \$13.61 per common share.

The common shares are listed on the Toronto Stock Exchange ("TSX") under the trading symbol BDT.

CONTROLS AND PROCEDURES

Disclosure Controls and Procedures

Based on their evaluations as of September 30, 2016, the President and Chief Executive Officer (“CEO”) and the Chief Financial Officer (“CFO”) have concluded that the Company’s disclosure controls and procedures are effective in providing reasonable assurance that information relating to the Company which is required to be disclosed in reports filed under provincial and territorial securities legislation is accumulated, summarized and communicated to the Company’s senior management, including the CEO and the CFO of the Company, as appropriate, to allow timely decisions regarding required disclosure.

Internal Control over Financial Reporting

The Company’s management is responsible for designing and maintaining adequate internal control over financial reporting for the Company. All internal control systems, no matter how well designed, have inherent limitations; therefore, even those systems determined to be effective can provide only reasonable assurance with respect to financial statement preparation and presentation.

As of September 30, 2016, under the supervision of and with the participation of management, including the CEO and CFO, internal controls over financial reporting have been designed to provide reasonable assurance regarding the reliability of financial reporting and the preparation of the consolidated financial statements for external purposes in accordance with IFRS.

There have been no material changes in the Company’s internal control over financial reporting during the nine months ended September 30, 2016 that materially affected, or are reasonably likely to materially affect, the Company’s internal control over financial reporting.

RISKS RELATING TO THE BUSINESS

The following discussion addresses the more significant risk factors relating to the business. For a detailed discussion of all risk factors relating to the business, refer to the Company’s most recently filed Annual Information Form filed on March 14, 2016, which is available through the System for Electronic Document Analysis and Retrieval (SEDAR) at www.sedar.com.

Economy and Cyclicity

Activity within the construction industry is tied to the general state of the economy. Thus, in periods of strong economic growth, capital spending will generally increase and there will be more and better quality opportunities available within the construction industry. Bird attempts to insulate itself in various ways from the effects of negative economic conditions; however, there is no assurance that these methods will be effective in insulating Bird from a downturn in the economy. Furthermore, as a result of increased demand in certain regions or industry sectors, the Company has, in the past, earned above-average margins on particular projects. There is also no assurance that above-average margins that may have been generated on historical contracts can be generated in the future. The Company executes work in the oil and gas energy sector in western Canada as well as the mining sector in eastern Canada through our wholly owned subsidiary, H.J. O’Connell Limited. Investment decisions by our clients are based on the long-term views of the economic viability of their current and future projects. The economic viability of the projects is dependent upon the clients’ view of the long-term price of commodities which is influenced by many factors. If our clients’ outlook for commodity prices is not favourable, this may delay, reduce or cancel capital project spending and may make them more sensitive to construction costs. A decrease in construction activity in this sector could have an adverse effect on the Company’s financial performance and results of operations as has recently been the case. Moreover, many of Bird’s contracts are and will be relatively short-term (less than two years, generally). As such, any prolonged downturn in the economy could impact Bird’s ability to generate new business or maintain a backlog of contracts with acceptable margins to sustain Bird through such downturns.

Competitive Factors

Bird competes with many international, national, regional and local construction firms. Competitors often enjoy advantages in a particular market that Bird does not have or they may have more experience or a better

relationship with a particular client. On any given contract bid or negotiation, Bird will attempt to assess the level of competitive pressure it may face and it will attempt to neutralize or overcome any perceived advantage that its competitors have. Depending on this assessment, Bird will decide whether or not to pursue a contract. In addition, this assessment bears directly on decisions that Bird will make, including what level of profit can be incorporated into its contract price and what personnel should be assigned to the contract. The accuracy of this assessment and the ability of Bird to respond to competitive factors affect Bird's success in securing new contracts and its profitability on contracts that it does secure.

Ability to Secure Work

Bird generally secures new contracts either through a competitive bid process or through negotiation. Awards in both the public and private sectors are generally based upon price, but are also influenced by factors such as perceived level of services offered, construction schedule, project personnel, the makeup of the subcontractor team, prior experience with the prospective client and the type of project and the ability to provide bonds and other contract security. In order to be afforded an opportunity to bid for large projects and in the PPP market, a strong statement of financial position measured in terms of an adequate level of working capital is typically required. Bird operates in markets that are highly competitive and there is constant pressure to find and maintain a competitive advantage. In the current economic climate, competition is intense. This presents significant challenges for the Company. If those competitive challenges are not met, Bird's client base could be eroded or it could experience an overall reduction in profits.

A decline in demand for Bird's services from the private sector could have an adverse impact on the Company if that business could not be replaced within the public sector. A portion of Bird's construction activity relates to government-funded institutional projects. Any reduction in demand for Bird's services by the public sector, whether as a result of funding constraints, changing political priorities or delays in projects caused by elections, could have an adverse impact on the Company if that business could not be replaced within the private sector. Government-funded projects also typically have long and sometimes unpredictable lead times associated with government review and approval. The time delays associated with this process can constitute a risk to general contractors pursuing these projects. Certain government-funded projects, particularly PPP and alternative finance projects, may also require significant bid costs which can only be recovered if Bird is the successful bidder. A number of governments in Canada have procured a significant value of projects under a PPP and/or alternative finance contract format, which is an attractive market for the Company. A reduction in the popularity of this procurement method or difficulties in obtaining financing for these projects would have negative consequences for Bird.

Estimating Costs/Assessing Contract Risks

The contract price for a significant number of contracts performed by Bird is based, in part, on cost estimates that are subject to a number of assumptions. Erroneous assumptions can result in an incorrect assessment of risks associated with the contract, or estimates of the project costs may be in error, resulting in a loss of or lower than anticipated profits. All significant cost estimates are reviewed by senior management prior to tender submission.

Performance of Subcontractors

Successful completion of a contract by Bird depends, in large part, on the satisfactory performance of subcontractors who are engaged to complete the various components of the work. Subcontractor defaults tend to increase during depressed market conditions. If subcontractors fail to satisfactorily perform their portion of the work, Bird may be required to engage alternate subcontractors to complete the work and may incur additional costs. This can result in reduced profits, or in some cases, significant losses on the contract and could also damage the reputation of Bird. In addition, the ability of Bird to bid for and successfully complete projects is, in part, dependent on the availability of qualified subcontractors and trades people. Depending on the value of the subcontractor's work, Bird may require some form of performance security and achieves this through the use of surety bonds, subcontractor default insurance or other forms of security from the subcontractors to mitigate Bird's exposure to the risks associated with a subcontractor under the contract. A significant shortage of qualified subcontractors and trades people could have a material impact on Bird's financial condition and results of operations.

Maintaining Safe Work Sites

In spite of the best efforts of Bird to minimize the risk of incidents, they can occur and when they do, the impact on Bird can be significant. Bird's success as a general contractor is highly dependent on its ability to

keep its construction work sites and offices safe; failure to do so can have serious impact on the personal safety of its employees and others. In addition, it can expose Bird to contract termination, fines, regulatory sanction or even criminal prosecution. Bird's safety record and worksite safety practices also have a direct bearing on its ability to secure work, particularly in the industrial sector. Certain clients will not engage particular contractors to perform their work if their safety practices do not conform to predetermined standards or if the general contractor has an unacceptably high incidence of safety infractions or incidents. Bird adheres to very rigorous safety policies and procedures which are continually reinforced on its work sites and offices. Management is not aware of any pending health and safety legislation or prior incidents which would be likely to have a material impact on any of Bird's operations, capital expenditure requirements, or competitive position. Nevertheless, there can be no guarantee with respect to the impact of future legislation or incidents.

Ability to Hire and Retain Qualified and Capable Personnel

The success of Bird is highly influenced by the efforts of key members of management, including its executive officers and district managers. The loss of the services of any of Bird's key management personnel could negatively impact Bird. The future success of Bird also depends heavily on its ability to attract, retain and develop high-performing personnel in all areas of its operations. Most firms throughout the construction industry face this challenge and accordingly, competition for professional staff is intense. If Bird ceases to be seen by current and prospective employees as a highly attractive place to work, it could experience difficulty in hiring and retaining the right people. This could have an adverse effect on current operations of Bird and would limit its prospects and impair its future success.

TERMINOLOGY

Throughout this report, management uses the following terms not found in GAAP Standards and which do not have a standardized meaning and therefore require definition:

- **"Gross Profit Percentage"** is the percentage derived by dividing gross profit by construction revenue. Gross profit is calculated by subtracting construction costs from construction revenue.
- **"Backlog"** (also referred to in the construction industry as "work on hand") is the total value of all contracts awarded to the Company, less the total value of work completed on these contracts as of the date of the most recently completed quarter. This includes all contracts that have been awarded to the Company whether the work has commenced or will commence in the normal course.
- **"Adjusted Net Income (Non-GAAP Measure)"** adjusts net income for the amount of the non-cash charge for the impairment of goodwill and intangible assets relating to the Company's investment in its wholly owned subsidiary H.J. O'Connell Limited.
- **"Lost Time Incident Frequency"** is the number of lost time incidents recorded per 200,000 manhours of work by Bird employees.

FORWARD-LOOKING INFORMATION

Certain statements included herein which express management's expectations or estimates of future performance may constitute "forward-looking statements". The words "believe", "expect", "anticipate", "contemplate", "target", "plan", "intends", and similar expressions identify forward-looking statements.

Forward-looking statements are necessarily based upon a number of estimates and assumptions that, while considered reasonable by management, are inherently subject to significant business, economic and competitive uncertainties and contingencies. In particular, this MD&A includes many such forward-looking statements and the Company cautions the reader that such forward-looking statements involve known and unknown risks, uncertainties and other factors that may cause the actual financial results, performance or achievements of the Company to be materially different from the Company's estimated future results, performance or achievements expressed or implied by those forward-looking statements and the forward-looking statements are not guarantees of future performance. Risks that may impact the Company's future

results, performance or achievements include those described under "Risks Relating to the Business" in this MD&A and in the Company's Annual Information Form dated March 14, 2016 filed and available on SEDAR. The Company expressly disclaims any intention or obligation to update or revise any forward-looking statements whether as a result of new information, events or otherwise.